

沂蒙山世界地质公园管理局

Yimengshan UNESCO Global Geopark Annual Report 2021

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Yimengshan UNESCO Global Geopark, China, Asia Pacific Geoparks Network

Year of inscription / Year of the last revalidation: 2019 / ...



Unveiling Ceremony of Yimengshan UNESCO Global Geopark

2. GEOPARK FIGURES

Number of Geopark staffs: 150 employees, including 10 geologists.

Number of visitors: 240,000.

Number of Geopark events: 10.

- Unveiling ceremony of Yimengshan UNESCO Global Geopark and symposium on UGGp building and development.
- The second council representative meeting of Yimengshan UNESCO Global Geopark Council.
- The 16th Daigu Landform Peach Blossom Tourism Festival.
- Organized lectures on popularization of geological heritages in primary and secondary Schools
- Spring Festival blessing Temple Fair.
- Mengshan Fuyang Festival.
- A series of activities such as the Yimengshan Mengle Valley Art Festival, the dragon dance and the southern lion performance, and the Internet celebrity concert.
- "Yimeng Summer Tour" promotion conferences held in Qingdao, Yantai, Weihai, Dongying .
- Organized training courses for geopark staff.
- Jointly held the 5th Shandong experience education industry alliance summit.

Number of school classes realize Geopark education programmes: 50 classes in Mengshan Experimental Middle School.

Number of press releases issued by geopark: 720.

3. GEOPARK ACTIVITIES

Major achievements in 2021

- Held unveiling ceremony of Yimengshan UNESCO Global Geopark and symposium on UGGp building and development, jointly established the "Yimengshan Global Geopark teaching practice base of China University of Geosciences (Beijing) " with China University of Geosciences(Beijing), and signed sister park agreements with many Global geoparks such as Zhijindong, Jiuhuashan,

Taishan, Lushan, Huangshan, Shilin, Songshan and Shennongjia;

- The second council representative meeting of Yimengshan UNESCO Global Geopark Council was held;
- Build the main monument of the geopark and Yunmeng Lake exhibition hall, upgrade and transform the park museum and exhibition hall, and replace or update more than 1000 signs such as road signs, introduction boards, scenic spot description boards, science popularization corridors and information boards;
- A video monitoring system covering important geological heritage points in the Geopark has been preliminarily built;
- Established the "Linyi University Rural Revitalization College", which mainly carried out education on professional farmers, agricultural techniques, rural teachers, and business management. At present, more than 1,000 people have been trained.

Contribution towards GGN - Network activities and participation

- In April, Unveiling ceremony of Yimengshan UNESCO Global Geopark and symposium on UGGp building and development were held, and sister park agreements were signed with 8 geoparks;
- In December, participate the DIGITAL 9th International Conference on UNESCO Global Geopark.

Management and Financial Status

- In 2021, there was no tourist complaints, no safety accidents, no geological disasters, no damage to geological heritages, and no ecological and environmental pollution.
- The budget is abundant and the revenue and expenditure are balanced. The revenue comes from ticket revenue, operating revenue and appropriation from Linyi Municipal government.

Geoconservation

- More than 1000 signs such as road signs, introduction boards, scenic spot description boards, science popularization corridors and information boards have

been replaced or updated, and a video monitoring system covering important geological heritage points of the Geopark has been preliminarily built.

Sustainable tourism (Geotourism)

- The main monument of the geopark and Yunmeng Lake exhibition hall are newly built, the park museum and exhibition hall are upgraded, and more than 1000 signs such as road signs, introduction boards, scenic spot description boards, science popularization corridors and information boards are replaced or updated..
- The promotion conferences of "Yimeng Summer Tour" was held in key tourist source cities such as Qingdao, Yantai, Weihai and Dongying.

New educational programs on geoconservation, sustainable development and disaster risk reduction

- Continue to improve the protection and monitoring measures for geological relic points.
- Continue to carry out the activities of "four entrances to popular science" (into communities, campuses, enterprises and units) and thematic publicity such as "World Earth Day" and "World Environment Day".

Strategic partnership

- Jointly established "China University of Geosciences (Beijing) Yimeng Mountain World Geopark teaching practice base" with China University of Geosciences;
- Sister park agreements were signed with 8 geoparks;
- Improved the park partner system, and signed a number of partners.

Promotional activities

- The promotion conferences of "Yimeng Summer Tour" was held in key tourist source cities such as Qingdao, Yantai, Weihai and Dongying, and the documentary "Mengshan" was produced and broadcast on Linyi TV and other media.

4. CONTACTS

Manager: Zhu Yu, ymsdzgy@126.com

Geologist: Zhang Yingson, ymsdzgy@126.com