

# GGN - Geopark Annual Report 2021

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Jingpohu UNESCO Global Geopark, China, Asia-Pacific Geoparks Network

**Year of inscription / Year of the last revalidation:** 2006/2018

Representative photo with caption (from the most important event this year)



### DIGITAL 9th International Conference on UNESCO Global Geoparks



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## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 311 staff including 4 geoscientists

**Number of visitors:** 264,000

**Number of Geopark events:** 8

April 19-28, skill training course for tour guides of Jingpohu UNESCO Global Geopark was held, and the training lasted for ten days and encouraged tour guides to improve their professional level. May 19, the management committee of Jingpohu UNESCO Global Geopark explained geological knowledge for citizens on the 11th "China Tourism Day". May 26-27, the training course of staff and management was held in Jingpohu UNESCO Global Geopark and more than 60 people attended the training course. September 1, the opening ceremony of the 4th Tourism Industry Development Conference of Heilongjiang Province was ceremoniously held in Jingpohu UNESCO Global Geopark, and live broadcast on many online platforms. September 1, the Forest Health Association of China Forestry Industry Federation announced that Jingpohu UNESCO Global Geopark will be the permanent site of China (summer) forest health industry development conference and the national forest health pilot base. December 9, Jingpohu UNESCO Global Geopark attend the 2nd geoscience tourism conference online. December 13, Jingpohu UNESCO Global Geopark attend the APGN CC Meeting online. December 14-16 Jingpohu UNESCO Global Geopark attend DIGITAL 9th International Conference on UNESCO Global Geoparks.

**Number of school classes with Geopark Education Program:**

Total 22 classes in 5 schools including Northeast Forestry University, Mudanjiang No. 9 Middle School, No. 11 Middle School, No. 4 Middle School, and Dongjing Town Middle School.

**Number of Geopark press release:** release 29 reports in traditional media of province and city above level, 989 reports in internet and new media.

## 3. GEOPARK ACTIVITIES

### Major achievements in 2021

- Complete the Jingpohu UNESCO Global Geopark Library and affiliated facility construction project. The total construction area is 25000m<sup>2</sup>, including 1200m<sup>2</sup> of volcanic geology exhibition hall;
- Complete the style improvement project of Jingpohu UNESCO Global Geopark, and invest 65 million RMB;
- Complete temporary power works of the opening ceremony of the 4th Tourism Industry Development Conference of Heilongjiang Province
- Continue to plant flowers, trees and lawn, and continue to renovate landscape. invest 170000 RMB;
- Complete the repair work of water damaged roads, and invest 2.62 million RMB;

- Push the 10KV power engineering of underground forest, and invest 10.35 million RMB;
- Implement “lake leader responsibility system” completely, established Jingpohu management committee 3 layers lake leaders system to define the functions, responsibilities and management scope, develop the work system;
- Conduct Jingpohu pollution prevention.

### **Contribution towards GGN - Networking and participation**

- Remit to UGG an annual fee of 1500 euros for 2021.
- June 20-21, management of Longhushan UNESCO Global Geopark visit Jingpohu UNESCO Global Geopark.
- December 9th, attend the second geoscience tourism conference online.
- December 13, Jingpohu UNESCO Global Geopark attend the APGN CC Meeting online.
- Attend 1st GGN International Film Festival.
- December 14-16, attend DIGITAL 9th International Conference on UNESCO Global Geoparks.
- Sign up the 5th International Training Course on UNESCO Global Geoparks Management and Development.

### **Management and Financial Status**

- Management Organization: Jingpohu World Geopark Management Committee
- Financial Situation: financial situation is good, 2021 tickets income is 13.89 million RMB.

### **Geoconservation**

- Push the implementation of “Lake Leader System”, and focus on improving Jingpohu water ecosystem.
- Conduct whole year patrols in the open air, forest fire protection and community publicity.
- Set up popular science promenade in the scenic area of villa, crater sub-sect area, waterfall village, Xiaozhu Village, Dongjing Town Middle School etc, to propagate the knowledge of protection of geological relic.
- According to the emergency plan of geological relic protection, ecology protection and forest fire protection, conduct 6 combined inspections, 6 resources protection trainings and exercises.

### **Sustainable tourism (Geotourism)**

- Receive visitor of 264,000 with geological tourism income of 56.53 million RMB.
- There are 14 home-stays and 59 restaurant and inns with direct employees of more than 3100 and indirect beneficiary of more than 6000.

### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- Work with Mudanjiang Normal College and Northeast Forestry University on “scenic spot

and college cooperation” to sign agreement on science popularization education base and set up promenade in the college.

- Cooperate with Mudanjiang No. 11 Middle School, No. 9 Middle School, No.4 Middle School, Dongjing Town Middle School, Orchid Chin School, and Ang Li Foreign Language School, etc. to conduct geological science popularization lecture and educational tour activities.
- In the activity of “Build Beautiful Village” in Ning’an Xiaozhu Village Community, conduct geopark environment protection science popularization education and natural disaster reduction education.

### **Strategic partnership**

- Work with Heilongjiang Provincial Institute of Hydrogeology and Engineering Geology on geology study and protection;
- Cooperate with China University of Geosciences (Wuhan), School of Geography of Beijing Normal University, Mudanjiang Normal College, Northeast Forestry University, Ning’an Dongjing Town Middle School to set up “science popularization education base”;
- Build “beautiful village” with Ning’an Xiaozhu Village community;
- Conduct geological tourism with more than 100 travel agencies like Ctrip, CYTS, Northeast Scenic Spots Alliance, Top 100 Travel Agencies, etc.;
- Cooperate with Heilongjiang Provincial Culture And Tourism Office, Mudanjiang Municipal Propaganda Department, Mudanjiang City Culture, Broadcasting And Tourism Bureau, Mudanjiang News Media Group, 18 main internet media and 5 we media on geopark internet publicity.

### **Promotional activities**

- May 19, the management committee of Jingpohu UNESCO Global Geopark explained geological knowledge for citizens on the 11th "China Tourism Day".
- June 16-20, attend the 7th China (Xiamen) International Leisure Tourism Expo, further strengthening the promotion of tourism resources and industries of Heilongjiang province, and making the slogan become known nation-wide that "The beautiful scenery of northern China lies in Heilongjiang".
- September 1, the opening ceremony of the 4th Tourism Industry Development Conference of Heilongjiang Province was ceremoniously held in Jingpohu UNESCO Global Geopark, and live broadcast on many online platforms.
- September 1, the Forest Health Association of China Forestry Industry Federation announced that Jingpohu UNESCO Global Geopark will be the permanent site of China (summer) forest health industry development conference and the national forest health pilot base.

#### 4. CONTACTS

**Manager:** Dongjun Li, [jphzpg@163.com](mailto:jphzpg@163.com)

**Geologist:** Jiangfeng Li, Xuewu Zhou, [jfli0524@163.com](mailto:jfli0524@163.com)