GGN – Funiushan Global Geopark Annual Report 2023

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Funiushan UNESCO Global Geopark (China, Asia Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2006 / 2018

Representative photo with caption



Launching ceremony of World Earth Day themed publicity activity



Online popular science lectures



The first Dinosaur Kite Festival in Xixia Dinosaur Relics Park

2. GEOPARK FIGURES

Number of Geopark staffs: 88 staffs

Number of visitors: There are about 5.57 million visitors to major geological sites and 8.87 million visitors to museums or visitor centers.

Number of Geopark events:

A total of 40 publicity and training activities were held in 2023:

From December 2022 to June 2023, six online popular science lectures were held through the TikTok.

On December 25, 2022, the geopark held the first online science popularization lecture with the theme of "Nanyang is the pulsating land of dinosaurs".

On February 23 , the geopark held the second online science popularization lecture with the theme of "The Jurassic Competition ".

On March 31, the geopark held the third online science popularization lecture with the theme of "The food, clothing and shelter of dinosaurs".

On May 12, the geopark held the fourth online science popularization lecture with the theme of "The gaze of the Cretaceous".

On May 30, the geopark held the fifth online science popularization lecture with the theme of "The secret in the eggshell".

On June 27, the geopark held the sixth popular science lecture in Xixia Dinosaur Relics Park, using real scenery combined with the three major pavilions in the park to explain popular science.

The geopark Jointly organized the 4th Asia-Pacific Geopark week, that was the 54th World Earth Day "Sister geoparks mutual exhibition and interaction" series of popular science activities with 29 geoparks, including Danxiashan UGGp and Yandangshan UGGp, etc.

In April, the geopark carried out "The first Dinosaur Kite Festival" activities in Xixia Dinosaur Relics Park.

Number of school classes realizes Geopark educational programmes:

A total of 25 events were organized in 2023.

Number of Geopark press release:

Nearly 65 tourism special issues and articles have been published in China Daily, Phoenix New Media, Henan Daily, Nanyang Daily, Jiaozuo Daily, Xinxiang Daily, Zhongyuan Network, Luoyang Network and other mainstream newspapers and media.

3. GEOPARK ACTIVITIES

The geopark Invested 0.2 million yuan to conduct the printing project of popular science picture album. The geopark invested 0.3 million yuan to design and produce 5700 pieces of 12 creative products, such as insulation cups, small table lamps, backpacks, etc. The geopark invested 1 million yuan to maintain, upgrade, renovate the geological square. The geopark actively invested funds to inspect, maintain and update the infrastructure and important geological sites in the park, such as geological relics signs and explanation boards of geological phenomena.

Contribution towards GGN - Networking and participation

Funiushan UGGp timely finished all the regular works required by APGN and UGGp network, including annual reports and so on. In addition, Funiushan UGGp paid membership fees to GGN association. From 8 to 13 October, the geopark participated in the 7th UNESCO International training course on the Management and Development of Geoparks. Funiushan UGGp conducted discussion and exchanged activities with Alashan Desert UGGp, Qinling Zhongnanshan UGGp, Dunhuang UGGp and Yanqing UGGp on October 11 and 13, respectively. From October 31 to November 1, the geopark organized staff members to participate in the 2023 UNESCO Global Geopark Annual meeting.

Management and Financial Status

We include the operating funds of the administrative agencies at all levels of the geopark in the local financial budget and implement independent accounting. The funds for geoheritage protection invested by the state shall be listed separately. The investment in geoheritage protection, science popularization and scientific investigation and research mainly depends on the funds of the higher-level financial geoheritage protection project and the local financial allocation. The infrastructure maintenance and daily management of each scenic area mainly depends on the ticket income.

Geoconservation

The geopark invested 1.07 million yuan to carry out special investigation in Xixia Basin. The geopark actively invested money to add boundary monument and signs to the boundary of Jiguandong planning area, and the phenomenon of private construction in the planning area was strictly prohibited. The geopark Installed protective doors with strong confidentiality, windproof and good performance at the entrance and exit of the karst cave to reduce the landscape weathering caused by air circulation. Through the addition of protective net, more than 50 kinds of rare landscapes in the cave, such as stone shield, stone flag, stone flower, lotus pot and so on, were all protected by iron mesh and iron railing, and the stalactites with possible fracture were repaired and strengthened manually.

Sustainable tourism (Geotourism)

Each scenic area of the geopark has carried out tourism promotional activities and marketing activities according to the characteristics respectively. For example, using various media platforms such as Weibo, TikTok, bilibili, Xiaohongshu, and advertising spaces including subway, airport, railway stations, bus shelters and so on to conduct market promotion. The geopark took advantage of the off-season to carry out various forms of ticket concessions or free tours to the general public, so that more people can enter Funiushan UGGp to understand the formation and protection of geoheritages.

New education programmes on geoconservation, sustainable development and disaster risk reduction

From September 21 to 22, the geopark held a training courses for management and construction personnel engaged in public welfare and livelihood project, improving their knowledges on geoheritages, geopark and projects management.

Strategic partnership

From May 15 to 17, the staff of Funiushan UGGp were organized to visit Dunhuang UGGp. We learned its advanced management experience, and signed a "Sister geoparks" agreement with it.

From May 18 to 19, Funiushan UGGp delegation visited Dunhuang UGGp and UGGp for investigation and exchange, and signed a "Sister geoparks" agreement with

them, formally concluding friendly and cooperative relations.

From May 20 to 21, Funiushan UGGp delegation visited Alax UGGp and signed a

"Sister geoparks" agreement with it, formally concluding friendly and cooperative

relations.

From May 22 to 24, the Funiushan UGGp delegation visited Qinling

Zhongnanshan UGGp. The two sides conducted in-depth exchanges on the

development, construction and protection of the geopark, and signed a "Sister

geoparks" agreement with it, formally concluding a friendly and cooperative

relationship.

From July 2 to 5, Funiushan UGGp received a delegation from Alxa Desert UGGp

for inspection and exchange.

On November 3, Funiushan UGGp signed a friendly cooperation agreement with

Taishan UGGp.

From November 14 to 15, Funiushan UGGp organized staff members to

participate in the Zhangjiajie geomorphology International Symposium on River system

Theory and Simulation held by Zhangjiajie UGGp, exploring works on the geopark

management and construction, geoheritage protection, development and utilization.

Promotional activities

The geopark contacts with other UGGps, conducting mutual visits and learning

from each other. The geopark also pay attention to network publicity, conducting

extensive network cooperation with major websites such as and Phoenix, Sina, Baidu,

Tencent, image network and other major websites.

4. CONTACTS

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