

# Zhijindong Cave UNESCO Global Geopark, Guizhou, China

-- Annual report 2019

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:**

Zhijindong Cave UNESCO Global Geopark/China/Asia-Pacific Geopark Network

Year of inscription / Year of the last revalidation : 2015/2019



**Revalidation(2019)**

## 2. GEOPARK FIGURES

Number of Geopark staffs: 373 staffs , including 2 geoscientist(s)

Number of Visitors: 2.66 million.

Number of Geopark events: 16

1 ) In February, Tourists visited Zhijindong Cave Geopark at half price during the Spring Festival.

2 ) In March,Delegates from Zhijindong Cave UGGp went to visit Satun UGGp for study and investigation and signed a sister geopark agreement.

3 ) In April,In order to commemorate the 50th world earth day, zhijindong cave UGG entered zhijin yuca school and held a popular science lecture activity entitled "Cherish our beautiful earth and protect our natural resources".

4 ) In April,We held a cultural tourism festival of Ronggu miao village and the first tour guide festival activities.

5 ) In May,Doctor Xiao shizhen from karst research institute of guizhou normal university,who is also the deputy secretary-general of the world heritage expert committee of National forestry and grassland administration, has given a lecture entitled "Earth discovery regarding cave in China and zhijindong cave popular science training ".

6 ) In May,Zhijindong Cave UGG and Zhijin county Rong media co-organized a flash mob "sing the motherland, bless the motherland" activity to bless the motherland's 70th anniversary.

7 ) In June,We carried out an interactive egg painting activities on Dragon Boat Festival.

8 ) From June-August,we carried out an activity that candidates for college entrance examination can buy ticket to visit Zhijindong Cave UGG with only 1 yuan RMB.

9 ) In July,The experts of UNESCO Global Geopark has carried out the first revalidation mission in zhijindong Cave UGGp.

10 ) From August 7 - August 8,we've carried out related activities on Chinese Valentine's Day.

11 ) From August-September,we launched the National TikTok challenge activities.

12 ) In September,there are more than 20 people from Association for Geoconservation, Hong Kong came to Zhijindong for experience exchange and learning.

13 ) We've long time cooperation with local schools and invited students from Zhijin Siyuan school、 Zhijin Tuoluo school and Guanzhai middle school coming to Zhijindong Cave geopark to carried out science popularization activites occasionally.

14 ) In September,we organized the 14th Tourism Development Conference of Guizhou Province.

15 ) In November, We held a popular science activity that "the universe and the story behind it -- experts from the Chinese academy of sciences to assist guizhou · walk into zhijindong cave of bijie " .

16 ) On International mountain day of December,Zhijindong Cave UGG has carried out a publicity campaign in local community to "protect geological relics and prevent geological disasters".

**Number school classes realize Geopark educational programmes:6**

**Number of Geopark press release:10**

### 3. GEOPARK ACTIVITIES

#### Major achievements in 2019

1) Zhijindong has successfully passed the revalidation of global geopark and has been highly praised by experts of UNESCO global geopark network.

2) We've completed the construction of guanzhai tourist service center with a floor area of 35,600 square meters (including 25967.57 m<sup>2</sup> parking lot, which can accommodate about 620 cars) and completed the construction of corresponding sight seeing road.

3) We completed the highway widening reconstruction project from zhijindong tourist service center to dongfenghu lake park.

4) The construction project of sightseeing lane at the entrance and exit of zhijindong Global Geopark has been completed.

5) We completed the upgrading of zhijindong cave smart tourism project.

6) We completed the new construction of xiahongyan wharf and the reconstruction of huawuji wharf.

- 7) We completed disaster management in Xiahongyan.
- 8) We successfully held the 14th Tourism Development Conference of Guizhou Province.
- 9) We completed the construction of Qigusuoshui, Youcaichong, Big tiankeng, Lujiadu cuesta, Tianfeng and other viewing platforms.

#### Contribution towards GGN - Networking and Participation

- 1) In March, A sister geopark relationship was established between satun global geopark in Thailand and Zhijindong Cave global geopark in China.
- 2) In May,we participated in the unveiling ceremony of Dunhuang global geopark and the 2019 academic annual conference of tourism geology and geopark in Gansu province.
- 3) In September,we attended the 6th Asia-pacific geopark network symposium held in lombok, Indonesia,we've set up an exhibition booth and made an oral presentation at the conference.
- 4) In september,we participated in the theme publicity activity of "Chinese global geopark" organized by Department of natural protected area management,National forestry and grass administration of China.
- 5) In October,we participated in the 2019 annual meeting of Chinese UNESCO global geopark and shared experiences at the meeting.
- 6) In November,we participated in the 5th International Training Course on UNESCO Global Geoparks Management and Development, which is organized jointly by China university of geosciences (Beijing) and Songshan UNESCO global geopark.
- 7) According to IGGP statute,we've paid the 2019 annual fee of global geopark on time.

#### Management and Financial status

In 2019, a total of 2.66 million tourists visited the geopark, the ticket revenue reach 72.25 million yuan. The geopark is in good management and financial condition.

## Geoconservation

1) The geopark has hired administrative village cadres in the core protection areas as volunteer propagandists for forest fire prevention around the park and distribute fire prevention knowledge publicity pages to visitors and surrounding farmers irregularly, a total of 3,250 copies of relevant materials were distributed and 480 copies were posted, which has raised the safety awareness of local people.

2) We conscientiously carried out work related to production safety and the identification of hidden disasters within our jurisdiction. We carried out 192 investigations of potential hazards in the whole year, the dangerous rocks and slopes with hidden safety hazards were cleaned and repaired.

3) We've carried out centralized investigation on various illegal issues such as mining (stone), sand mining, setting up docks, setting up industrial and mining enterprises, and occupying the Banks of rivers (lakes), and established a database to track and manage the investigation.

4) We cooperated with relevant departments of county and township to remove 4 illegal constructions along the Xiahongyan river, parking lot and wharf in the planning area of Zhijindong cave, removed 5 irregular billboards and 11 illegal buildings.

## Sustainable tourism (Geotourism)

The development of geotourism has promoted the transformation and upgrading of the traditional economic structure, and the local agricultural population has been transformed into tourism practitioners. Most local people have benefited from the economic benefits of local geotourism.

## New Education programmes on geoconservation, sustainable development and disaster risk reduction

1) We carried out special science popularization activities for primary and secondary school students. For example, the geopark and schools jointly organize special popular science education activities and environmental education popular science activities on "Environment Day", "Earth Day", "Science Week" and "International Day for Disaster Reduction". We continue to carry out geological popularization activities in the villages around the geopark, such as Guanzhai, Dazhai, Xiahongyan and Huawu, in order

to further enhance the awareness of resource protection among the people in the park.

2 ) The geological relics in zhijindong cave are monitored in real time,we carried out geological monitoring and disaster prediction regularly and carried out inspections and supervision for geological disaster sites and potential sites of geological disasters.

### Strategic Partnership

1) We work with the Institute of Cave Research of the Chinese Geological Society, the Institute of Karst Geology of the Chinese Academy of Geological Sciences, the College of Resources and Environmental Engineering of Guizhou Institute of Technology, the Key Laboratory of Karst Environment and Geological Disasters of the Ministry of Land and Resources, and the College of Resources and Environmental Engineering of Guizhou University etc to establish an internship base for popular science education.

2) We cooperated with Guizhou Tianhong Travel Agency, Youth Travel Agency, Guizhou Zhilu Zhonggang, Guizhou Sea Travel Holiday, Shanghai Weiwan Travel Agency, Guiyang China Travel Agency, Qiandongnan Ethnic Travel Agency, Guizhou Jiaxinshiji Travel Agency and other travel agencies to carry out geo-tourism.

3) We worked with Ctrip, Meituan, Qunar, Ivmama, Tongcheng network, Tuniu Network, Fliggy, xiaowoyou travel network and other media companies to establish cooperative partnership.

### Promotional activities

1) We have implemented various preferential and free entry policies issued by provinces, cities and counties.

2) We've released promotional information in sina microblog, wechat official account and official website and so on.

3) We've put advertisements in Zhijin railway station, highways and service areas, Guiyang longdongbao airport etc.

4) We actively participated in 7 tourism promotion meetings held by national, provincial and municipal tourism departments, which has improved the popularity and expanded the tourism market of the geopark.

5) Zhijindong Cave UGG has news report in CCTV "THE LOCAL RECORDS OF CHINA".

#### **4. Contacts:**

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