# GGN - Geopark Annual Report 2021

#### 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Idrija UNESCO Global Geopark, Slovenia, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2013 / 2021

Representative photo with caption (from the most important event this year)



Idrija UGGp's Network of Schools connected 180 seventh-graders from four local elementary schools. Pupils attended workshops about geology in everyday's life and a programme with TeachOUT App, they visited Idrija Geopark Visitors Centre, Idrija Municipal Museum and Anthony's Main Road. The programme

was implemented in co-operation with several geologists from Geology dept of Faculty of Natural Sciences and Engineering, Geological Survey of Slovenia, Natural History Museum of Slovenia and IRSNC.

#### 2. GEOPARK FIGURES

Number of Geopark staffs: 10 staffs including 1 geoscientist(s)

**Number of visitors:** Tourist Information Centre – 2857; Idrija UGG Visitor Centre and exhibition Written in rocks – 775; Idrija Municipal Museum – 9620; Anthony's Main Road – 8421; Hg Smelting Plant – 530; Idrija Lace School – 584

**Number of Geopark events:**, 13 events within EGN Week, Idrje oŽivi!, workshops and public presentation of Upper Idrijca Landscape Park Management plan, public certification event (on-line), Weekend with no motorized vehicles in Upper Idrijca Landscape park

Number of school classes realize Geopark educational programmes: 12

Number of Geopark press release: 20

#### 3. GEOPARK ACTIVITIES

## Major achievements in 2021

- Audio tour "A Walk with Scopoli" through the Written in rocks exhibition in the Idrija UGGp visitors centre
- New call for tourism providers who want to obtain the Idrija selected certificate of excellence
- New catalogue with the geo-products awarded by the Idrija selected certificate of excellence
- New <u>brochure of the Spodnja Idrija</u>, <u>Ledine and Vrsnik area</u> within the Idrija UGGp
- Simplified geological map of Idrija UGGp, 1:50.000 and 1:120.000

# **Contribution towards GGN - Networking and participation**

- 3<sup>rd</sup> (26.1.21 presentation of TeachOUT App), 4<sup>th</sup> (13.4.21) and 5<sup>th</sup> (1.&2.9.21) EGN digital forum; 9<sup>th</sup> GGN conference JEJU 2021 with 4 presentations
- Article for EGN Magazine no. 19, EGN Newsletter no. 19, and for GGN Newsletter 1/20201
- Organizing EGN Week with 13 public events (workshops for kids, presentations, hikes)
- Organizing and implementing revalidation mission of Idrija UGGp (16<sup>th</sup> 21<sup>th</sup> October 2021)
- Joining the GeoFood initiative with the collective trademark *Idrija selected*

# **Management and Financial Status**

- Presenting the Idrija Geopark Report 2021 to a City Council of Idrija Municipality, Expert Group of Idrija UGG, Idrija Tourism Board Council and to Nat. Forum of Geoparks of Slovenia
- Preparing Upper Idrijca Landscape Park Management Plan
- Co-operation in a preparation of various EU projects (Danube GeoTour 2.0, Erasmus+, etc.)

#### Geoconservation

• Performing the tasks of the manager of the Upper Idrijca Landscape Park

# Sustainable tourism (Geotourism)

 Organizing several workshops and lectures for sustainable tourism development (development of the 5\* experiences, development of a basket of local goodies from Idrija and Idrija breakfast basket)

# New education programmes on geoconservation, sustainable development and disaster risk reduction

- Co-creating and join the training of the new programme for tourism guides story telling
- Educational programmes for Elementary Schools (Elementary School Črni Vrh nad Idrijo), Summer workshops (5), guiding for schools throught the exhibition, designing new educational programmes through the Written in rocks exhibition, Network of Schools

## Strategic partnership

• Participating as a partner in various EU tenders, planning to apply new projects within the Danube Transnational and Erasmus+ programmes

#### **Promotional activities**

- Digital campaign of Idrija UGG, co-financed with the IGGP funds
- Gifts catalogue with certified products promotion of collective trademark Idrija selected
- Promotion of Idrija UGG and the tourism providers in various fairs on spot and virtual ones
- Co-operate in filming short TV and radio shows about Idrija area and Idrija UGGp
- Implementing several study tours for journalists in the Idrija UGGp countryside and providers
- Promotional movies for audio guide A walk with Scopoli

# 4. CONTACTS

Manager: Valerija Božič, director

Geologist: Mojca Gorjup Kavčič, Head of Idrija Geopark, geologist