1. **Identity of the Geopark**: Xingwen UNESCO Global Geopark / The People's Republic of China / Asia Pacific Network

   **Year of accession / Year of latest reassessment**: 2005/2017

   The most important photographs of activities: Research tours.

2. **Data of the Geopark**

   It has 273 employees, including a geoscientist;

   Visits: 361,200.

   Number of activities: 4.

   March-November: 1 research tour for primary and secondary school students; 1 activity on the Earth Day on April 22; 1 activity on the National Land Day on June 25; 1 activity in the National Science and Technology Week.
Number of schools carrying out the Geopark Education Program: 15.

Number of press releases issued by the Geopark: 2 articles on GGN website, 2 articles on CCTV, 4 articles on newspapers, and more than 310,000 push notifications for the articles on QQ, WeChat and other online media.

3. Activities of the Geopark

Major achievements in 2019:

- Held research tours for more than 50,000 primary and secondary school students constantly;
- Established 1 demonstration school of science popularization education;
- Held the 9th Sichuan International Road-trip Expo, the International Miao Huashan Music Festival and other publicity activities;
  - Participated in the International Tourism Trade Fair;
- Cooperated with media such as CCTV and SCTV to promote work related to the Geopark;
- Actively coordinated with the UNESCO Independent Office with the investigation and research of Xingwen UNESCO Global Geopark.

Its contribution to GGN -- participating in or organizing network activities:

- In June, it participated in the Exchange Meeting on the Science Popularization of Danxiashan UNESCO Global Geopark;
- In September, it participated in the 6th Asia Pacific Geoparks Network Symposium held in Indonesia, and the Geoparks Day held in Beijing.
- In October, it participated in the Annual Conference of China UNESCO Global Geoparks held in Dunhuang.
- Zhijindong Cave Global Geopark and Shennongjia UNESCO Global Geopark

**Management and financial situation:**

- In 2006, the Administration Bureau of the Xingwen UNESCO Global Geopark was established;
- In 2019, the Geopark received the financial funds of RMB 11 million from governments at all levels, achieved a tourist income of RMB 39.732 million, and spent RMB 46.2213 million, realizing an overall balance of payments and a slight surplus.

**Protection of geological relics:**

- Investigated the karst cave clusters of the Geopark,
- Conducted the post-earthquake disaster evaluation to the Tianquan Cave and Giant Doline of the Xiaoyanwan Scenic Area.

**Sustainable tourism:**

- Upgraded and reconstructed the Daodong Valley of Bowangshan Scenic Area and the footpaths of Tai’an Stone Forest;
- Newly constructed 4 toilets in Daodong Valley of Bowangshan Scenic Area;
- upgraded and reconstructed the tourism lines of Xiaoyanwan Scenic Area;
- Completed the creation and compilation of *The Storytelling Stones - Fossils*.

**A new education plan on the protection of geological relics, sustainable development and disaster risk reduction:**
It organized 3 publicity and education activities in communities and schools, and provided 1 training session for community residents, personnel of the Geopark and tourism practitioners.

**Strategic partners:**
Sichuan Regional Geological Survey Team, Geophysical Prospecting Team of Sichuan Bureau of Geology & Mineral Resources, China University of Geosciences (Beijing), China West Normal University in Sichuan Province, Shihai Yinxiang Travel Agency, Xingwen Chunzheng Oil Mill, etc.

**Publicity and promotion activities:**
It held 7 tourism festivals such as the International Miao Huashan Music Festival, and the 9th Sichuan International Road-trip Expo; it carried out promotional activities in tourism markets of Shaanxi, Yunnan, Chongqing, Guizhou, etc.; it put outdoor advertisements on Neijiang-Yibin Expressway and Chengdu-Zigong-Luzhou Expressway in Sichuan Province; it carried out publicity in the media of CCTV, SCTV, Sichuan Daily, West China City Daily and Tencent.

**Science popularization training:**
It trained more than 300 people including the Geopark managerial staff, commentators, tourism practitioners and government officials.

4. **Contact Information**
Manager: Chang Xiaolin, E-mail: xwgeopark@126.com
Geologist: Chen Bin, E-mail: xwgeopark@126.com