

GGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network:

Ningde UNESCO Global Geopark, China, APGN

Year of inscription / Year of the last revalidation: 2010/2018

Representative Photo



2. GEOPARK FIGURES

Number of Geopark staffs: There are 652 staffs in geopark, including 3 geoscientists.

Number of Visitors: There are 6.605 million visitors to the geopark in 2019.

Number of Geopark events: 12

Number school classes realize Geopark educational programmes: 18

Number of Geopark press release: 18

3. GEOPARK ACTIVITIES

Major achievements in 2019

- (1) Held 9th Ningde Global Geopark Culture and Tourism Festival;
- (2) Held Ningde Global Geopark Flowers & Plants Industry Development Symposium;

Contribution towards GGN - Networking and Participation:

Attend 6th APGN Symposium; attend 5th international Training Course on UNESCO Global Geoparks.; attend 2019 CGN Annual Conference.

Management and Financial status

Management: In 2019, there are 7 staffs added in geopark.

Financial status: The financial status is good. In 2019, income of geopark is 180 million yuan. And geopark spent 150 million yuan for geopark's construction.

Geoconservation

In 2019, the geopark invested 12 million yuan on geoconservation, which contain the repair of infrastructure after the typhoon, hazard protection programme and planting.

Sustainable tourism (Geotourism)

The member of tourist to the geopark is about 6.605 million people/time in 2019, tourism income reaches 180 million yuan (RMB), direct tourism employees are adding 1000 jobs, indirect employees adding 2500 jobs until the end of 2019.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

The committee of geopark established *Scientific Education Programme in 2019*, and organized *scientific education* activities, such as World Earth Day activity, primary and middle school summer vacation camp activity etc. In 2019, four education activities had been held and more than 300 students were educated.

Strategic Partnership

The committee of geopark has established long-term cooperation with of Fujian Geological Research Survey, Fuzhou University, Fujian Normal University, Hainan University, Jiageng College of Xiamen University, Ningde Normal University and so on. Based on the guidelines of "mutual benefit and sustainable development", the Geopark set up partnerships with villages, enterprises schools, hotels, restaurants and tourism product shops. Now, there are 40 partners. The For better management, geopark committee issued the official document for partner management method.

Promotional activities

The geopark spent 15 million yuan on promotional activities in CCTV and other mainstream news media.

4. Contacts:

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