

GGN/EGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network:

Troodos UNESCO Global Geopark, Cyprus, European Geoparks Network

Year of inscription / Year of the last revalidation: 2015 / 2019

Representative photo with caption (from the most important event this year)



Troodos Geopark Enduro 2019 (Mountain bike race)

2. GEOPARK FIGURES

Number of Geopark staffs: 5 staffs including 2 geoscientists

- 1) Petros Hadjicostas, Director of Troodos Development Company (TDC)-Management body of Troodos Geopark
- 2) Elena Tsangaridi, Communication & EU project officer of TDC & Coordinator of Troodos Geopark activities
- 3) Constantina Theofylactou, Geologist & Officer of Troodos Geopark Visitor Centre
- 4) Elena Georgallidou, secretary of TDC & officer of Troodos Geopark Visitor Centre
- 5) Efthymios Tsiolakis, Geoscientist of Troodos Geopark from the Cyprus Geological Survey Department

Number of visitors: 4,830 visitors to the visitor center.

Number of Geopark events: 8

1. First event *“Let’s explore our Troodos Geopark”*, *Geo-education at Troodos Geopark Visitor Centre* with various of activities for children and guided tours for adults, organised by Troodos Development Company-management body of Troodos UNESCO Global Geopark, August 2019.
2. Second event *“Let’s explore our Troodos Geopark”*, *Geo-education at Troodos Geopark Visitor Centre* with various of activities for children and guided tours for adults, organised by Troodos Development Company-management body of Troodos UNESCO Global Geopark, August 2019.
3. 1st Pancyprian School Poster Contest for Geoparks April 2019.
4. *International Mountain Bike race “Troodos Geopark Enduro 2019”* organised by Troodos Development Company-management body of Troodos UNESCO Global Geopark in collaboration with Activate Cyprus, October 2019 within the framework of the project GEOTOURISM IN INSULAR GEOPARKS – GEO-IN.
5. Presentation for the endemic birds of Troodos Geopark area, at Kyperountas Primary school in collaboration with Bird life Cyprus, December 2019.
6. *Mountain running race “Run along impressive Sheeted Dykes”*, *Madari Mountain Madness 2019* in collaboration with the Adventure Mountain Park in Kyperounta, May 2019.
7. *“Geocolours in Troodos Geopark” 5th Experimental Archaeological Ceramics Workshop 2019*. Activities include visiting Troodos Geopark with a guide, exploring natural “geo-coloured” treasures of Troodos area, experimenting with ancient ceramic forms of the copper age in Cyprus, decorating with Troodos natural “geo-coloured” minerals, learning experimental methods with mineral colours and getting acquainted with the island’s geological history, July – August 2019.

8. Participating with an info-kiosk for Troodos Geopark in 26 local thematic festivals of Troodos Geopark region.

Number of school classes realize Geopark educational programs:

- 97 School & University classes

Number of Geopark press release: 4

1. Press release to the "POLITIS" Newspaper for the opening of the Exhibition with title "Earth's Memories".
2. Interview with the communication manager for Troodos Unesco Global Geopark to POLITIS newspaper
3. Press release for Troodos Geopark Enduro
4. Five articles in Austrian newspapers and magazines regarding Troodos Geopark area

3. GEOPARK ACTIVITIES

Major achievements in 2019

- The revalidation mission of the TUGGp that was held on July 2019.
- The release of the new children book "*The secret of the mountain*" and the new photo album of Troodos UNESCO Global Geopark.
- The new educational tools for Troodos Geopark Visitor Centre

Contribution towards GGN - Networking and participation

- the 43rd EGN Coordination Committee Meeting Swabian Alb (Germany), March 2019.
- the 44th EGN Coordination Committee Meeting, Sierra Norte De Sevilla (Spain), September 2019.
- The 15th Conference of the European Geoparks Network (Seville, Spain), September 2019.
- Participating in the ITB Berlin tourism fair 2019.
- Contribution with an article to the 17th EGN magazine issue with title "A NEW GEOEDUCATIONAL PROGRAM AT THE TROODOS UNESCO GLOBAL GEOPARK (TUGGp)".
- Contribution to the EGN newsletters no. with short articles and photographs.

Management and Financial Status

N°	Name	Employment	Function	Skill	% time	Gender
1	Petros Hadjicostas	permanent	Director of TDC and TUGG	Agro-economics	50%	M
2	Dr. Efthymios Tsiolakis	permanent	Geoscientist of the TUGG and Senior Geological Officer - GSD	Geology	100%	M
3	Elena Tsangaridi	permanent	Communication Officer of TUGG	Education-EU projects	100%	F
4	Konstantina Theofilaktou	permanent	Geologist of TUGGp Visitor Centre	Geology	100%	F
5	Elena Georgallidou	Permanent	Secretary of the TDC	Secretarial and accounting	50%	F

A/A	CATEGORY OF EXPENSES / REVENUE	2019	
A	REVENUE		TOTAL REVENUE
	TOTAL NUMBER OF VISITORS	4,830	
1	TICKET SALES	8,145.00	
2	SHOPS SALES	3,537.90	114.512,90
3	STATE SPONSORSHIP	30,000.00	
4	FUNDING FROM EU PROJECTS	68,000.00	
B	EXPENSES		TOTAL EXPENSES
1	STAFF SALARIES	16.270,00	
2	ADMINISTRATIVE EXPENSES	36.000,00	70.193,60
3	VISITOR CENTRE EXPENSES	15.023,00	
4	TRAVELLING EXPENSES	2.900,00	

Geoconservation

- Replacing broken information signs, a broken wooden bridge and steps in several geosites

Sustainable tourism (Geotourism)

1. Presentation of the project INTERREG GREECE-CYPRUS '*GEOTOURISM IN INSULAR GEOPARKS*' with acronym GEO-IN at Rodon Hotel organized by Troodos Development Company-management body of Troodos UNESCO Global Geopark, May 2019. Troodos

Development Company (TDC) is implementing a project INTERREG GREECE-CYPRUS 'GEOTOURISM IN INSULAR GEOPARKS' with acronym GEO-IN in collaboration with the Forestry Department in Cyprus and other Greek Insular Geoparks such as Lesvos, Sitia, Psiloritis. The activities of TDC within the framework of this project are focused on geotouristic activities and workshops such as local gastronomy, hospitality, ecological and environmental tourism, local restaurant. The project also focused on promoting and creating infrastructures for cycling tourism in Troodos Geopark and more educational material for Troodos Geopark Visitor Centre such as children books, 4D table games, stereoscopes, tool kit and more promotional videos for the area.

2. **Troodos Development Company hosted four** Austrians travel journalists in Troodos Geopark area for four days for promoting the geoprak, in collaboration with the Troodos Tourism Board, November 2019, within the framework of the project *GEOTOURISM IN INSULAR GEOPARKS – GEO-IN*.
3. Organized two Gastronomic Workshops on "*Exploiting Local and Traditional Products for New Proposals in Restaurant Menus*" organized by Troodos Development Company-management body of Troodos UNESCO Global Geopark, May & July 2019 within the framework of the project *GEOTOURISM IN INSULAR GEOPARKS – GEO-IN*.
4. Promotion of the Troodos Geopark via information platforms such as the creation of the platforms "iLifeTroodos" and "visitsolea" (www.visitsolea.com).

New education programmes on geoconservation, sustainable development and disaster risk reduction

1. "*Introductory seminar for Geopark Escorts*", March 2019, organized by the Forestry Department in collaboration with Troodos Development Company and the Geological Survey Department within the framework of the project *GEOTOURISM IN INSULAR GEOPARKS – GEO-IN*.
2. Educational activities at Troodos Geopark Visitor Centre such as:
 - "*Help me fly*". I'm learning about the butterfly life cycle, organized by Troodos Development Company-management body of Troodos UNESCO Global Geopark, May & July 2019 within the framework of the project *GEOTOURISM IN INSULAR GEOPARKS – GEO-IN*., "I'm learning about the bee."
 - "I'm learning and paint the Ophiolite Complex"
 - "Crossword: Let's See What We Learned Today?".

Strategic partnership

1. 'Troodos Development Company (TDC) is implementing a project INTERREG GREECE-CYPRUS 'GEOTOURISM IN INSULAR GEOPARKS' with acronym GEO-IN in collaboration with the Forestry Department in Cyprus and other Greek Insular Geoparks such as Lesvos, Sitia, Psiloritis. 'Star observation & natural environment - Alternative product of the development & promotion of Geoparks in the East Mediterranean' (acronym GEO-STARS).
2. Participation in the workshop "*The Role of Visitor Centres in UNESCO Designated Sites – Interpretation of Heritage and Education for Sustainable Development, 2nd Regional Workshop for Europe*", Bamberg - Germany.

Promotional activities

1. Organizing the 2nd International Conference of UNESCO Global Geoparks of Greece-Cyprus on May 2019, Lefkosia-Cyprus.
2. Publishing the 2019 Troodos Geopark Agenda-Diary (for selling)
3. Numerous interviews on the Geopark in the national and regional media – also in TV shows of high ratings, January – June 2019.
4. Participation in the ITB BERLIN 2019.
5. Hosting the Exhibition with title "EARTH MEMORIES" for the UNESCO Global Geoparks of Greece-Cyprus, May - June 2019, Lefkosia-Cyprus.
6. Presentation of the exhibition ("Earth's Memories") on the show "Morning News" of the TV channel ALPHA Cyprus, May 2019.
7. Presentation of the Troodos Geopark on the TV show EU4U of Cyprus Broadcasting Corporation (CyBC).
8. Participation in the radio program "Time for Rural news" of Cyprus Broadcasting Corporation (CyBC) with title "The Troodos UNESCO Global Geopark", July 2019.
9. Tribute to Troodos Geopark - Interview with Theodora Chrysostomou from "POLITIS" newspaper.
10. An informative workshop on the Troodos UNESCO Global Geopark and the GEO-IN European Project held on May 2019, Rodon Hotel, in the Agros village as part of the Rhodes Festival.
11. Production and sale of various products with the Geopark logo (handmade pottery caps, hats, etc), through the TUGGp Visitor Centre shop.

4. CONTACTS

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