

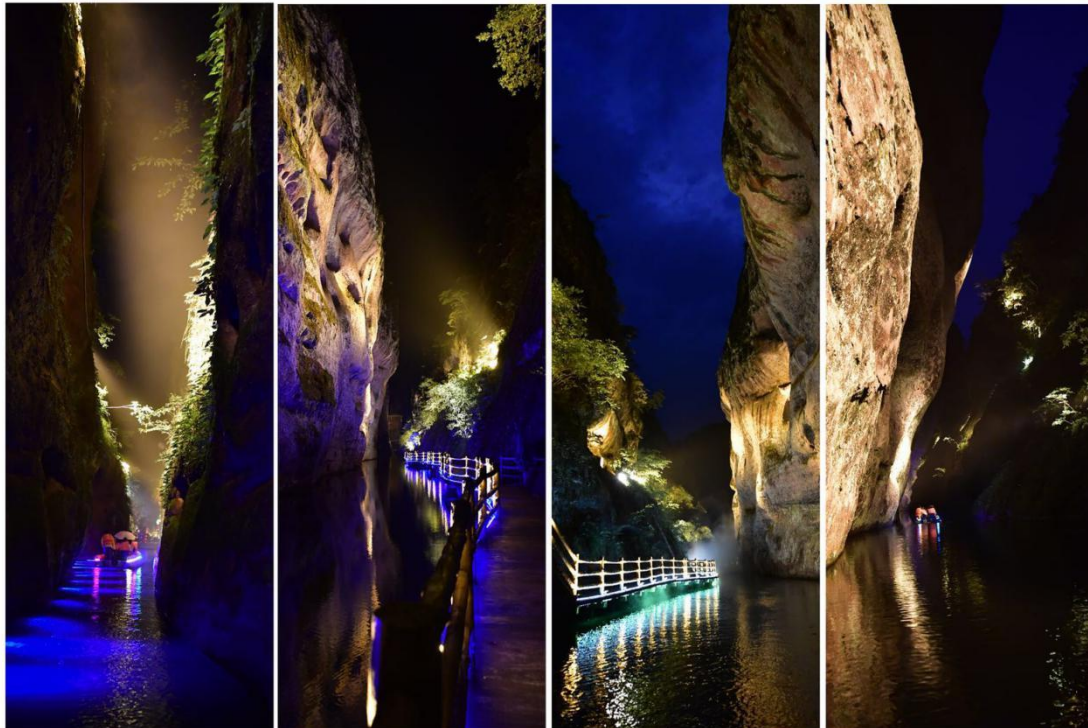
GGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional network:

Taining UNESCO Global Geopark, China; APGN; GGN

Year of inscription / Year of the last revalidation:2005/2019



(Representative Photo)

2. GEOPARK FIGURES

Number of Geopark Staffs: 1,151 staffs, including **8** geoscientists (**5** external experts)

Number of Visitors: 2,000, 000+ (**260,000+** Geo-tourists)

Number of Geopark Events: 20+

A series of large-scale events have been organized:

- **Seasonal celebrations:** Flower Hunting& Geopark-Traversing Festival, The 4th Taining Family-day Festival, Tent Festival and Food Festival;
- **Sports events:** Taining International Marathon, Open Water Swimming Competition, The 1st Wild Water Angling Competition, The 4th Tour of

Golden-Lake;

- **Cultural activities:** Cultural and Natural Heritage Day, Spring Festival in the Small Town, China National Tourism Day;
- **National Day special events:** Lighting of Fujian to Bless the Motherland, Golden-Lake Night;
- **12 BNB theme activities.**

These activities have greatly enhanced the influence of Taining Geopark in the market.

The number of schools and classes that carried out Geopark educational programs

- The number of the primary and secondary schools in Taining organized to go for Geopark Field Trip: **16** schools in total;
- The number of classes and students in Taining participating the Geopark Field Trip: **56** classes (students from grade 4, 5, 7 and 8) and **2,400** in total;
- The number of the primary and secondary schools outside Taining organized to go for Geopark Field Trip: **35** schools in total;
- The number of classes and students outside Taining participating the Geopark Field Trip: **132** classes (students from grade 4, 5, 7 and 8) and **5,254** in total;
- The number of cooperating colleges and universities established All-for-One Demonstration Base for Creative Sketching : **46** colleges and universities nationwide;
- The number of students sketching in the All-for-One Demonstration Base: **23,758** sophomore, junior, and senior students in total.

Number of Geopark press released

- **520+** pieces of news (WeChat updates 3 times /week, Website updates 2 times /month);
- **2** books published (*Meditation in Taining* • *Our Ecological Home, The Guidelines of Experiential Education in Taining*);
- **20000+** leaflets;
- **14** Geopark Experiential Education courses (high-quality teaching plans of Experiential Education).

3. GEOPARK ACTIVITIES

Main Achievements in 2019: The completion of the 2017-2019 reevaluation work.

Main Contributions to GGN---network participation and cooperation

- Paid GGN annual fee on time in accordance with the regulations of IGGP.
- Established Sister Geopark with The Sobrarbe-Pirineos UNESCO Global Geopark;
- Attended The 6th APGN Symposium (Indonesia): 2 papers were chosen for seminar exchange and poster exchange;
- Attended 2019 Symposium on Geotourism and Geopark;
- Attended 2019 China UNESCO Global Geopark Annual Conference (Dunhuang);
- Attended The 1st China International Forum on Nature Reserve (Shenzhen) hosted by Department of Nature Reserve Management, State Forestry and Grassland Administration;
- Made staff-exchange visits to Yuntai Mountain Geopark, Danxia Mountain Geopark, Longyan,Geopark.

Management and Financial Status

- **Management:** Taining County Party Committee and County Government attached great importance to the construction and protection of Taining UNESCO Global Geopark. And the Administration Committee of Taining UNESCO Global Geopark has been established as the management institution accordingly, which is responsible for the Geopark’s overall planning, sustainable development, protection, utilization and construction.
- **Financial Status:** In 2019, the financial status of Taining UNESCO Global Geopark is sound. In accordance with the principle of “revenue-based expenses with slight surplus”, the Geopark Management Committee strictly implements the Geopark development plan while increasing protection, management, and construction investment, hence achieves overall balance of revenue and expenditure and financial stability.

Geological Heritage Protection

The geological heritage is under well protection and surveillance as the Committee strengthens information management and strictly follows *Taining Global Geopark Overall Plan* and *Taining Global Natural Heritage Protection Plan*.

- At the site of geological heritage, prompt signs were set up to promote laws and regulations on the protection and management of geological heritage;

- **1** geological heritage database was established to improve managerial approach constantly;
- **10** Global-Eye HD Cameras and **6** Electronic Access Control Systems were newly installed;
- Electronic platforms for information query were set up to improve remote monitoring and the management of major sections of the Geopark;
- **1** transportation and connection station for ecological waste, **8** sets of sewage treatment facility, more than **280** waste-collection ponds, and **8** sets of environmentally-friendly waste-incinerators were newly established.
- In 2019 alone, Taining invested more than **28** million RMB in Global Geopark to complete a series of park construction, geological heritage protection sites and environmental management projects in scenic spots.

Sustainable Tourism (Geotourism)

In 2019, the Geopark has received over **2** million tourists. The tourist volume and the average year-on-year growth rate is above **10%**. The income from the third Industry of the Geopark, mainly tourism industry, accounts for **1/3** of Taining's GDP. Tourism income accounts for **1/4** of the farmers' net income, and the tourism participators account for **1/5** of the county's total labor force.

New Education Programs on Geoconservation, Sustainable Tourism and Disaster Risk Reduction

- **91** new landscape explanation boards, sign boards and geoscience corridors were updated and added in Taining UNESCO Global Geopark to help the visitors better understand the geo-heritage scientifically;
- More than **15,000** copies of Web advertising flyers about Geopark were distributed;
- Geosciences education activities were organized for youngsters;
- **1** compulsory textbook entitled *Experiential Education* was compiled and teachers were trained to lecture on field trip.
- *Taining UNESCO Global Geopark Knowledge Brochure* was re-edited, and geoscience lectures were conducted in primary and secondary schools.

Strategic Partnership

- Taining UNESCO Global Geopark has **15** UGGP sister parks;
- Established close cooperation and exchange relations with **3** national geoparks;
- Built up strategic partnership with more than **120** various social organizations

(including travel agencies, transportation companies, hotels, restaurants, information agencies, schools, and universities).

Promotion and Marketing Activities

- Taining UNESCO Geopark makes full use of the Internet, smart phone, QQ, WeChat official account to promote publicity, to update the information about Geopark through various media platforms, and to expand the channels for visitors of various types to obtain the information of the park in service areas along the Beijing-Fuzhou Expressway and on multiple Bullet trains entering Fujian;
- *The Meditation in Taining* Tourism Promotional Video was played at 2019 China World Heritage Tourism Promotion Alliance Conference to display the multi-level natural scenery and cultural connotation of Taining Geopark;
- **96** tours home and abroad were organized to actively consolidate and expand the tourist market so as to maintain the growth trend of the Geopark tourism.

4. CONTACTS

Managers

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Geopark Website: <http://www.taininggeopark.com>; Official website for Taining Global Geopark (Chinese /English Bilingual);

WeChat Official Account: Taining Tourism: <Http://t.qq.com/tainingly> (Chinese/partly in English)

Geologists

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