

# GGN - Geopark Annual Report 2021

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** UNESCO Global Geopark **Odsherred**, Denmark, European Geoparks Network

**Year of inscription / Year of the last revalidation:** 2014 / 2018



## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 20 staffs including 1 geoscientist

**Number of visitors:** Ridge Path approx. 10,000 / Finding Place of the Sun Chariot approx 50,000 / Outreach station Vandmanden approx. 15,000 / Visitors Field approx. 1,100

**Number of Geopark events:** Hundreds over the year, out of which the geopark threw approx 25

**Number of school classes realize Geopark educational programmes:** 210 for kindergardens and schools (0-15 years). Over the summer, we have summer schools unaccounted for in numbers, but approx 10

**Number of Geopark press release:** ~ 20

## 3. GEOPARK ACTIVITIES

### Major achievements in 2021

- Ensuring large numbers of guests at our difference venues over the year

- Ensuring activities despite limitations from COVID-19
- Arranging a new and very successful festival (Summer Bloom) with external partners
- Granting finances for external geopark partners from our 2020 surplus

#### **Contribution towards GGN - Networking and participation**

- n/a

#### **Management and Financial Status**

- Generating a huge surplus, from an extensive revenue in 2020
- Comprising all three divisions under the geopark foundation; amassing to 20 employees

#### **Geoconservation**

- Participating in three new projects, where two in particular deals with the cleaning of geologically important localities – in order to enhance the possibilities for increase in biodiversity and minimize the spread of invasive species

#### **Sustainable tourism (Geotourism)**

- New schemes at our Visitor's Field
- Guided walks at the Ridge Path
- Guided bicycle tours
- Istidsruten – 350 km bicycle route, where ~ 100 km run through the geopark area

#### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- 4-5 new programmes on the geology of the area

#### **Strategic partnership**

- Development of a completely new partner programme – OdsherredPartner – open to all with an interest in the development of Odsherred; some of which focus on the geopark

#### **Promotional activities**

- Nothing new in particular – but we are present all over the municipality area.
- Development of a new outreach product – a bookazine, published in the spring (25,000 copies)

## **4. CONTACTS**

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