

Annual Report of World Geopark Network- Geopark 2022

1.GEOPARK IDENTITY

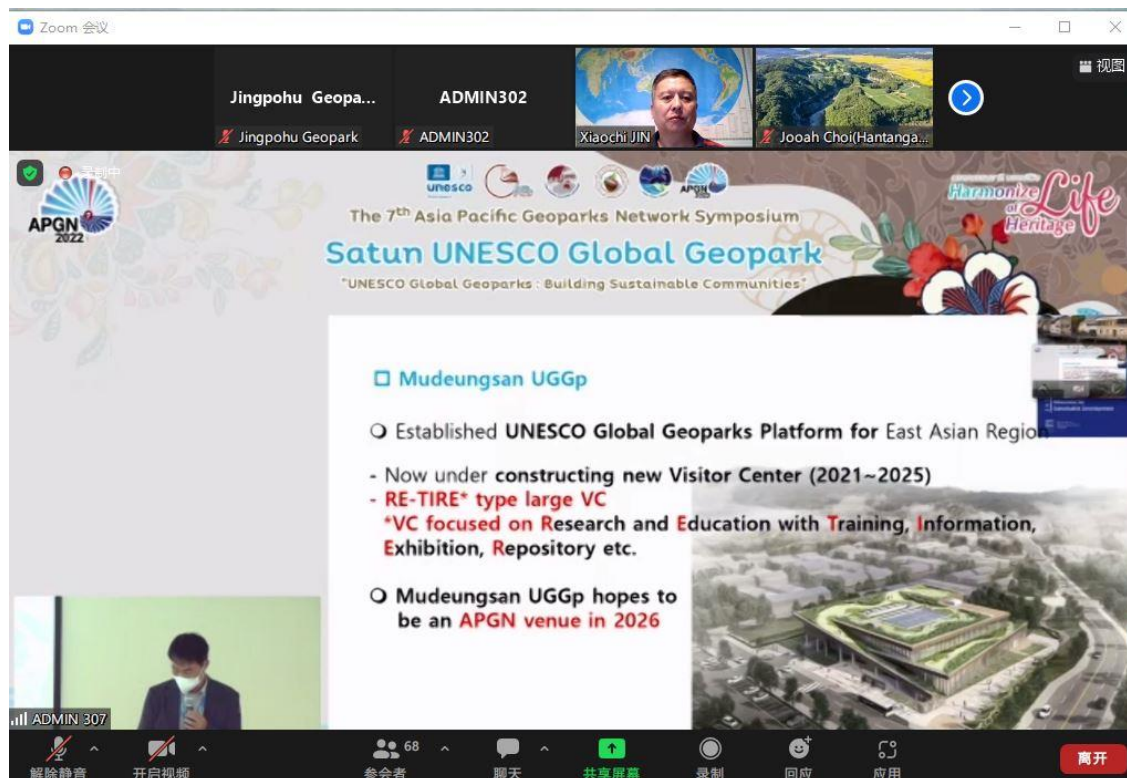
Geopark name, country, regional network:

Jingpohu UNESCO Global Geopark, China, Asia-Pacific Geopark Network

Year of accession / Year of last reassessment:

2006/2018

Representative photo (from the most important event this year)



The 7th Asia-Pacific Geoparks Network Symposium in 2022

2.GEOPARK FIGURES

Number of Geopark staffs: 267 employees, including 4 geo-scientists.

Number of Visitors: 260,000

Number of Geopark events: 6

From January 1st to 6th, 2022, "Driving China 2021" was successfully held in Jingpohu Geopark, and broadcast on the Sports channel of China Media Group (CCTV-5) on January 23, 25 and 26, 2022. On the World Earth Day of April 22th, carry out science popularization knowledge promotion in Geopark. On the China Tourism Day of May 19th, carry out geological science popularization knowledge promotion in Geopark. On the World Environment Day of June 5th, carry out geological science popularization knowledge promotion in Geopark. Participated in the 7th Asia Pacific Geoparks Network Symposium on September 4th, 2022. Participated in the 4th China Volcanic Geopark Forum conference online on November 11th, 2022.

Number of school classes with Geopark Education Program:

Total 24 classes in 5 schools including Northeast Forestry University, Mudanjiang No.9 Middle School, No.11 Middle School, No.4 Middle School, and Dongjing Town Middle School

Number of Geopark press released: release 85 reports in traditional media of province and city above level, 866 reports in internet and new media.

3.GEOPARK ACTIVITIES**Key achievements in 2022**

1. It has planned 13 projects including the protection and capacity improvement of Jingbohu Global Geopark, with a planned investment of 230.415 million yuan, bond funds of 20 million yuan, and implemented the protection and capacity improvement project of Jingbo Lake Global Geopark;
2. To carry out the pollution prevention and control of Jingpohu. Strived for the central fund of 20.25 million yuan to implement the large aquatic plant restoration project in the lakeside zone. Completed the investigation and rectification of the sewage outlet in the scenic spot, and take the lead in the country.
3. Jingpohu water sports and amusement projects are in trial operation. Jingpohu Red Memory Pavilion and "Shaoqi Road" are officially opened to tourists, enriching the tourism products of the scenic spot;
4. Fully implement the "lake chief system", implement the three-level lake chief responsibility system of Jingpohu, and further clarify the work functions, package responsibility areas and work system.

Contribution to GGN – network activity and participation:

1. Pay annual fee of 1,500 euros to UGG in 2022.
2. On November 11,2022, attended the 4th China Volcanic Geopark Forum online conference.
3. Participated in the 7th Asia Pacific Geoparks Network Symposium on September 4th,2022.
4. Provide materials for GGN publications, including pictures and written materials.
5. Provide the geological specimen and introduction of Jingpohu Geopark to Ningde Geopark for exhibition and publicity.

Management and Financial Status:**The Management Organization:**

Jingpohu UNESCO Global Geopark Management Committee

The Financial status:

The Financial status is well-off. The income of tickets is 15.2 million RMB in 2022.

Geological heritage protection:

1. Implement the protection and capacity improvement project of Jingpohu Global Geopark;
2. Conduct whole year patrols in the open air, forest fire protection and community publicity..
3. Set up popular science promenade in the scenic area of villa, crater sub-sect area, waterfall village, Xiaozhu Village, Dongjing Town Middle School etc, to propagate the knowledge of protection of geological relic.

4. According to the emergency plan of geological relic protection, ecology protection and forest fire protection, conduct 6 combined inspections, 6 resources protection trainings and exercises.

5. Implement and promote the "lake chief system", and strive to improve the water quality and ecological environment of Jingpo Lake.

Sustainable Tourism (Geo-tourism)

Receive visitor of 260,000 with geological tourism income of 58 million RMB. There are 15 home-stays and 57 restaurant and inns with direct employees of more than 3000 and indirect beneficiary of more than 5500.

The New education programs on protecting geological heritage, sustainable development and reducing the risk of the disasters.

Work with Mudanjiang Normal College and Northeast Forestry University on "scenic spot and college cooperation" to sign agreement on science popularization education base and set up promenade in the college. Cooperate with Mudanjiang No. 11 Middle School, No. 9 Middle School, No.4 Middle School, Dongjing Town Middle School, Orchid Chin School, and Ang Li Foreign Language School, etc. to conduct geological science popularization lecture and educational tour activities. In the activity of "Build Beautiful Village" in Ning'an Xiaozhu Village Community, conduct geopark environment protection science popularization education and natural disaster reduction education.

Strategic Partners

Work with Heilongjiang Provincial Institute of Hydrogeology and Engineering Geology on geology study and protection; cooperate with China University of Geosciences (Wuhan), School of Geography of Beijing Normal University, Mudanjiang Normal College, Northeast Forestry University, Ning'an Dongjing Town Middle School to set up "science popularization education base"; build "beautiful village" with Ning'an Xiaozhu Village community; conduct geological tourism with more than 100 travel agencies like Ctrip, CYTS, Northeast Scenic Spots Alliance, Top 100 Travel Agencies, etc.; cooperate with Heilongjiang Provincial Culture And Tourism Office, Mudanjiang Municipal Propaganda Department, Mudanjiang City Culture, Broadcasting And Tourism Bureau, Mudanjiang News Media Group, 18 main internet media and 5 we media on geopark internet publicity. Cooperate with China Communications (Tianjin) Ecological Environmental Protection Design and Research Institute Co., Ltd. and China Communications Tianjin Waterway Bureau Co., Ltd. to implement governance projects.

Promoting activities

On January 1st to 6th, 2022, sponsored by the central television reception desk young column center, Mudanjiang city government, CCTV create media to undertake, the world geological park management committee of the dynamic China 2021 ice car Jingpohu challenge successfully held in Jingpohu Geopark, and broadcast in CCTV-5 on January 23th, 25th and 26th, 2022. The videos related to the event have been forwarded by mainstream media such as CCTV Sports and many Weibo users. The microblog related inscriptions have been read more than 180 million, and the total number of clicks have reached 470 million. On the International Geological Diversity

Day 2022, participate in a series of activities planned by the GGN to publicize the geological relics of Jingpohu Geopark. On June 7th,2022, Provide the geological specimen and introduction of Jingpohu Geopark to Ningde Geopark for exhibition and publicity. Published geopark information and popularized popular science knowledge of geological relics protection, geological tourism and ecological protection,by the official website and wechat platform.

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