

GGN - Geopark Annual Report 2022

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Xiangxi UNESCO Global Geopark, China, Asian Pacific Geoparks Network

Year of inscription : 2020

Representative photo with caption (from the most important event this year)



Holding the Annual Conference of the UNESCO Global Geoparks in China of 2022

2. GEOPARK FIGURES

Number of Geopark staffs: 962 staff including 1 geoscientist

Number of visitors: 4.02 million visitors

Number of Geopark events: 25 events, 15 held by management body, and 10 held by cooperative organizations.

Number of school classes realize Geopark educational programmes: 7 primary schools are geoscience schools of Xiangxi UGGp , including Aizhai Town Ethnic Primary School of Jishou Municipal, Heku Town Nine-year Education School of Fenghuang County, Paibi Nine-year Education School of Shuanglong Town of Huayuan County, Hangsha Nine-year Education School of Lvdong Town of Baojing County ,Luota Nine-year Education School of Longshan

County, Hongshilin Town Central Primary School of Guzhang County and Furong Town Central Primary School of Yongshun County, and 14 classes have been carried on geopark educational programs regularly in the whole year.

Number of Geopark press release: Over 100 news released on the national, provincial and prefectural media.

3. GEOPARK ACTIVITIES

Major achievements in 2022

- Designated Xiangxi Global Geopark as National Popular Science Education Base.
- Organized the publicity campaign on the International Museum Day.
- Organized the publicity campaign on the International Biodiversity Day.
- Organized the publicity campaign on the International Day of the World Indigenous People.
- Organized the publicity campaign on the 1st training activity of children interpreters.
- Organized the publicity campaign on the natural disasters and safety education.
- Organized the publicity campaign on the 1st International Geodiversity Day.
- Organized the 1st geopark partner salon activity.
- Released the scientific article on the Liexi Fauna, the important evidence on the Great Ordovician Biodiversification Event.
- Experts of the Xiangxi World Geopark Expert Committee guided the reevaluation in geopark.

Contribution towards GGN - Networking and participation

Xiangxi UGGp recognizes the important role and function of networking and partnership in geopark networks. To facilitate knowledge exchange and experience sharing, we organized and participated in a series of networking and promotional activities, including the following:

- Organized jointly tour exhibition with 21 geoparks entitled “interaction among the sister geoparks” during the 3rd APGN Week.
- Co-organized a series of activities focusing on educational excursions for teachers and students of universities, middle schools and primary schools with 20 world geoparks such as Yandangshan UGGp and Danxiashan UGGp and aspiring global geoparks.
- Organized jointly an online training conference entitled “Regional Global Geopark Education Strategy” with Zhangjiajie UNESCO Global Geopark and discussed the cooperation of regional development on popular science, cooperation, communication and sustainable development.
- Participated in the 7th Asia-Pacific Geoparks Network Symposium online.
- Participated in the China-Italy UNESCO Global Geoparks Forum online.
- Participated in the second natural and cultural advanced forum online.

Management and Financial Status

- Geoparks Administration of Xiangxi Autonomous Prefecture is the management body of the Xiangxi Global Geopark, in 2022,2 staff were employed to the administration.
- The 2022 tourism revenue in Xiangxi UGGp is 27.2 billion yuan, 4.02 million tourists came to Xiangxi Global Geopark for visiting.

Geoconservation

- 12 regular inspections over geosites protection were carried out by Geoparks Administration of Xiangxi Autonomous Prefecture.
- Carried out the inspections over forest protection and fire prevention together with surrounding communities, assessed the effect of protecting the important geosites,such as Paibian GSSP、Guzhangian GSSP and Red Stone Forest, as well as ensuring the rights and interests of community residents.
- Held publicity campaigns over geosite conservation in rural area of Xiangxi Global Geopark for 3 times.

Sustainable tourism (Geotourism)

- Held an online promotion activity of local products with many domestic geoparks.
- Developed the geotourism routes with local tourism department.
- Attended the Promotional Conference of Xiangxi Cultural Tourism and introduced the tourism resources of Xiangxi Global Geopark to the travelling agencies.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Held the publicity campaign on the World Earth Day.
- Held popular science education campaigns over geoconservation and disaster risk prevention in geoscience schools of Xiangxi Global Geopark for 7 times.
- Held publicity campaigns over geoconservation in rural area of Xiangxi Global Geopark for 3 times.
- Held the training course for the new tour guides with the Tour Guides Association of Xiangxi Autonomous Prefecture.

Strategic partnership

- Established the strategic partnership with China University of Geosciences(Beijing) ,Nanjing Institute of Geology and Palaeontology of Chinese Academy of Sciences, Institute of Karst Geology of China Geological Survey, Central South University,Central South University of Forestry and Technology, Jishou University, Geoparker Company,Xinhua News Agency, Rednet of Hunan Province,and 36 new local partners of Xiangxi Global Geopark.

Promotional activities

- Co-organized tour exhibition entitled “interaction among the sister geoparks” with 22 geoparks during the 3rd APGN Week.
- Xiangxi Global Geopark , together with 20 Global Geoparks, jointly launched a series of summer study tour promotion activities focusing on the students and teachers of universities , middle schools and primary schools.
- Organized jointly local products promotion activity with many geoparks in China.
- Attended the 7th Asia Pacific Geopark Network Seminar and made a poster to promote Xiangxi Global Geopark.
- Participated in the 2nd natural and cultural advanced forum online and made an oral presentation to promote the aesthetic value and popular science value of Xiangxi Global Geopark.
- Updated the news on the official website of Xiangxi Global Geopark.

4. CONTACTS

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