

# Shilin Geopark --Annual Report--2021

## 1.GEOPARK IDENTITY

**Geopark name, country, regional network:** Shilin UGGp, China, APGN

**Year of inscription / Year of the last revalidation:** 2004 2016

**Representative Photo** (from the most important event this year)



(the director of Shilin is holding the Sister-Geoparks Agreement between Shilin and Mudungsan )

## 2. GEOPARK FIGURES

Number of Geopark staffs: 653 staffs including 3 geologists

Number of Visitors: 2.19 million

Number of Geopark events: 10

Number of school classes realize Geopark educational program: 10

Number of Geopark press release: 5 for China Geoparks Website and 26 for Shilin UGGp website

## 3. GEOPARK ACTIVITIES

### Major Achievements in 2020

1. Shilin was awarded the title of “National Civilized Tourism Model Area”.
2. Take all Possible measures to control and prevent the spread of Covid-19 pandemic to keep local community safe, having modest contribution to social stability.

### Contribution towards GGN - Networking and Participation

1. Participated in the unveiling ceremonies of Yimengshan UGGp in Shandong province of Eastern China, Symposium on Global Geopark Building & Development hosted by Yimengshan UGGp and signed Sister-Geopark Agreements with Yimengshan.
2. Participated “APGN *Sister Geoparks Mutual Exhibition and Interaction 2021*” .
3. Participated the 9<sup>th</sup> International Conference on UNESCO Global Geopark with poster presentation.
4. Participated the digital course on UNESCO Global Geoparks 2021.
5. Signed Sister Geoparks Agreement with Mudungsan UGGp of Korea and boosted cooperation

6. Contributed 6 articles to GGN Newsletter.

### **Management and Financial status**

1. Shilin Global Geopark Administrative Bureau was officially established by the government and is responsible for the day-to-day conservation and management of the whole Geopark.
2. Shilin Geopark has independent budget.

### **Geoconservation**

1. Boosted geoheritage inspection in synergy with the Bureau of Forestry and Grassland of Shilin County.
2. Launched plants disease and pest control program.
3. Held forest-fire prevention drill.
4. Conducted safety inspection and mitigate risks in the flood season.

### **Sustainable tourism (Geotourism)**

1. Carried out capacity building program including indoor lectures and outdoor excursion.
2. Organized popular science campaign in Shese Village located in the southeastern of the Park
3. Conducted activities themed “*Shilin Is My Hometown and I Love My Hometown*” in Lufu Middle School to enhance geoscience popularization.
4. Conducted Research on Geological Fossils and published a book *Fossils in the Shilin UNESCO Global Geopark of Yunnan Province* in April 2021 jointly with Yunnan University.
5. Teachers and students from the School of Earth Science of Yunnan University visited Shilin and carried out Visist & Study Campaign.
6. Shilin UGGp conducted tree planting activities aimed at raising public awareness in ecological conservation.

### **New education program on geoconservation, sustainable development and disaster risk reduction**

1. Conducted community science popularization in Shese village, Dapingdi Village, etc.
2. Organized popular science workshop for local school such as Lufu Middle School, Shilin Elementary School, etc.
3. Invited local students to pay a study visit in Shilin Geopark and museum.
4. Organized Sani Embroidery training course for over 60 people including individual and enterprise representatives.

### **Strategic Partnership**

1. Carried out science research in cooperation with Karst Research Center of Slovenia, Yunnan University, and Xishuangbanna Tropical Botanical research of Chinese Academy of Sciences.
2. Continuous strategic cooperation with local travel agencies, hotels and farmhouse hotels, transportation providers, local product providers, other tourism service sections. etc.
3. Collaborated with news media, TV and Internet to promote Shilin geoparks.

### **Promotional activities**

1. Organized photo exhibition with the theme of “Magnificent Shilin, Charming Yi Ethnic Minority Town” at Kunming airport.
2. Participated 2020 International Tourism Trade Fair and promoted Shilin.
3. Took part in marketing campaign themed "Roaming Shilin • Enjoy Life -- I have a date with Shilin" in Guangzhou city of southern China.
4. Participated in the "Charm New Yunnan" and "Bloom New Yunnan" tourism promotion campaign in Hangzhou city and Wuhan city.
5. Organized Dragon Boat Festival activities inside the park.
6. Held 90<sup>th</sup> anniversary of the establishment of the Geopark.

### **4. Contacts**

Manager: Mr. Bi Wenxiang [yshilin@126.com](mailto:yshilin@126.com)

Geologist: Prof. Liang Yongning Prof. Li Yuhui, Prof. Liu Hong

