

GGN - Geopark Annual Report 2023

1. GEOPARK IDENTITY

Geopark name, country, regional Network:

Ningde UNESCO Global Geopark, China, APGN

Year of inscription / Year of the last revalidation: 2010/2018

Representative Photo



2. GEOPARK FIGURES

Number of Geopark staffs: There are 542 staffs in geopark, including 2 geoscientists.

Number of Visitors: 1.99 million visitors visited the geopark in 2023.

Number of Geopark events: 37

Number school classes realize Geopark educational programmes: 170

Number of Geopark press release: 50

3. GEOPARK ACTIVITIES

Major achievements in 2023

- (1) Held the 12th Ningde Global Geopark Culture & Tourism Festival;
- (2) Carried out 2023 Ningde Global Geopark Sustainable Development Exchange Activities.
- (3) Carry out geological science popularization knowledge research activities, with more than 8,000 primary and secondary school students participating in the event.
- (4) Carried out a research and study activity themed "Explore the Beauty of Timber Arches - A Cultural Bridge for Educational Practice", with approximately 450 students participating.

Contribution towards GGN - Networking and Participation:

- (1) Attended 10th international conference on Geoparks of UNESCO
- (2) Attended 2nd Chinese Yandangshan Forum on Volcanic Rocks
- (3) Attended 3rd High-end Forum on Natural Culture
- (4) Attended 7th International Training Course on UNESCO Global Geoparks Management and Development
- (5) Attended Annual Conference of the UNESCO Global Geoparks in China of 2023
- (6) Attended World Earth Day activities and Science popularization day activities with 28 Chinese UNESCO Global Geoparks

Management and Financial status

Management: In 2023, there are 29 staffs added in geopark.

Financial status: Income of geopark is 108 million yuan in 2023. And geopark spent 37 million yuan for geopark's construction.

Geoconservation

In 2023, the geopark invested 11.3 million yuan on geoconservation, which contain the interpretation panels, Geoheritage investigation, hazard protection programme and planting.

Sustainable tourism (Geotourism)

1.99 million visitors visited geopark in 2023. The ticket income reaches 88.4 million yuan.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

The committee of geopark established *Scientific Education Programme in 2023*, and

organized scientific education activities, such as World Earth Day activity, World Heritage Day and so on. In 2023, we held 17 education activities, attracting more than 10,000 students participated.

Strategic Partnership

The committee of geopark has established long-term cooperation with of Fujian Geological Research Survey, Fuzhou University, Fujian Normal University, Hainan University, Jiageng College of Xiamen University, Ningde Normal University and so on. Based on the guidelines of "mutual benefit and sustainable development", the Geopark set up partnerships with villages, enterprises schools, hotels, restaurants and tourism product shops. Now, there are 52 partners.

Promotional activities

The geopark spent 7.5 million yuan on promotional activities in television and other mainstream news media.

4. Contacts:

Manager: Huang Xiaoying ndsjdz@126.com

Geologist: Chen Zhangling 2263514097@qq.com