

GGN - Geopark Annual Report 2022

1. Geopark Identity

Geopark name, country, regional network: Huanggang Dabieshan UNESCO Global Geopark (China)

Year of inscription and validation: 2017

Representative photo (from the most important event this year)



2. Geopark Figures

Number of Geopark staffs: 41 employees, including 5 geologists

Number of Geopark events: 12

Number of school classes conducting Geopark educational programmes: 7

Number of news releases published by the Geopark: 37

3. Geopark Activities

Key achievements in 2022

- In January, 2022, Huanggang Dabieshan UGGp, China was rewarded by Ministry of Science and Technology of the People's Public of China for its science promotion activities.
- In January, 2022, the book *Dabieshan in the eyes of children of Fun in the UNESCO Global Geopark popular science series* was selected into excellent popular science books by Ministry of Natural Resources.
- In July, 2022, Chinese Academy of Geological Sciences and other organizers of “the third Asia-Pacific Geopark Week” awarded Huanggang Dabieshan UGGp certificate of “Contribution of the Year”, which affirmed the promoting measures and achievements of our geopark during the activity.
- In July, 2022, the popular science book *Thinking While Watching - The Story Behind the Museum of the Huanggang Dabieshan UNESCO Global Geopark* was selected into excellent popular science books of Wuhan by Bureau of Science and

Technology of Wuhan.

□ In September, 2022, Huanggang Dabieshan UGGp listed the first batch of practice teaching bases of “Great Ideological and Political Course” on the theme of scientific spirit.

□ In October, 2022, the video *Differences from the ancient to the modern times* of Huanggang Dabieshan UGGp won the honorary award of UNESCO “Earth Futures Festival”.

Contributions to GGN - Networking and Participation

□ The Geopark participated in 23 online meetings in total, sharing and exchanging experience for 9 times; shared online meeting links through wechat groups for many times. This not only makes Huanggang Dabieshan UGGp more well-known and influential, but also provides platforms for people interested in geopark protection and development.

□ The Geopark planned and conducted 11 popular science activities, including “International Biodiversity” themed activity and so on; held 3 themed lectures and handing out nearly a thousand brochures, which promoted the popularization of geoscience knowledge and contributed a lot to the sustainable development of natural landscape reserves.

□ The Geopark participated in 12 cultural and touristic promoting activities under the support of Huanggang Municipal Bureau of Culture and Tourism. By introducing the geopark on the site and handing out brochures, Huanggang Dabieshan UGGp improved people’s understanding of geoparks, strengthened the cooperation between various cities in light of culture and tourism, and promoted regional sustainable development.

□ The Geopark jointly rolled out 2 themed activities or initiatives with almost 20 other domestic geoparks during the “Earth Day”. These two successful activities were reported widely by domestic press and agencies and the clicking of related articles reached 200,000 times.

□ The Geopark provided a number of Chinese and English publicity reports for Global Geoparks Network (GGN), including 7 news releases for GGN Website and 3 themed articles for GGN News (submitted articles).

Management and Financial Status:

□ The Huanggang Dabieshan UNESCO Global Geopark has an independent and full financial budget from the government, which has effectively secured the daily expenditure of official business.

Geological heritage protection

□The *Regulations of Huanggang Dabieshan UNESCO Global Geopark* is still effective, helping regulate civilized tourism, geological heritage protection and so on.

□The Geopark regularly updated and maintained the infrastructure, such as, interpretation panels and geoheritage monitoring system.

Sustainable Tourism (Geo-tourism)

□ The Geopark rolled out such online promoting methods as Navigation applet, VR tour to make visiting the Geopark more convenient. Over 1000 clicking of these two online links made hundreds of self-driving tour more available.

New education programs on geological heritage protection, sustainable

development and disaster risk reduction

□ The Geopark has held five series of “Experience Moveable Type printing” by popular science into the school, the museum and the community and over 100 students took part. It is aimed at enriching the cultural life of the youth, carrying forward non-tangible cultural heritage, and then strengthening their confidence in the history, nationalities and culture.

Strategic Partners

□ The Geopark has cooperated with Hubei Geological Bureau and other academic institutes, enlarging the horizon and coming up with news ideas of work.

□ The Geopark has carried out several exchange activities with Yimengshan, Ningde, Qinling-Zhongnanshan and other UGGps. In total, there were 2 themed activities, 1 additional Sister Geopark, 2 receptions of visiting geoparks and 2 exchanges of geo-specimens and brochures with other geoparks.

□ The Geopark has cooperated with Hubei Normal University, helping one tourism geoscience undergraduate finish the graduation thesis.

□ The Geopark has cooperated with China University of Geosciences, Wuhan, completing 1 geoheritage investigation and evaluation project of Huanggang Dabieshan UGGp.

Promoting Activities

□ The Geopark has rolled out 72 museum specimen science popularization tweets, 1 long picture page tweet, and published 4 issues on the Huanggang *Cultural Tourism Magazine* and 1 science popularization article, covering geology, flora and fauna, cultural tourism and other sections, further exploring the resources and advantages of popular science of our geopark.

□ The Geopark has published the book *Overview of UNESCO Geoparks*, 3 popular science picture books towards kids below 6 years old, *Why Dabie mountain is called “Dabie”* and other brochures, reaching 10,000 copies in total.

□ The Geopark has published 1 special report on Huanggang Daily and contributed 3 English reports so as to help compile the picture album and books on International biodiversity.

□ The Geopark participated in 12 cultural and touristic promoting activities under the support of Huanggang Municipal Bureau of Culture and Tourism by introducing the geopark on the site and handing out brochures.

4.Contact Person:

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