1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Villuercas-Ibores-Jara UNESCO Global Geopark, Spain, European Geoparks Network  
**Year of inscription / Year of the last revalidation:** 2011 / 2019  

*Opening ceremony of the new road and geological itinerary to La Villuerca (July 2020). President Ms. Charo Cordero In Memoriam.*

2. GEOPARK FIGURES

**Number of Geopark staffs:** 5 staffs including 4 geoscientists and a tourism professional.  
**Number of visitors:** 80,000.  
**Number of Geopark events:** 28 during the EGNWeek. 30 during GEODISEA (3 weeks of promotional activities). 2 Institutional events.  
**Number of school classes realize Geopark educational programmes:** 14  
**Number of Geopark press release:** 20

3. GEOPARK ACTIVITIES

**Major achievements in 2020**

- New marketing Plan. Many digital events because of the COVID-19 pandemic.

**Contribution towards GGN - Networking and participation**

- Visit of aspiring geoparks: Campo de Calatrava (Castile La Mancha, Spain), Luarca (Asturias)  
- Visit of a representative of the Imbabura Geopark, Ecuador  
- Articles in the Magazine of the European Geoparks Network  
- Participation in webinars organized by different UGGps and aUGGps: Mixteca Alta, MX; Nevado del Ruiz, CO; Geoparks of Chili.  
- 11th European Geoparks Week  
- Meeting of the European Network of Geoparks..  
- 1st Digital Course of the Global Geoparks Network.  
- 1st Digital Forum of the European Geoparks Network  
- Spanish Geoparks Forum. Villuercas director elected as new coordinator.
- Online meeting of the GEOFOOD project
- Official Visit from Molina – Alto Tajo UGGp
- LEADER Cooperation Project with Spanish LAGs and Geoparks

**Management and Financial Status**
- Meeting of the Geopark Council on February. Adoption of the annual Plan and budget.
- Four meetings of the Territorial Commission (Geopark Steering board) during the year.

**Geoconservation**
- Fieldwork and digital meeting of the Scientific Committee. Working on the proposal of new geosites in Campillo de Deleitosa.

**Sustainable tourism (Geotourism)**
- Inauguration of the Geological itinerary to La Villuerca.
- Opening of Calls for LEADER Grants
- Drafting of the musealization project of the Sos Baynat Geominer Museum
- Installation of new interpretive panels for the geopark network of trails.
- Geodyssey geotourism events.
- New Information and Interpretation Center “Flora y Fauna” in Alía

**New education programmes on geoconservation, sustainable development and disaster risk reduction**
- Celebration of the Geolimpiada in Guadalupe.
- #AprendeConGeopaca (#LearningWithGeopaca) Digital activity.
- Guide Course in Geoparks
- European project ENGIE. Equal opportunities; European project PANGEA master.
- Celebration of international days: Museum, Earth, Mountains,…

**Strategic partnership**
- Active Employment Policies meeting with the Employment General Director of the Autonomous Community of Extremadura, Geopark staff, and local stakeholders.

**Promotional activities**
- FITUR: GGN Stand. 2020-21 Presentation of the Catalog of Tourist Services, of the magazine “Discover the Spanish Geoparks”.
- International Ornithology Fair in Monfragüe: Natural sites and Cultural sites guides
- Social Media Campaigns: # GeositeOfTheDay and #RespiraGeoarques.
- Presentation of the Marketing Plan.
- 8000 facebook followers. 6800 twitter followers. 2600 followers on Instagram

4. CONTACTS
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