

GGN - Geopark Annual Report 2021

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Xiangxi UNESCO Global Geopark, China, Asian Pacific Geoparks Network

Year of inscription : 2020

Representative photo with caption (from the most important event this year)



Xiangxi Global Geopark held the work conference&commendation conference on the successful nomination as a global geopark

2. GEOPARK FIGURES

Number of Geopark staffs: 960 staff including 1 geoscientist

Number of visitors: 4.92 million visitors

Number of Geopark events: 29 events, 15 held by management body, and 14 held by cooperative organizations.

Number of school classes realize Geopark educational programmes: 7 primary schools are geoscience schools of Xiangxi UGGp , including Aizhai Town Ethnic Primary School of Jishou Municipal, Heku Town Nine-year Education School of Fenghuang County, Paibi Nine-year Education School of Shuanglong Town of Huayuan County, Hangsha Nine-year Education School of Lvdong Town of Baojing County ,Luota Nine-year Education School of Longshan County, Hongshilin Town Central Primary School of Guzhang County and Furong Town Central

Primary School of Yongshun County, and 14 classes have been carried on geopark educational programs regularly in the whole year.

Number of Geopark press release: Over 100 news released on the national, provincial and prefectural media.

3. GEOPARK ACTIVITIES

Major achievements in 2021

- Held the Work Conference of Xiangxi Global Geopark Management Committee in Jishou.
- Constructed Xiangxi Branch, Natural&Cultural Institute of China University of Geosciences(Beijing) .
- Designated Xiangxi Global Geopark Museum as Hunan Provincial Youth Educational Base.
- Designated Xiangxi Global Geopark Museum as Hunan Provincial Study-tour Base.
- Held live-streamed activity on scientific popularization in Xiangxi Global Geopark.
- Held the first writing competition of young school journalists in Xiangxi Global Geopark.
- Released the first SCI article on the Xiangxi Global Geopark.
- Released a short video named *Xiangxi UNESCO Global Geopark A Showplace of Karst Scenery* on official account of China Xinhua News on Facebook and attracted fans at abroad.

Contribution towards GGN - Networking and participation

- Attended the 2nd Digital Forum of GGN.
- Attended the Welcome Digital Event for the New Geoparks.
- Held the publicity campaign on the World Earth Day.
- Organized jointly tour exhibition with 18 geoparks entitled “interaction among the sister geoparks” during the 2nd APGN Week.
- Held seminars with Wudalianchi Global Geopark ,Yimengshan Global Geopark and Linxia Geopark and discussed the issues about cooperation.
- Attended the online meeting for exchange organized by Huanggang Dabieshan Global Geopark ,China and Mesopotamia Geopark, Turkey.
- Attended the 2021 Online Thematic Seminar on Management Challenges of International Designated Areas.
- Attended the Digital 9th International Conference on UNESCO Global Geoparks and made a presentation on oral sessions.
- Attended the 3rd GGN Ordinary General Assembly and vote for the GGN Executive Board.
- Attended the Seminar on Conservation and Development of Zhangjiajie UNESCO Global Geopark.

- Fulfilled GGN 2021 Annual fee.

Management and Financial Status

- Geoparks Administration of Xiangxi Autonomous Prefecture is the management body of the Xiangxi Global Geopark, in 2021,5 staff were employed to the administration.
- The 2021 tourism revenue in Xiangxi UGGp is 29.3 billion yuan, 4.92 million tourists came to Xiangxi Global Geopark for visiting.

Geoconservation

- 12 regular inspections over geosites protection were carried out by Geoparks Administration of Xiangxi Autonomous Prefecture.
- Carried out the inspections over forest protection and fire prevention together with surrounding communities, assessed the effect of protecting the important geosites,such as Paibian GSSP、Guzhangian GSSP and Red Stone Forest, as well as ensuring the rights and interests of community residents.
- Held publicity campaigns over geosite conservation in rural area of Xiangxi Global Geopark for 3 times.

Sustainable tourism (Geotourism)

- Released the comprehensive practice curriculum named *Discovering the Aizhai Wonders of the Xiangxi Global Geopark*.
- Launched new geotourism products to the market,such as caving, rock climbing, bungee jumping ,etc.
- Developed the geotourism routes with local tourism department.
- Updated the promotional booklets and leaflets after Xiangxi UGGp .
- Attended the Promotional Conference of Xiangxi Cultural Tourism and introduced the tourism resources of Xiangxi Global Geopark to the travelling agencies.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Held the publicity campaign on the World Earth Day.
- Held popular science education campaigns over geoconservation and disaster risk prevention in geoscience schools of Xiangxi Global Geopark for 7 times.
- Held publicity campaigns over geoconservation in rural area of Xiangxi Global Geopark for 3 times.
- Held the training course for the new tour guides with the Tour Guides Association of Xiangxi Autonomous Prefecture.

Strategic partnership

- Established the strategic partnership with China University of Geosciences(Beijing) ,Nanjing Institute of Geology and Palaeontology of Chinese Academy of Sciences, Institute of Karst Geology of China Geological Survey, Central South University,Central South University of Forestry and Technology, Jishou University, Geoparker Company,Xinhua News Agency, Rednet of Hunan Province,and 36 new local partners of Xiangxi Global Geopark.

Promotional activities

- Organized jointly tour exhibition with 18 geoparks entitled “interaction among the sister geoparks”during the 2nd APGN Week.
- Held live-streamed activity on scientific popularization in Xiangxi Global Geopark.
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- Released a short video named *Xiangxi UNESCO Global Geopark A Showplace of Karst Scenery* on official account of China Xinhua News on Facebook and attracted fans at abroad.
- Designated Xiangxi Global Geopark Museum as Hunan Provincial Study-tour Base.
- Attended the Promotional Conference of Xiangxi Cultural Tourism and introduced the tourism resources of Xiangxi Global Geopark to the travelling agencies.
- Attended the Digital 9th International Conference on UNESCO Global Geoparks and made a presentation on oral sessions.
- Attended the Seminar on Conservation and Development of Zhangjiajie UNESCO Global Geopark and promoted the tourism resources of Xiangxi Global Geopark to the attendees.
- Updated the news on the official website of Xiangxi Global Geopark..

4. CONTACTS

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