1. GEOPARK IDENTITY

Geopark name, country, regional Network: Idrija UNESCO Global Geopark, Slovenia, European Geoparks Network

Year of inscription / Year of the last revalidation: 2013 / 2017

Organizing a Hike along the Feldban narrow-gauge railway tail right after the 1st COVID-19 pandemic wave with more then 100 hikers was a challenge (Photo: Mojca G. Kavcic)

2. GEOPARK FIGURES

Number of Geopark staffs: 9.5 staffs including 1 geoscientist(s)

Number of visitors: Tourist Information Centre – 2425; Idrija UGG Visitor Centre and exhibition Written in rocks – 892; Idrija Municipal Museum – 6188; Anthony’s Main Road – 11524; Hg Smelting Plant – 4504; Idrija Lace School – 509

Number of Geopark events: public certification event, events within EGN Week, Idrije oživil!, Hike along the feldban railway, Idrijski žlikrofi festival, Idrija Lace festival, animation workshop for the Days of European Cultural Heritage

Number of school classes realize Geopark educational programmes: 12

Number of Geopark press release: 10

3. GEOPARK ACTIVITIES

Major achievements in 2020

- Adjustment of the operation of Idrija UGG according to the COVID-19 pandemic
- Virtual tour through the exhibition Written in rocks
- New call for tourism providers who want to obtain the Idrija selected certificate of excellence
- New catalogue with the geo-products awarded by the Idrija selected certificate of excellence

Contribution towards GGN - Networking and participation
• 1st (5. 6. 2020) and 2nd (15. 9. 2020) EGN digital forum; 1st GGN digital forum (17. – 18. 2020)
• Article for EGN Magazine no. 18, EGN Newsletter no. 16 and 17, and for GGN Newsletter
• Organizing Digital EGN Week (VR tour through the exhibition, prize games, promotion of the tourism providers – receivers of the Idrija selected certificate of excellence
• Article The ammonite Tirolites idrianus – a Paleontological Icon of the Idrija UNESCO Global Geopark for the Geoconservation research magazine

Management and Financial Status
• Presenting the Idrija Geopark Report 2020 to a City Council of Idrija Municipality, Expert Group of Idrija UGG, Idrija Tourism Board Council and to Nat. Forum of Geoparks of Slovenia

Geoconservation
• Competition of the exhibition Written in rocks (model with environments&rocks and the live stream from the Vojsko earthquake observatory)
• Performing the tasks of the manager of the Zgornja Idrijca landscape park

Sustainable tourism (Geotourism)
• Organizing several workshops and lectures for sustainable tourism development (improvements of the quality in the tourism offer, development of the 5* experiences, culinary workshops, development of sustainable tourism products, communication in tourism, photo-fishing workshop, lace as a souvenir from Idrija, a basket of local goodies from Idrija, …)

New education programmes on geoconservation, sustainable development and disaster risk reduction
• Educational materials for tourism guides within the Written in rocks exhibition
• Implementing the educational programme for tourism guides
• Educational programmes for Elementary Schools, Summer workshops (3), Cultural day for Idrija Elementary School, guiding for schools through the exhibition, designing new educational programmes through the Written in rocks exhibition, animation workshop (DEKD)

Strategic partnership
• Participating as a partner in various EU tenders, planning to apply new projects within the Danube Transnational and Erasmus+ programmes

Promotional activities
• Digital campaign of Idrija UGG, co-financed with the IGGP funds
• Promotion of Idrija UGG and the tourism providers in various fairs on spot and virtual ones
• Organizing or participating various public events during the summer
Promotional movies for Idrija UGG Visitors Centre (Youngsters, Fun for everyone)

4. CONTACTS

Manager: Valerija Božič, director

Geologist: Mojca Gorjup Kavčič, Head of Idrija Geopark, geologist