

# GGN/EGN - Geopark Annual Report 2019

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** CILENTO AND VALLO DI DIANO UNESCO GLOBAL GEOPARK, ITALY

**Year of inscription / Year of the last revalidation:** 2010 / 2018

Representative photo with caption (from the most important event this year)



Firewall project presentation

(Tommaso Pellegrino -President of National Park of Cilento, Vallo di Diano e Alburni UGG)

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 29 employees- staffs including 1 geoscientist(s)

**Number of visitors:** If total number of the visitors to the geopark is difficult to estimate, show the number of the visitors to the major geosite(s), museum or visitor center. 700.000

**Number of Geopark events:** Clarify the events held by management body and cooperative organization 30 by Geopark and partners

**Number of school classes realize Geopark educational programmes:** 16 classroom and 478 students

**Number of Geopark press release:** mostly web and local TV and same national and local magazine

### **3. GEOPARK ACTIVITIES**

#### **Major achievements in 2019**

- Firewall project: Integrated Territorial System of Fire Risk Management (STIGRI). This project has 2 objectives: 1. the strengthening of policies, practices and processes of struggle, prevention and management of calamitous events related to fires; 2. the strengthening of the operational risk management structure through advanced analysis techniques supported by information and communication technologies. The Cilento and Vallo di Diano Geopark supported by Italian Ministry of Environment has realized an activity to reduce the plastic in the territory of Geopark
- Event in protected marine areas: The catch of the Mediterranean diet - use of local fish products - the children of the local schools were involved to illustrate the traditional fishing method
- National and international cooperation for the realization of projects financed by the European Community
- Celebration the European Geopark Week
- Continue the process to realize a master plane to manage all Unesco designations: an unique strategy of conservation
- Attended to Slow food fish Genova 9-12 may
- Attended to cheese 2019 Brà (Cuneo) September
- Attended at the Archeologic Tourism Meeting in Paestum (ITALY) on November 2019
- Creation of the taste network of the Mediterranean diet: restaurants that use Park brand Mediterranean diet products. 40 restaurateurs expressed interest and 19 joined
- Implementation of the brand of CVDA UGG. The aim of this brand is to promote and support:
  1. the productions / activities / services;
  2. the environmental, social and economic quality of the resources and production processes of the area;
  3. Traditional heritage, typical productions and local handicrafts
  4. The local actors in actions aimed at building a clear territorial identity
  5. the marketing of products
  6. the origin of the product / service
  7. entrepreneurship and local employment

140 companies and 200 typical productions/local handicrafts have been awarded with the brand of CVDA UGG

#### **Contribution towards GGN- Networking and Participation**

- Attendance all meeting, conference and workshop of EGN, GGN and Italian Geoparks
- Submission of the articles during 15 European Geoparks Conference in Natural park Sierra Norte de Sevilla (Italy) on September 2019

- Attendance Italian Geoparks committee meeting

### **Management and financial status**

- The operative structure of the National Park - Geopark is divided into three areas: Technical of Preservation Nature, General Affair and Communication-Promotion, for a total of 29 employees coordinated by a Manager. More specifically, the area Technical and Preservation of Nature has in its staff one geologists, an environmental engineer, an architect, a biologist, surveyors, and administrative employees. In 2015 was created an specific office of UNESCO designations and Geological heritage. The National Park - Geopark receives funds directly from the Ministry of Environment and obtains, with some project, funding from European Commission and Campania Region.

### **Geoconservation**

- We support the activities to recover important geosites:
  1. Geoarcheological site Elea velia -recovered ancient tower to create Mueseum € 60.000,00;
  2. Venere Hair Geosite in Caselle in Pittari restoration of the old mill to be used for educational purposes € 35.000,00;
  3. Maintenance work on the naturalistic museum of Corleto Monforte € 19.500,00;
  4. Geosite Sammaro spring: recovery of the equipped area for geotourism € 23.000,00;
  5. Enhancement of the path of the geosite 13 springs "Fistole" in Caselle in Pittari € 30.000,00
  6. environmental recovery and remediation of degraded areas and micro-discharged with construction of playgrounds in 18 municipalities € 630.000,00

### **Sustainable tourism (Geotourism)**

- The range of different recognitions received by the National Park has helped raise awareness of its importance as a research unit which allows, in a holistic manner, for the study of the complex interactions between natural, cultural, and social elements. Such an area allows for the study of the services rendered by each of these components, making a contribution to understanding the linkages between ecosystem services, sustainable development, and society's well-being. So in this way we cordinate of the development of themed trails through the Geopark promoting Food, Activity, Crafts, Cultural Events.
- We supported all event plastic free.
- Morigerati Geofestival- meeting e geoexurtion on Geosite "Cave of Bussento /WWF Oasi of Morigerati"- may 2019.

- exhibition of painting “the nature revealed” in the Park headquarters “Villa Matarazzo” Castellabate.

### **New Education programmes on geoconservation, sustainable development and disaster risk reduction**

- Annual program of environmental education in the schools of the park, with the purpose to introduce the young generations to environmental problems helping them to understand the values of the territory in which they live and the necessary actions for the correct maintenance and fruition. Such projects have been planned foreseeing moments of popularization in geobiodiversity museum integrated by excursions on the territory for the direct knowledge of the natural beauties and particularly of the geo-diversity present.
- “Erica Fraiese” award: annual environmental educational award-The pupils presented about 500 works (video, photo, paint and papers) on "Nature, landscape, nature trails", "Villages: Traditions, culture and ancient crafts", "Artisans of taste: events and food and wine itineraries"

### **Strategic partnership**

- We realized with Italian University research project on biodiversity and geodiversity and cultural heritage
- We realized with all stakeholder a permanent forum
- Collaboration with other National and International Authority to participate common project

### **Promotional activities**

- Participation some national and international workshop to promote the Geopark. Participation in national programs television where we speak about the Cilento and Vallo di Diano Geopark and the EGN-GGN and has published some articles on the news paper
- We have produced a videos “discovery National Park of Cilento Vallo di Diano and Alburni UGG” with Brumotti a special reporter of Italian TV and road biker freestyle
- Published a new guide of National Park of Cilento Vallo di Diano and Alburni UGG with National newspaper “la Repubblica”

## **4. CONTACTS**

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