ANNUAL REPORT 2021

2. GEOPARK FIGURES
Number of Geopark staffs: 3 staff members, including 1 geologist
Number of Visitors: 122,300 overnight stays in the Geopark in 2020.
Number of Geopark events: 15 guided tours

Number school classes realize Geopark educational programmes: 3
Number of Geopark events: 4 (Covid-19)

22 Number of Geopark press release 6 articles

3. GEOPARK ACTIVITIES (bulletize)
Contribution towards GGN - Networking and Participation

- Organized two IGCP and GEOfood international digital meetings
- Participation to the Jeju’s Conference and presentation of several initiatives.
- Contribution to the EGN Newsletter
- New webpage including 28 UGG for local food promotion. www.geofood.no
- Successfully delivered the IGCP project, financed
  https://en.unesco.org/igcp/projects/726
- Project with Katla Geopark, Faroes and Greenland -GEOfood EDU.
- Approval of the GEOexplorer Erasmus project with other 4 UGGs.
- Presentation of UNESCO Global Geoparks at the Future Food Institute Boot Camp-Pollica 2021.
- Planning for touch screens promoting the GGN in the new Science Museum.

Management and Financial status

- Magma Geopark has confirmed agreement with local stakeholders for support and budget is secured for next 4 years.

Geoconservation

- Opening and securing of all 5 old mines, public event with geologists and guided tour in cooperation with the Environmental Ministry.

Sustainable tourism (Geotourism)

- Setting up of the 20 “lighthouses” of the Geopark in cooperation with 5 municipalities.
- Strengthen of the local networking of Active Partners and GEOfood members.
- Local working group about sustainable tourism in the Geopark.
- Three new Geopark localities provided with information panel and hikes.
- New leaflets about Geopark’s nature, birds and plants.
- Planning the “food route” in the Geopark, new information panels concerning specific local animal races and food productions.
- Opening of new local food shop in the centre of Egersund town.
- Supporting in opening a new local café provided with signboard explaining the geological heritage of the area.
- New skate park in Sokndal provided with Geopark information for public.
New Education programmes on geoconservation, sustainable development and disaster risk reduction

- Development of educational materials connected with the TeachOut App
- Cooperation with Flekkefjord school for activities related with sustainable fish farming.
- Development of videos related with United Nation Sustainable Development Goals.
- Leaflet on GEOfood network local and international network.
- Sustainable strategies for mining, tourism, fish farms within the Arctic Hub H2020 project.
- Sara Gentilini’s PhD Ecosystem Services by visiting several geopark sites in Magma Geopark and thesis final discussion, planned May 2022.
- Development of the new geological-historical exhibition in Jøssingfjord Science Museum, opening summer 2022.
- IGPC “GEOfood for sustainable development”, Magma Geopark is the research project leader, research on local geoproducts and local food.

Strategic Partnership

- Magma Geopark is a member in the forum for the Region and the Regional destination company.
- Strengthen the cooperation with all the municipalities development offices
- 40 Active partners have signed an agreement with Magma Geopark locally.
- 28 UGG worldwide request to be a member of the GEOfood brand.
- Partnership with Norwegian Geoparks for strengthening the Geopark Programme in Norway.
- Partnership with the Jøssingfjord Science Centre for developing a Geopark’s geological exhibition. Opening 2022.
- Meeting with National stakeholders and Norwegian Geoparks seeking for governmental support to all the Norwegian UNESCO Global Geoparks through the National budget for 2022.

Promotional activities

- Regular articles to EGN-GGN webpages, newsletter, social media.
- Instagram campaign and newsletter for schools and local stakeholders.
- Local newspaper articles

4. Contacts:

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