# GGN - Geopark Annual Report 2022

#### 1. GEOPARK IDENTITY

Geopark name, country, regional Network: Wangwushan-Daimeishan UNESCO Global Geopark

(China, Asia-Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2006 / 2016



On April 29, 2022, carry out research and study travel activities

## 2. GEOPARK FIGURES

Number of Geopark staffs: 165 employees, including 5 geologists

Number of visitors:2851000 2.851 million people

Number of Geopark events: 12

Taking advantage of festivals such as Earth Day and National Science Popularization Day on April 22, the activities of geological science popularization research travel, science popularization into campus, community and scenic spot have been carried out successively. It has carried out themed publicity activities on civilized tourism, and held tourism and cultural activities such as Wangwu Mountain Red Leaf Festival, Wangwu Mountain Climbing blessing activities, Xiaogoubei Cultural Tourism Festival, 2022 Jingzi Xianshan "Yunshang Yellow River" Cultural Innovation Competition, and Double Ninth Mountain Climbing Festival.

### Number of school classes realize Geopark educational programmes:3

**Number of Geopark press release:** Wangwushan-daimeishan Global Geopark website published 22 news items, and the Global Geopark Network Center reported 8 news items and published 2 news items.

#### 3. GEOPARK ACTIVITIES

## Major achievements in 2022

- The Wangwushan-Daimeishan Global Geopark was upgraded to promote popular science
- Preparation of Global Geopark Development Plan for 2022-2032

# **Contribution towards GGN - Networking and participation**

- Participated in the 7th Asia-Pacific Geopark Webinar on September 7, 2022
- November 2, 2022 Attended the Second High-end Forum on Nature and Culture and the press conference of "China Geopark Development Report" (video conference)
- On November 3, 2022, China and Italy participated in the UNESCO Global Geopark Forum (video conference).
- On December 7, 2022, he participated in the 2022 UNESCO Global Geoparks Annual Conference in China (video conference).

# **Management and Financial Status**

- Management Body: In 2010, the Wangwushan-Daimeishan Global Geopark Management
  Committee, headed by the mayor of Jiyuan City and the head of Xin 'an County, Luoyang,
  was established to coordinate and solve problems related to the construction, management
  and protection of the park. In 2012, Wangwushan-Daimeishan World Geopark
  Administration was established under the Management Committee to carry out unified
  construction and management of the park.
- Finance status: Its financial position is sound, with comprehensive tourism revenue of 91.5 million yuan in 2022.

# Geoconservation

- In 2022, 30 inspections will be carried out for the protection of geological relics, and a monitoring system will be launched to monitor the sites around the clock
- In 2022, Wangwushan-Daimeishan Global Geopark carry out three promotional activities for geological heritage protection on February 6, April 22 and June 11.
- Replace over 100 science popularization billboards for the protection of geological relics in the Wangwushan -Daimeishan Global Geopark.

# **Sustainable tourism (Geotourism)**

In 2022, a total of 2.85 million tourists were visited, and the driving effect of geological tourism on local economy reached 91.5 million yuan, effectively promoting the sustainable development of local tourism economy.

# New education programmes on geoconservation, sustainable development and disaster risk reduction

The "Wangwushan-Daimeishan Global Geopark 2022 Geoscience Popularization and Education Activity Plan" has been formulated, and science popularization activities such as Earth

Day and National Science Popularization Day have been carried out on April 22. Wangwushan Geological Museum was fully utilized to carry out popular science activities such as "Geological Park Research Tour" (2,000 participants) and "Popularization Knowledge into Campus" (1,000 participants).

# Strategic partnership

It has exchanged visits with Funiu Mountain World Geoparks, carried out cooperation and exchanges with China University of Geosciences (Beijing), signed cooperation agreements with Yinong Society to promote the development of local agricultural and sideline products, and signed cooperation agreements with Zhongwo Beverage to promote the development of local industries.

#### **Promotional activities**

- Wangwushan-daimeishan Global Geopark has been featured on cctv, Xinhua News Agency,
   Henan TV and other media platforms throughout the year.
- Wangwu Mountain "Red Leaf Festival" tour activities.
- To participate in the third China International Cultural Tourism Expo.
- We will carry out activities of traditional Chinese cultural festivals such as "Tanabata",
   "Double Ninth Festival", "Mid-Autumn Festival" and "Dragon Boat Festival".
- We will carry out the "May Day" and "National Day" Golden week tourism activities.
- Carry out promotional activities on the theme of "Peach Blossom Festival".
- Carry out the theme activity of the Xiaogoubei "Nuwa Festival" Water Splashing Festival.
- Carry out Daimei Mountain Meado Starry Sky Theme Camping Activity.
- Carry out publicity and promotion activities of "Tour of the Three Gorges".
- The 2022 Jingzi Xianshan "Cloud View of the Yellow River" Cultural and Creative Competition be held.

#### 4. CONTACTS

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