1. GEOPARK IDENTITY
Geopark name, country, regional Network:
Villuercas-Ibores-Jara
UNESCO Global Geopark, Spain, European Geoparks Network
Year of inscription / Year of the last revalidation:
2011 / 2019
"La Vuelta" reaches the Geopark. Climbing the Villuercas Peak.

2. GEOPARK FIGURES
Number of Geopark staffs: 5 staffs including 4 geoscientists and a tourism professional.
Number of visitors: 90,000.
Number of Geopark events: EGNWeek. 2 Institutional events. 1 Conference. 1 Geo-hiking festival. 1 cyclist event.
Number of school classes realize Geopark educational programmes: 20 educative centers (primary and high schools), so called “Geocenters”.
Number of Geopark press release: 24

3. GEOPARK ACTIVITIES
Major achievements in 2021
Big geopark promotion around the 14th stage of LA VUELTA climbing La Villuercas.

Contribution towards GGN - Networking and participation
- Advice and support to other aspiring Geoparks in Spain such as “Pizarras de Luarca” or “Volcanes de Campo de Calatrava” in addition to the “official applicants” geoparks.
- Meetings of the EGN/GGN: GGN General Assembly. Digital educational working group of the Global Geoparks Network (GGN), which is coordinated from this geopark. Cooperation

Management and Financial Status

- Celebration of the tenth anniversary of the Geopark. September, 17th.
- Exhibition “TEN YEARS MAKING A GEOPARK”
- Meetings with the Youth Departments to involve the youth of the territory.
- Working group with people in charge of the Information and Interpretation Centers

Geoconservation

- Intangible cultural heritage of the geopark.
- Geological itineraries. Fieldwork.
- PANGEA European Master's degree: fieldwork and presentation day.
- Seminar on Tourist Mines and Caves in the Iberian Southwest

Sustainable tourism (Geotourism)

- Marketing plan. Attendance of FITUR
- XII European Week of the Villuercas-Ibores-Jara UNESCO Global Geopark.
- La Vuelta 2021 – Stage 14. Cycle tourism awareness day and stage celebration.
- Geo-hiking Festival. Four weekends with interpreted circular routes.
- VI AWARDS GENTE VIAJERA. Award for the Best Tourist Place in Extremadura.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- CRA La Jara-Langkawi UGGp meetings
- Didactic materials. Large format blank map.
- XII Geology Olympiad. Extremadura phase.
- “Learn with Geopaca” campaign.
- Seminar InterCPR UNESCO territories. Education for sustainable development.

Strategic partnership

- 4 online meetings of the management body.

Promotional activities

- FITUR and International Ornithology Fair in Monfragüe
- Marketing Plan activities. New web site.
- 8000 facebook followers. 6800 twitter followers. 2600 followers on Instagram

4. CONTACTS

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