

GGN - Geopark Annual Report 2020

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Styrian Eisenwurzen UNESCO Global Geopark, Austria, European Geoparks Network

Year of inscription / Year of the last revalidation: 2004 / 2019



The picture is showing the new event type established: Geopark forum in October 2020. It was digital and in an event location and targeted over 100 people regarding the topic climate change and forests

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2. GEOPARK FIGURES

Number of Geopark staffs: 4 staffs including 1 geoscientist(s)

Number of visitors: Visitors of the 3 major sites: Wasserloch gorge: 26.000 – GeoVillage Gams: 7.100 - Spring Water Museum Wildalpen: 1.600

Number of Geopark events: 25

Number of school classes realize Geopark educational programmes: 4

Number of Geopark press release: 21

3. GEOPARK ACTIVITIES

Major achievements in 2020

- New Manager of the UGGp Oliver Gulas MSc
- feasibility analysis of the extension of the UGGp
- Action Map with measures and priorities for the next 5 years

Contribution towards GGN - Networking and participation

- Participation at digital EGN and GGN meetings (spring and autumn)
- Presentation at the Intensive course on UGGp (June)

Management and Financial Status

- The Nature- and Geopark is financed through contributions of the communities, the province of Styria, international projects and its own income

Geoconservation

- Introduction of new information panels and planning of the improvement of the existing GeoTrail in the GeoVillage Gams
- New Geopark library in the GeoVillage Gams to restore literature about the Geopark and Geology

Sustainable tourism (Geotourism)

- Establishment of a new sustainable tourism project: www.naturparkresort.at. The project is helping small business B&B's with online booking and other services.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Start of a new Citizen Science project including locals and schools regarding the topic phenology and climate change

Strategic partnership

- Frequent exchange with other Austrian UGGp, digital exchange with UNESCO Austria
- New frequent scientific exchange and work with new partner Universities in the city of Graz

Promotional activities

- Frequent press releases and social media
- New social media activities on Instagram
- New established event type: Geopark forum is taking place once a year regarding one main topic which is late-breaking in the region

4. CONTACTS

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