



GLOBAL GEOPARKS NETWORK

International Association on Geoparks

CELEBRATING EARTH HERITAGE – SUSTAINING LOCAL COMMUNITIES

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www.globalgeoparksnetwork.org

GLOBAL GEOPARKS NETWORK

20th Anniversary



Dear colleagues,

2024 marks a major milestone for our Global Geoparks Network (GGN), as we celebrate 20-years history of our Network. The 20th Anniversary of our Global Geoparks Network marks 20 years since the foundation of a Global Network of cooperation among Geoparks worldwide in order to promote the three main goals of conserving our Geological Heritage and planet Earth, our common home, educating the public in Earth Sciences, and fostering sustainable local development.

The Global Geoparks Network (GGN) was initially founded in 2004 as an international partnership developed under the umbrella of UNESCO and serves to develop models of best practice and set quality-standards for territories that integrate the protection of Earth heritage sites in a strategy for sustainable economic development. Networking and collaboration among the Global Geoparks is the most important component of the Global Geoparks Network.

The Global Geoparks Network for its 20th Anniversary launches a special logo designed in the context of its birthday celebration. The 20th Anniversary logo inaugurates the GGN's anniversary campaign and the GGN invites all its members to participate in its celebrations.

The Global Geoparks Network will also organize a variety of events, contests, will produce a celebration video campaigns and a social media campaign all around the year. A regularly updated calendar of events at the GGN website is presenting all these events.

Below there is a list of activities and events that will implement on the occasion of the 20th Anniversary of the Global Geoparks Network:

EVENTS

- GGN Calendar of events 2024 (https://globalgeoparksnetwork.org/?page_id=8145)
- GGN 20th Celebration Events during Geopark Regional Conferences - Award to individuals with significant contribution to the GGN development
- GGN 20th Celebration Event during IGC 2024

PROMOTIONAL VIDEOS

- Video “WHAT IS GGN?”
- 6 Thematic videos (GEPARKS and GEODIVERSITY, GEPARKS and SUSTAINABLE DEVELOPMENT, GEPARKS and TOURISM, GEPARKS and EDUCATION, GEPARKS and GEOHAZARDS, GEPARKS and CLIMATE CHANGE)
- Video “GGN 20TH YEARS” (HISTORY)
- Entertainment videos (MUSIC, ART, FASHION SHOW **CONTESTS**)

PHOTO CONTEST

- EARTH VISUAL CONTEST
- STONE’S STORY CONTEST
- SCHOOL CONTEST “THE 5 SENSES OF YOUR GEOPARK”

EXHIBITION

- ✓ GEOPARK’S EXPO 50 POSTERS

FACEBOOK CAMPAIGNS

QUOTE POSTERS (Individuals speak about GGN)

Promotional Campaigns for the new tools digital platforms

20th Anniversary in GGN Social Media

- ✓ VIRTUAL TOUR IN UNESCO GLOBAL
- ✓ GEOPARKS REMARKABLE MOMENTS,
- ✓ Protecting HABITATS & BIODIVERSITY,
- ✓ GEOPARK MUSEUSMS etc.)
- ✓ International Days

PUBLICATIONS & MATERIALS

- ✓ GGN Map 2024
- ✓ Time spiral

- ✓ GGN publication dedicated to 'Sustainable Development Goals & UNESCO Global Geoparks – From theory to action' / Geoparks Going Green
- ✓ GGN History e-book
- ✓ Birthday card

GGN WEBSITES OPERATION

- ✓ **globalgeoparksnetwork.org**
- ✓ **visitgeoparks.org**
- ✓ **filmfest.globalgeoparksnetwork.org**

PROMOTIONAL MATERIAS

- ✓ Souvenirs
- ✓ GGN Member Certificates

This anniversary is also an invitation to all Global Geoparks Network members and their local communities to organize their events and activities, to join the GGN's social media campaign and to follow the anniversary events.

We are looking forward to receiving your events and your activities for the 20th Anniversary of the Global Geoparks Network and the GGN will promote them through its facebook page:

<https://www.facebook.com/globalgeoparksnetwork>

Let's make the 20th Anniversary of the Global Geoparks Network (GGN) a great moment for all Geoparks and all our communities!

The Global Geoparks Network Executive Board