

Shilin Geopark --Annual Report--2022

1.GEOPARK IDENTITY

Geopark name, country, regional network: Shilin UGGp, China, APGN

Year of inscription / Year of the last revalidation: 2004 / 2016

Representative Photo (from the most important event this year)



(Shilin county leaders and Shilin geopark leader attended the press conference on the first 100 IUGS geological heritage sites in China)

2. GEOPARK FIGURES

Number of Geopark staffs: 653 staffs including 3 geologists

Number of Visitors: 1 million

Number of Geopark events: 25

Conducted a series of activities to raise awareness on earth and environmental protection on the World Earth Day, International Mountain Day, Cultural and Natural Heritage Day, International Museum Day, World Meteorological Day, World Wildlife Day, Bird-loving Week, National Land Day, etc.

Conducted or hosted various activities to enhance visibility of Shilin UGGp such as Netease Camping Music Festival, Traditional Torch Festival of Yi Nationality, Flower Observation Festival in Naigu Stone Forest, Duanwu Camping Music Festival in the Changhu Lake, Ashima Tourism and Culture Festival, Shilin Farmers' Harvest Festival, Shilin Peach Tourism and Culture Festival, etc.

Number of school classes realize Geopark educational program: 12

Number of Geopark press release: 987 news release on Shilin were published on Sina Weibo, 815 news release and 91 videos on WeChat official account of Shilin, 91 videos on TikTok, 3 on China Geoparks Website and 26 on Shilin UGGp website.

3. GEOPARK ACTIVITIES

Major Achievements in 2021

1. Shilin was listed on the first 100 IUGS geological heritage sites.
2. Shilin was selected as one of the top 100 cities and counties in China's comprehensive tourism competitiveness in 2022.
3. Shilin was awarded the title of one of the best examples of construction and management on tourist toilets in 2022.
4. Published a book *A Journey to Shilin UGGp*.

Contribution towards GGN - Networking and Participation

1. Contributed 3 articles to GGN Newsletter issue 1& 2, 2022.
2. Participated the “3rd APGN Week” and the “APGN Sister Geoparks Mutual Exhibition and Interaction 2022” and conducted serial activities.
3. Participated the 7th APGN Symposium Conference with oral presentation.
4. Participated 2022 Annual Meeting on China’s UNESCO Global Geoparks with oral presentation.
5. Provided documents to UNESCO to publish a book on UNESCO Global Geoparks.

Management and Financial status

1. Shilin Geopark Administrative Bureau was officially established by the government and is responsible for the day-to-day conservation and management of the whole Geopark.
2. Financial revenue of Shilin Geopark mostly comes from ticket revenue. Due to the pandemic, we have some financial problems.

Geoconservation

Conduct regular inspection on geoheritage within the Geopark, carry out forest fire prevention, monitoring and inspection activities together with surrounding communities. In accordance with the Mater Plan, the Geopark implements strict protection mechanism. So far, the geoheritage in the Geopark are well preserved, only a small part of the geoheritage is affected by natural weathering and bad weather.

Sustainable tourism (Geotourism)

1. Shilin was on the list of National Science Popularization Education Bases (2021-2025).
2. 5 geoscience routes are available in the Geopark and interpretation panels are installed which are maintained and updated regularly.
3. Regular training courses are organized for guides, staff, volunteers, partners, community residents and other stakeholders to improve the geoscience and conservation.
4. Carry out geoscience study tour and activities to promote sustainable tourism. For example, lectures, community fairs and games were held on National Science Popularization Day on September
5. Promoted the exhibition contents of Geopark Museum and installed 5 new interpretation panels in the Major Stone Forest area.

New education program on geoconservation, sustainable development and disaster risk reduction

1. Conducted community science popularization in local schools and surrounding villages, etc.
2. Be alert to meteorological disasters, timely and actively responding to lightning, heavy rain, strong wind, cold wave and other disastrous weather.
3. Organize lectures and training on climate change to enhance the ability of emergency response and defense.

Strategic Partnership

1. Carried out science research in cooperation with Karst Research Center of Slovenia, Yunnan University, Yunnan Normal University, Southwest Forestry University and Xishuangbanna Tropical Botanical research of Chinese Academy of Sciences, etc.
2. Continuous strategic cooperation with local travel agencies, hotels and farmhouse hotels, transportation providers, local product providers, other tourism service sections. etc.

Promotional activities

1. Participated China International Trade Fair and conducted intangible cultural heritage publicity activities.
2. Attended the 2022 China International Tourism Fair.
3. Organized the annual traditional Torch Festival of the Yi Nationality.
4. Hosted the intangible cultural heritage exchange activities of Yunnan Province
5. Organized "2022 Duanwu Camping Festival in Changhu Scenic Area" to fully demonstrated the culture in Shilin.

4. Contacts

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