



United Nations
Educational, Scientific and
Cultural Organization



UNESCO
Global
Geoparks



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FORUM**
23-24 FEBRUARY 2021
12:00 - 14:00 GMT



Eco-friendly Guest Villages

Yanqing UNESCO Global Geopark

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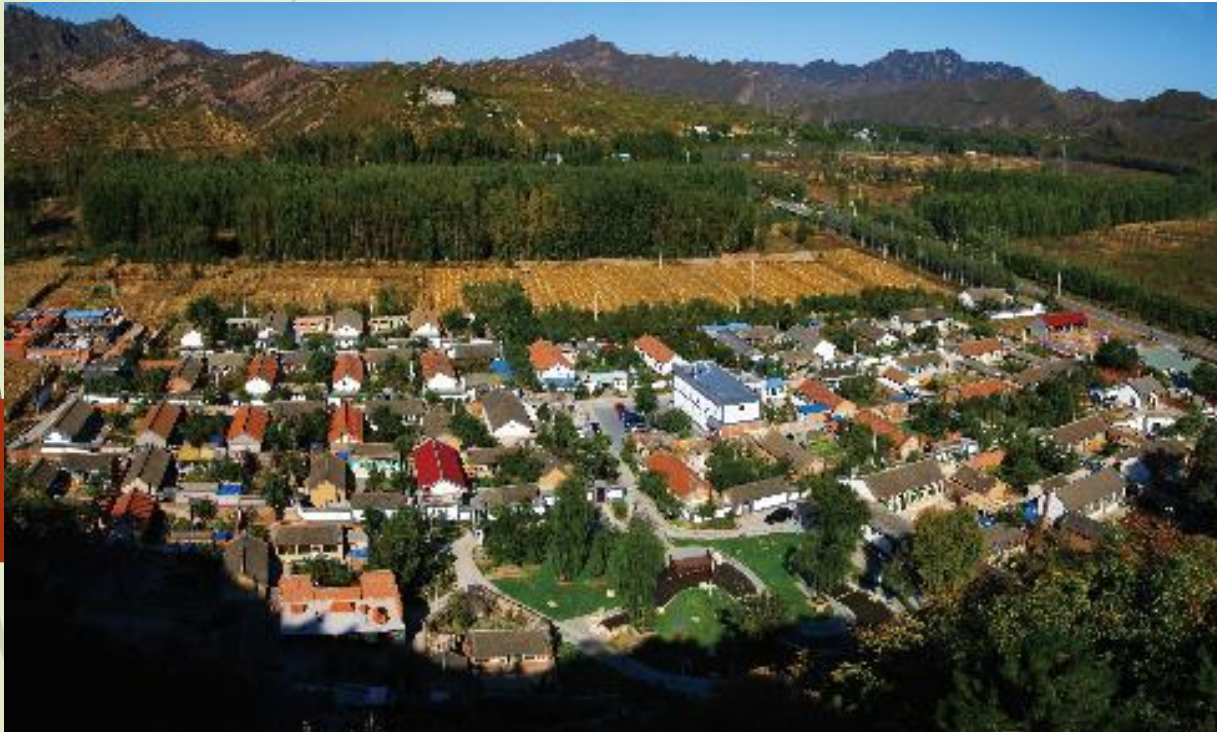
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Introduction

Yanqing UGGp is located in the northwestern part of Beijing.

Yanqing UGGp has 27 eco-friendly guest villages, with 67 hotels, inns, agritainments and restaurants, providing traditional local food, beds and entertainment.



Implementation

1. Signed the cooperation agreements and authorized geopark tablet



2. Provided the training courses



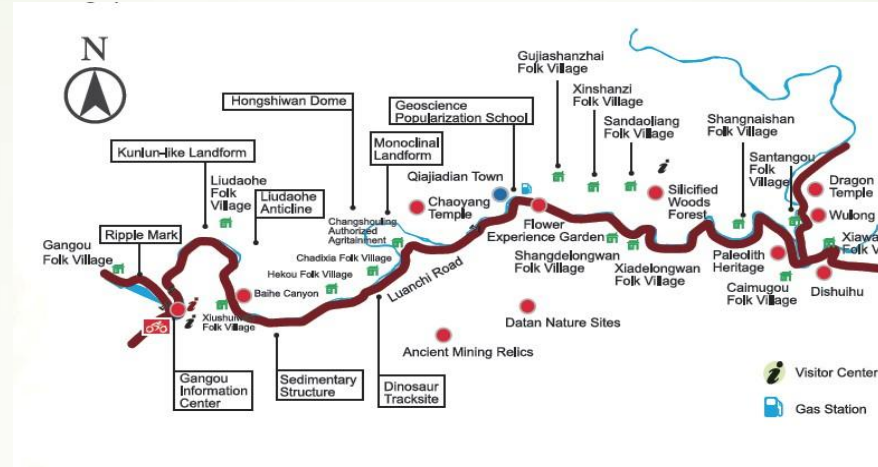
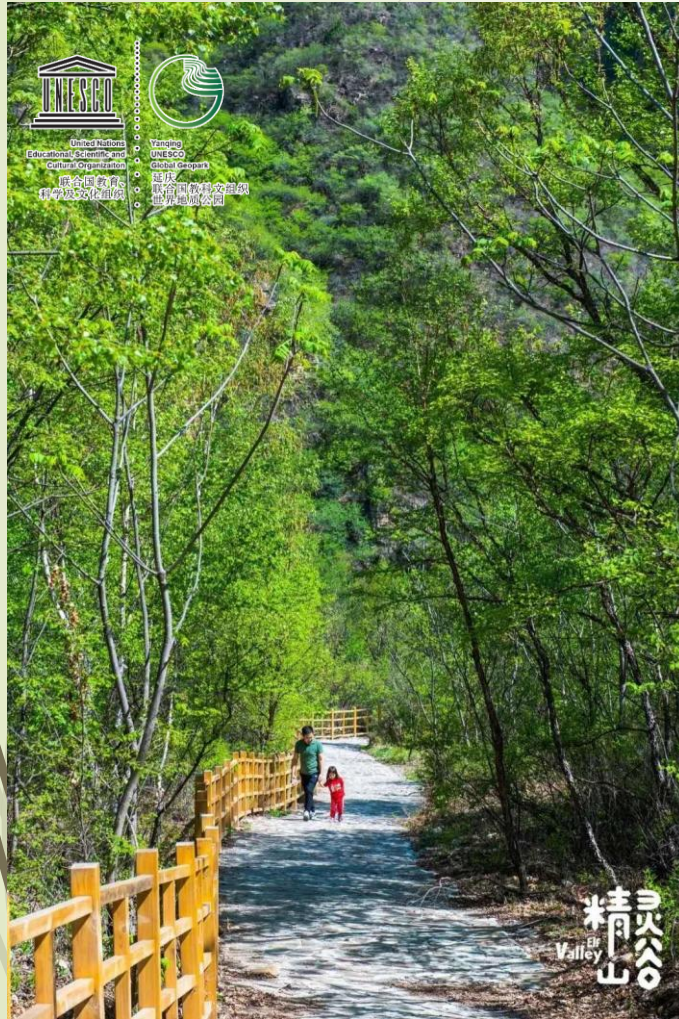
3. Improved service facilities



4. Created geopark atmosphere



5. Designed special geotrails and provided leaflets



Results achieved

1. Local farmers changed into managers, tour guides, security guards, waiters, cooks and got much more profits. They paid more attention to the protection of environment and geosites.



2. The elegant eco-friendly guest villages attract more investment to turn worn farm houses into high - quality inns.

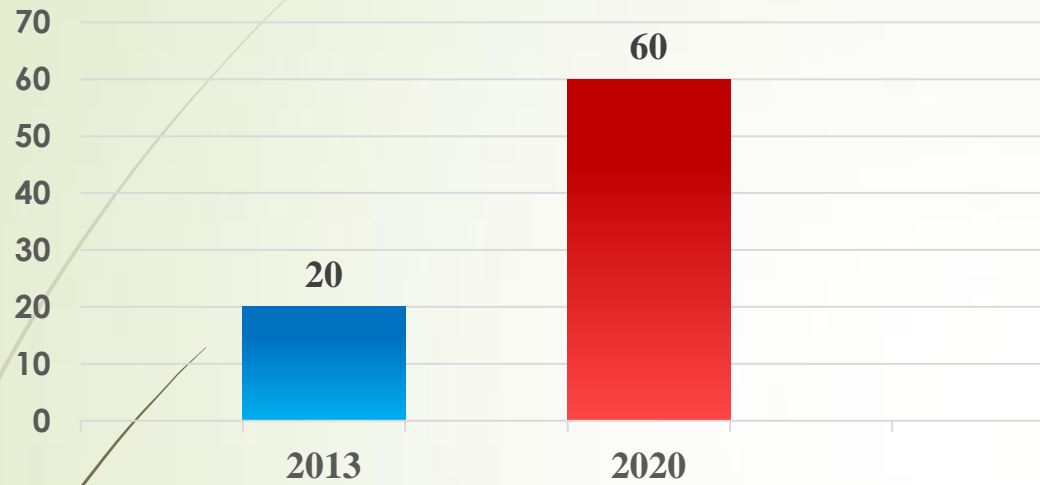


3. More and more visitors and students choose to come to Yanqing UGGp and stay several nights here.

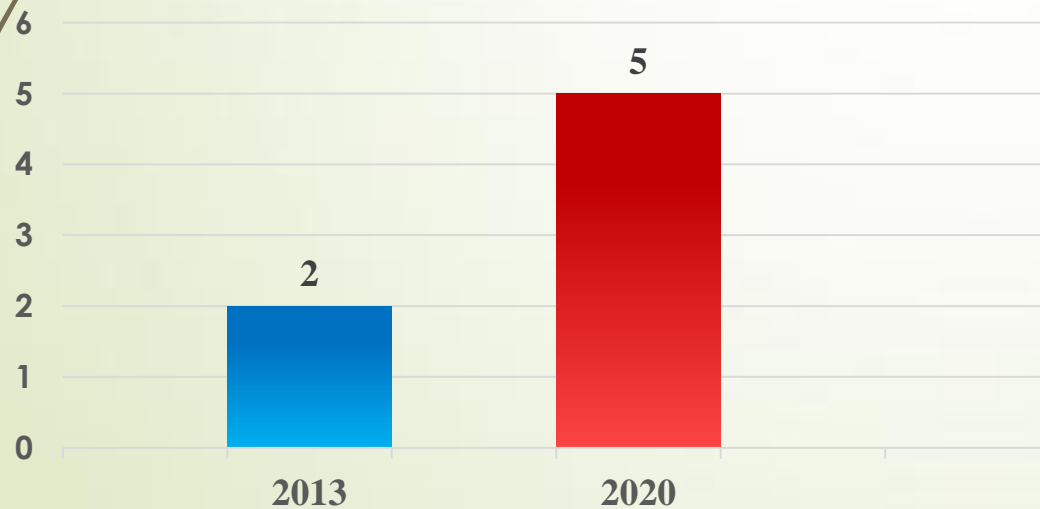


4. Number of tourists and tourism income increased rapidly

Number of Tourists (Thousand)



Tourism Income (Million)



Future steps

We will design more projects in these guest village, like field trips in spring, star gazing activities in summer, self-pick fruits and vegetables in autumn, ice and snow carnivals in winter.

With the 2022 Olympic Winter Games approaching, we will further upgrade service facilities.

