1. GEOPARK IDENTITY

Geopark name, country, regional Network: UNESCO Global Geopark Odsherred, Denmark, European Geoparks Network

Year of inscription / Year of the last revalidation: 2014 / 2018

2. GEOPARK FIGURES

Number of Geopark staffs: 20 staffs including 1 geoscientist

Number of visitors: Ridge Path approx. 10,000 / Finding Place of the Sun Chariot approx 50,000 / Outreach station Vandmanden approx. 15,000 / Visitors Field approx. 1,100

Number of Geopark events: Hundreds over the year, out of which the geopark threw approx 25

Number of school classes realize Geopark educational programmes: 210 for kindergardens and schools (0-15 years). Over the summer, we have summer schools unaccounted for in numbers, but approx 10

Number of Geopark press release: ~ 20

3. GEOPARK ACTIVITIES

Major achievements in 2021

- Ensuring large numbers of guests at our difference venues over the year
• Ensuring activities despite limitations from COVID-19
• Arranging a new and very successful festival (Summer Bloom) with external partners
• Granting finances for external geopark partners from our 2020 surplus

Contribution towards GGN - Networking and participation
• n/a

Management and Financial Status
• Generating a huge surplus, from an extensive revenue in 2020
• Comprising all three divisions under the geopark foundation; amassing to 20 employees

Geoconservation
• Participating in three new projects, where two in particular deals with the cleaning of geologically important localities – in order to enhance the possibilities for increase in biodiversity and minimize the spread of invasive species

Sustainable tourism (Geotourism)
• New schemes at our Visitor’s Field
• Guided walks at the Ridge Path
• Guided bicycle tours
• Istidsruten – 350 km bicycle route, where ~ 100 km run through the geopark area

New education programmes on geoconservation, sustainable development and disaster risk reduction
• 4-5 new programmes on the geology of the area

Strategic partnership
• Development of a completely new partner programme – OdsherredPartner – open to all with an interest in the development of Odsherred; some of which focus on the geopark

Promotional activities
• Nothing new in particular – but we are present all over the municipality area.
• Development of a new outreach product – a bookazine, published in the spring (25,000 copies)

4. CONTACTS
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