

# GGN - Geopark Annual Report 2022

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:**

Ningde UNESCO Global Geopark, China, APGN

**Year of inscription / Year of the last revalidation:** 2010/2018

**Representative Photo**



## 2. GEOPARK FIGURES

**Number of Geopark staffs:** There are 607 staffs in geopark, including 3 geoscientists.

**Number of Visitors:** There are 0.72 million visitors to the geopark in 2022.

**Number of Geopark events:** 24

**Number school classes realize Geopark educational programmes:** 18

**Number of Geopark press release:** 21

## 3. GEOPARK ACTIVITIES

**Major achievements in 2022**

- (1) Held the 11<sup>th</sup> Ningde Global Geopark Culture & Tourism Festival;
- (2) Held 2022 Ningde Global Geopark Sustainable Development Symposium.

### **Contribution towards GGN - Networking and Participation:**

Attend 7<sup>th</sup> APGN Conference online; attend 4<sup>th</sup> Chinese Volcanic Geoparks Forum online; attend Chinese & Italian UNESCO Global Geoparks Forum online; attend World Earth Day activities organized by CGN; attend Science popularization day activities with 20 Chinese UNESCO Global Geoparks,

### **Management and Financial status**

**Management:** In 2022, there are 2 staffs added in geopark.

**Financial status:** Influenced by COVID-19, income of geopark is 36 million yuan in 2022. And geopark spent 72 million yuan for geopark's construction.

### **Geoconservation**

In 2022, the geopark invested 8 million yuan on geoconservation, which contain the interpretation panels, Geoheritage investigation, hazard protection programme and planting.

### **Sustainable tourism (Geotourism)**

Influenced by COVID-19, the member of tourist to the geopark is only 0.72 million people/time in 2022, tourism ticket income reaches 25 million yuan.

### **New Education programmes on geoconservation, sustainable development and disaster risk reduction**

The committee of geopark established *Scientific Education Programme in 2022*, and organized scientific education activities, such as World Earth Day activity, World Heritage Day and so on. In 2022, fourteen education activities had been held and more than 1400 students were educated.

### **Strategic Partnership**

The committee of geopark has established long-term cooperation with of Fujian Geological Research Survey, Fuzhou University, Fujian Normal University, Hainan University, Jiageng College of Xiamen University, Ningde Normal University and so on. Based on the guidelines of "mutual benefit and sustainable development", the Geopark set up partnerships with villages, enterprises schools, hotels, restaurants and tourism product shops. Now, there are 52 partners.

### **Promotional activities**

The geopark spent 7 million yuan on promotional activities in television and other mainstream news media.

### **4. Contacts:**

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