

GGN - Geopark Annual Report 2021

1. GEOPARK IDENTITY

Geopark name, country, regional Network:

Villuercas-Ibores-Jara
UNESCO Global Geopark,
Spain, European Geoparks
Network)

**Year of inscription / Year
of the last revalidation:**
2011 / 2019

*"La Vuelta" reaches the
Geopark. Climbing the
Villuercas Peak.*



2. GEOPARK FIGURES

Number of Geopark staffs: 5 staffs including 4 geoscientists and a tourism professional.

Number of visitors: 90,000.

Number of Geopark events: EGNWeek. 2 Institutional events. 1 Conference. 1 Geo-hiking festival. 1 cyclist event.

Number of school classes realize Geopark educational programmes: 20 educative centers (primary and high schools), so called "Geocenters".

Number of Geopark press release: 24

3. GEOPARK ACTIVITIES

Major achievements in 2021

Big geopark promotion around the 14th stage of LA VUELTA climbing La Villuerca.

Contribution towards GGN - Networking and participation

- Advice and support to other aspiring Geoparks in Spain such as "Pizarras de Luarca" or "Volcanes de Campo de Calatrava" in addition to the "official applicants" geoparks.
- **Spanish Geoparks Forum:** New forum website <https://geoparks.es>. Online marketing plan. Six thematic webinars. Open days on October 26, 2021. Animation and coordination of Social Networks. Coordination of the Forum. LEADER Cooperation Project with Spanish geoparks.
- **Meetings of the EGN/GGN:** GGN General Assembly. Digital educational working group of the Global Geoparks Network (GGN), which is coordinated from this geopark. Cooperation

with aspiring geoparks. EGN Magazine. Resilience activities in Villuercas-Ibores-Jara UGGp. 9th International Digital Conference in Jeju (Korea, September). Social networks of the European Geopark Network. Communication working group. Revalidation missions.

Management and Financial Status

- Celebration of the Geopark Council: o Approval of the 2021 Action Plan.
- Celebration of the tenth anniversary of the Geopark. September, 17th.
- Exhibition “TEN YEARS MAKING A GEOPARK”
- Meetings with the Youth Departments to involve the youth of the territory.
- Working group with people in charge of the Information and Interpretation Centers

Geoconservation

- Intangible cultural heritage of the geopark.
- Geological itineraries. Fieldwork.
- PANGEA European Master's degree: fieldwork and presentation day.
- Seminar on Tourist Mines and Caves in the Iberian Southwest

Sustainable tourism (Geotourism)

- Marketing plan. Attendance of FITUR
- XII European Week of the Villuercas-Ibores-Jara UNESCO Global Geopark.
- La Vuelta 2021 – Stage 14. Cycle tourism awareness day and stage celebration.
- Geo-hiking Festival. Four weekends with interpreted circular routes.
- VI AWARDS GENTE VIAJERA. Award for the Best Tourist Place in Extremadura.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- CRA La Jara-Langkawi UGGp meetings
- Didactic materials. Large format blank map.
- XII Geology Olympiad. Extremadura phase.
- “Learn with Geopaca” campaign.
- Seminar InterCPR UNESCO territories. Education for sustainable development.

Strategic partnership

- 4 online meetings of the management body.

Promotional activities

- FITUR and International Ornithology Fair in Monfragüe
- Marketing Plan activities. New web site.
- 8000 facebook followers. 6800 twitter followers. 2600 followers on Instagram

4. CONTACTS

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