

GGN/EGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Swabian Alb UNESCO Global Geopark, Germany, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2002 / 2017



UGGp Swabian Alb hosted the 43th EGN-CC-Meeting in March 2010 in Aalen municipality

2. GEOPARK FIGURES

Number of Geopark staffs: 5 staffs including 1 geoscientist(s)

Number of visitors: 4.4 Mio. visitors (overnight stays)

Number of Geopark events: management body (55), partner organizations (about 500)

Number of school classes realize Geopark educational programmes: about 50

Number of Geopark press release: 11 (management body)

3. GEOPARK ACTIVITIES

Major achievements in 2019

- Inauguration of the second Geopark school (Schubart-Gymnasium in Aalen)
- 10th Geopark Festival in the Geopark Info center “Reefmuseum Gerstetten”, about 1.500 visitors
- Celebration the “Day of the Geosite” in Veringenstadt municipality (trail to the history of the cultural landscape of the region) with about 800 visitors
- Inauguration of 5 new “Geopoints” (Geosites)

Contribution towards GGN - Networking and participation

- Host of the 43th EGN-CC-Meeting in March in Aalen municipality and participation on the

EGN Meeting and International Geopark Conference in Sevilla

- Participation at a workshop organized by the German UNESCO Committee
- Article in the EGN Magazine No. 17 about the “Geopoint” project in UGG Swabian Alb

Management and Financial Status

- Creation of two further staff positions (Education management 0.5, Public relations 0.5)
- Extending the position of the geologist from 0.5 to 1.0
- Acquisition a grant from the ministry of rural affair and consumer protection with an amount of 25.000 Euros
- The Christian democratic party and the Green party give financial support to UGGp Swabian Alb in 2020 and 2021 with annually about 250.000 Euro

Geoconservation

- Initiating steps to geosite protection at Urach waterfall and suggestions to optimize the visitor guidance concept

Sustainable tourism (Geotourism)

- Participation on the Tourism-Fair “Caravan, Motor, Tourism” (CMT) in Stuttgart
- Planning a show cave map for children with information about cave protection

New education programmes on geoconservation, sustainable development and disaster risk reduction

- First-time participation in a children holiday programme
- Development of new education media for children

Promotional activities

- Besides facebook we are active now on Instagram
- Production of an Imgagetrailer about UGGp Swabian Alb which can be seen on Geopark website
- Redesign of the existing E-mail newsletter
- Production of a new promotional booth with tent and counter
- Participation of members of parliament at the inauguration of some “Geopoints”

4. CONTACTS

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