

GGN/EGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Idrija UNESCO Global Geopark, Slovenia, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2013 / 2017

Representative photo with caption (from the most important event this year)



The first official guided tour through the Visitor Centre with Marjutka Hafner, Secretary General of Slovenian National Commission for UNESCO and Mirka Trajanova, NC IGGP Slovenia Chairperson, @Bojan Tavčar)

2. GEOPARK FIGURES

Number of Geopark staffs: 10 staffs including 1 geoscientist(s)

Number of visitors: Tourism Information Centre – 5460 Idrija UGG Visitor Centre – 711, Idrija Municipal Museum – 42799, Anthony's Main Road – 22854, Hg Smelting plant – 6089, Idrija Lace School - 1223.

Number of Geopark events: events within EGN Week – organized by geopark with support of geopark partners, public event for certificates, opening of the Idrija Geopark Visitor centre

Number of school classes realize Geopark educational programmes: 18

Number of Geopark press release: 21 (www.geopark-idrija.si), >50 publications in media

3. GEOPARK ACTIVITIES

Major achievements in 2019

- Finalisation of the exhibition “Written in rocks” and opening of the Idrija Geopark Visitor

centre

- Finalization of two EU projects: Danube GeoTour (Interreg Danube Transnational Programme) and ESTEAM (Erasmus + EU programme)

Contribution towards GGN - Networking and participation

- 43th EGN CC meeting in Swabian Alb UGG, March 2019
- 15th EGN Conference and 44th EGN CC meeting in Sierra Norte de Sevilla UGG, Sept. 19
- Article for EGN Magazineno. 17 and EGN Newsletter no. 14
- Organising EGN Week with 8 events

Management and Financial Status

- Presenting the Idrija Geopark Report 2019 to a City Council of Idrija Municipal and to an Expert Group of Idrija UGG

Geoconservation

- Finalization and opening of the exhibition "Written in rocks" and Idrija Geopark Visitor Centre

Sustainable tourism (Geotourism)

- Designing touristic programmes on the countryside within the Idrija UGG trademark, marketing campaign within the Danube GeoTour project
- Setting touristic information boards in Krekovše, Idrija Bela and Čekovnik-Blašk

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Finalization of the ESTEAM project (Erasmus + Programme), launching and promoting TeachOUT App
- Education programmes for Elementary Schools, Summer workshops (4), Network of Schools, guiding for schools through the "Written in rocks" exhibition

Strategic partnership

- Participating as Project Partner in 3 project applications

Promotional activities

- >50 publications in Slovenian media (radio, TV, newspapers, magazines) on local, regional and national level (project, EGN week, opening of the Visitor Centre, trademark Idrija selected)
- Showcase in the centre of Idrija town about the EGN week programme
- Participation at the Cultural bazaar (4/2019 and 12/2019), ITB Berlin 2019 (3/19), Mineral-fest (10/19), Minfos (5/19), etc.
- Re-printing the Idrija UGG brochures: Upper Idrijca Landscape Park and Kanomlja

4. CONTACTS

Manager: Valerija Verhovnik, director

Geologist: Mojca Gorjup Kavčič, Lead of Idrija Geopark, geologist