

GGN - Geopark Annual Report 2022

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Mudeungsan UNESCO Global Geopark, South Korea, Asia Pacific Geoparks Network

Year of inscription / Year of the last revalidation: 2018 / 2022



Signed an Agreement with the heads of 4 local governments to establish Mudeungsan UGGp cooperation system

2. GEOPARK FIGURES

Number of Geopark staffs: 21 staffs including 1 geoscientist

Number of visitors: 2,428,542

Number of Geopark events: Total 5 events

- <Legacy from 100 million years ago, Mudeungsan UGGp> Debate held by Mudeungsan UGGp & Gwangju MBC (2 times)
- <Geotrails of Mudeungsan UGGp> Field Trip Programs held by Mudeungsan UGGp & Gwangju MBC (3 times)

Number of school classes realize Geopark educational programmes: 6 classes (7,748 participants)

Number of Geopark press release: 8 times

- Newspapers : 5 times
 - Mudeungsan UGGp scheduled Revalidation field mission in this year (March 7)
 - The south of the Korean Peninsula in the Cretaceous Period was a pterosaur group habitat... Evidence of Pterosaur Colony Life (June 28)
 - Mudong Village, designated as the 2nd Geovillage (July 25)
 - The Challenge for the Revalidation, Mudeungsan UGGp (September 14)
 - Revalidation Field Mission completed ! (September 23)
- Internet Broadcast Program made by Gwangju City : 1 times
 - <Let's Talk> Series "Mudeungsan UGGp" (May)
- TV Program & Campaign by Gwangju MBC (Local Broadcasting Company) : All the year
 - Campaign <We Love Mudeungsan, Mudeungsan UGGp> (30s) : All the year
 - Program <Keep the Crown! Mudeungsan UGGp> (October 11)

3. GEOPARK ACTIVITIES

Major achievements in 2022

- TV Debate Programs twice at Damyang & Hwasun County (Sep 27, Oct 11)
- Revalidation Field Mission (Sep 19 – 22)
- Start the Architectural & Exhibition Design for UNESCO Global Geopark East Asia Platform (April)

Contribution towards GGN - Networking and participation

- Participated 3 times on APGN <Let's do it> Zoom Meeting
- Participated 2 times on GEOfood Webinar
- Participated on The 7th APGN Symposium (Satun, Thailand) (PR Booth, Presentation)
- Participated on GEOfood Exhibition in UNESCO HQ (Paris, France)
- Participated on The 20 International Conference on Volcanic Caves (Dak Nong, Vietnam)
- Signed an Agreement with Dak Nong Global Geopark, Vietnam
- Signed an Agreement with Dongvan Karst Global Geopark, Vietnam
- Participated on Digital Course on UNESCO Global Geopark 2022 (Online)

Management and Financial Status

- Management
 - 4 Local Governments : Gwangju City, Jeollanam- Province, Damyang County, Hwasun County
- Budget : Total 1,344,305 Euro

Geoconservation

- Monitoring the geosites : 78 times

Sustainable tourism (Geotourism)

- Making the TV series <Geotrail I, II, III> : Develop the geotourism course and food

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Making the Geopark Coloring book for Kids (Geoconservation Early Education)
- Develop the Education “I am a Volcanologist.” concerned with Natural Disaster
- Develop the Education “I am a Paleontologist.” concerned with Preservation of Fossil Site
- Develop the Education “Avengers” in collaboration with science-related organizations for regional sustainable development
- Managing the Protected Area Academy with the Korean National Commission for UNESCO

Strategic partnership

- Designated the 2nd Geovillage in Damyang (Mudong Village)
- Challenge to sell Geobrand products online
- Signed the Agreement with the heads of 4 local governments to establish Mudeungsan UGGp cooperation system

Promotional activities

- Managing the Geopark PR booth on Mudeungsan Summit Trekking event
- Managing the Mudeungsan Geopark Webpage (<http://geopark.gwangju.go.kr>)
- Managing the Mudeungsan Geopark Instagram (@geopark_mudeung_korea)
- Managing the Mudeungsan Geopark Youtube Channel (Mudeungsan UNESCO Global Geopark)
- Managing the 4 Mudeungsan Global Geopark Centers

4. CONTACTS

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