



## 1- GEOPARK IDENTITY

- **Geopark Name, Country:**

Araripe UNESCO Global GeoPark, Brasil, Latin American and Caribbean Geoparks Network.

- **Year of Enrollment/Year of Last Assessment:**

Enrollment in 2006; Last Assessment in 2019.

- **Representative photo of the most important event of the year:**



Photos 01 and 02: Fossil Repatriation and Campaign “Fossil Place is at the Museum”.  
Source: Araripe UNESCO Global Geopark Collection.

## 2- GEOPARK

- **GeoPark Team:**

7 – URCA's permanent employees, outsourced and assigned from other institutions; 8 – Collaborators, Professors and coordinators; 11 – Paid interns developing mandatory curricular internship; 3 - Technological Extension Scholarship Professionals.

- **Number of Visitors in the year:** 500 (five hundred) thousand visitors to the Colina do Horto geosite.
- **Number of events organized and in cooperation:** 52 Events.
- **Number of schools served by the education program:** 14 Schools.
- **Number of press releases:** 130 releases sent to the press and interviews given to radios, TV's, magazines and printed newspapers.

## 3- GEOPARK'S MAIN ACTIVITIES

- **Biggest achievements in 2021:**

1. Extension of the MAPP (Monitoring Priority Actions and Programs of the Government of the State of Ceará) to fund activities; 2. Sit in the coordination of the Latin American and Caribbean Network of UNESCO Geoparks; 3. Recognition of Chapada do Araripe as a Natural Landscape of the State of Ceará - Brazil; 4. Carrying out studies and preparing technical reports for the creation of 5 more Conservation Units in the Araripe Region.

- **Contributions to GGN - Networking and Participation:**

1. 1. Holding of the Latin American and Caribbean Geotourism Day, online format; 2. Participation as members of the discussion group on Gender created by the Latin American and Caribbean Network of UNESCO Geoparks; 3. Participation as members of the discussion group on indigenous peoples created by the Latin American and Caribbean Network of UNESCO Geoparks; 4. Participation in the UNESCO Geoparks Network Digital Forum – GGN, online format; 5.



Participation in the 1st UNESCO World Geoparks Youth Forum, in Jeju, South Korea, online format; 6. Participation in the XI International Conference on UNESCO Geoparks, in Jeju, South Korea, online format; 7. Participation in the II Latin American MCAA Conference - Roundtable: Geodiversit (Araripe GeoPark UGGp, University of Turin / Sesia Val Grande UGGp - Italy, Naturtejo UNESCO Global Geopark - Portugal; Educational Coordinator, Caminhos dos Cânions do Sul Aspiring Geopark), online format ; Participation in the Conference: GEOEDUCATION AN OPPORTUNITY TO PROMOTE EQUALITY, by the Gender Group of the Latin American and Caribbean Network - GEOLAC, online format; 8. Participation as a listener of the Trás dos Montes and Auto Douro University Summer Course - UTAD, Portugal; 9. Participation in the Science and Education Network for Sustainable Development in UNESCO Global Geoparks - SESDNET group, with the managers of Geopark Estrela, Portugal. 10. Participation as a listener in the Capacity Building Webinar on Fire Management in UNESCO Sites "Capacity Building Webinar on Fire Management in UNESCO Sites starts in 1 hour", Broadcast via Zoom Platform; 11. Articulation for the Creation of the National Committee of Geoparks of UNESCO, through the Ministry of Foreign Affairs of Brazil and UNESCO Brazil; 12. Launch of the GeoVivências Magazine in partnership with Red GEOLAC, virtual format; 13. Support for the Application of Brazilian Geoparks (Seridó, Caminhos dos Cânions do Sul, Quarta Colônia and Caçapava) to Members of the Global Geoparks Network - GGN/UNESCO.

- **Administration and financial status:**

Amount spent: R\$ 856,102.33 (Nine hundred and fifty-six thousand, one hundred and two reais and thirty-three cents).

- **Activities developed by Geoconservation**

1. Realization of the “Fossil place is in the Museum” campaign, in partnership with the Plácido Cidade Nuvens Museum of Paleontology; 2. Reception of fossils repatriated and seized in the national territory; 3. Technical activities for the establishment of the new Santa Fé and Caldeirão da Santa Cruz do Deserto geosites, in Crato-CE and Mirante do Caldas and Arajara, in Barbalha - CE; 4. Project for the Requalification and Reconditioning of Geosites in Araripe UNESCO Global Geopark; 5. Development of educational content for posts, lives, conversation circles, lectures and round tables; 6. Improvement of methodologies for integrated environmental diagnostics through the Matrix of Priorities and Spectrum of Provision for Ecosystem Health; 7. Integration of databases with the Mapbiomas project, which establishes data on land use/occupation throughout Brazil (Link: <https://mapbiomas.org/>).

- **Activities related to Sustainable Tourism**

1. Webinars and lives with themes focused on Sustainable Development and Geotourism; 2. Updating the tourist inventory of the Municipality of Crato and Juazeiro do Norte; 3. Participation in the meetings of the Sustainable Development and Tourism Councils of the Region; 4. Conducting research together with geosite communities on sustainability according to the SDGs; 5. Classification and certification of Geoproducts to stimulate entrepreneurship in the communities of the Araripe UNESCO Global Geopark; 6. Implementation of systematic actions on reverse logistics of solid waste with geosite communities; 7. Support in the training of tourist guides; 8. Support the consolidation of tourism agencies in the territory; 9. Strengthening partnerships with the hotel chain and other segments of the tourist trade (bars, restaurants and leisure parks).

- **New Geoconservation education programs**

- 1- Educar-fossil Program: Development and production of a collection of thematic educational booklets addressing the different groups of fossils found in the Araripe Basin.
- 2- Cultural Andanças Program, in partnership with the Federal University of Ceará, aiming to provide technical support to activities that aim to serve the communities through the promotion of guidance on trails; Classes at the geosites and carrying out educational practices with registered participants.



- 3- Creation of an ECOCARIRI platform with weekly updates and production of educational, journalistic and informative content, targeting users of social networks;
- 4- Lives Program: Thematic educational Lives addressing issues related to the geopark, or specific themes alluding to commemorative dates, such as Water Day, Earth Day, Environment, Caatinga Biome.

- **New disaster risk reduction programs**

1- Evolution of the Preventive Assessment protocol in Araripe UNESCO Global Geopark: As part of the assessment protocol, we now consider the analysis through the Spectrum of Provision of Ecosystem Health, which uses quantitative and also qualitative parameters and infers an innovative diagnosis through Network Analysis .

2- Araripe UNESCO Global Geopark Application: The application will be aimed at public use and allows you to make diagnoses about any geosites, trails, and areas of the territory, providing a report of the user's environmental perception, which is now considered by the Geoconservation team. The application is being developed by Araripe Geopark, from the bases already built..

- **Strategic Partnerships**

Crato City Hall - CE; Juazeiro do Norte City Hall - CE; Barbalha City Hall - CE; Missão Velha City Hall - CE; Nova Olinda City Hall - CE; Santana do Cariri City Hall - CE; Community associations of geosite locations; FLONA trail conductors; Universidade Federal do Cariri - UFCA; Instituto Chico Mendes - ICMBio; Companhia de Gestão dos Recursos Hídricos – COGERH (Water Resources Management Company); Agência Nacional de Mineração - ANM ; Associação de Pesquisas e Preservação de Ecossistemas Aquáticos – AQUASIS (Association of Research and Preservation of Aquatic Ecosystems); Serviço Brasileiro de Apoio as Micro e Pequenas Empresas – SEBRAE (Brazilian Micro and Small Business Support Service); Serviço Social do Comércio – SESC (Social Service of Commerce); Fundação Casa Grande; TV Verdes Mares Cariri; Iu-á hotel; Arajara Park; Cariri Extremo; Escola de Saberes de Barbalha – ESBA (Barbalha School of Knowledge); State Secretariat of Cities; Secretary of Science, Technology and Education of the State of Ceará; Tourism secretary; Secretary of Culture of the State of Ceará; Associação de Guias de Turismo do Cariri - AGETURC; Associação Brasileira de Bares e Restaurante - ABRASEL; Complexo Ambiental Mirante do Caldas.

- **Promotion Activities**

Conducting themed lives during the pandemic; Publications and posts on social networks: Facebook, Instagram, Youtube, website of Araripe UNESCO Global Geopark and Universidade Regional do Cariri - URCA; Participation in events, in person and in virtual format; Distribution of folders, books and thematic booklets;

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