

GGN - Geopark Annual Report 2023

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Styrian Eisenwurzen UNESCO Global Geopark, Austria, European Geoparks Network

Year of inscription / Year of the last revalidation: 2004 / 2019



Celebration event in Mai 2023: Styrian Eisenwurzen is Nature and Geopark of the year in Austria due to our work on Geo- and natural heritage, sustainable development and tourism.

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2. GEOPARK FIGURES

Number of Geopark staffs: 6 staffs including 1 geoscientist(s)

Number of visitors: 100.000 overnight stays in 4 municipalities

Number of Geopark events: 45

Number of school classes realize Geopark educational programmes: 15

Number of Geopark press release: 30

3. GEOPARK ACTIVITIES

Major achievements in 2023

- New Interreg Central Europe Project regarding climate change in forests
- New thematic trail on climate change in the municipality of Altenmarkt

Contribution towards GGN - Networking and participation

- Participation at all EGN meetings (spring and autumn) and participation in GGN digital events as well as GGN conference in Morocco

Management and Financial Status

- The Nature- and Geopark is financed through contributions of the communities, the province of Styria, international projects and its own income

Geoconservation

- New heritage protection of the K/T boundary – scientific discovery location

Sustainable tourism (Geotourism)

- New project on a regional mobility card for tourists
- New bus lines for public transport within the Geopark

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Current Funding program: KLAR! Climate Change Adaptation Model Regions for Austria
The Pilot Program is funded by the Austrian Climate and Energy Fund and offers a process-oriented approach for municipalities to raise awareness for climate change adaptation and implement concrete actions on regional level – events along the SDGs like role model calendar, climate adaptation gardens, climate friendly trees for regional forests eg.

Strategic partnership

- Frequent exchange with other Austrian UGGp, digital exchange with UNESCO Austria
- Erasmus project (European Union funded educational program) with Geopark Partners Odsherred UGGp, Magma UGGp and Idrija UGGp
- Application of an European Union Interreg funded project with Eastern European Geoparks

Promotional activities

- New geotouristic map
- Frequent social media activities
- Various new films for youtube.com

4. CONTACTS

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