# GGN/EGN - Geopark Annual Report 2020

#### 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** UNESCO Global Geopark Harz · Braunschweiger Land · Ostfalen, Germany, European Geoparks Network

Year of inscription / Year of the last revalidation: 2004 / 2017

#### 2. GEOPARK FIGURES

Number of Geopark staffs: 11 persons (including 2 geoscientists)

Number of visitors: about 1.21 Mio. visitors in the Harz Mountains and 43.000\* at

Geopark Infocenters

Number of Geopark events: About 30\* by management body and 80\* by cooperative

organizations

Number of school classes realize Geopark educational programmes: 10\*

Number of Geopark press release: about 80\*

(\*significantly reduced due to the corona pandemic)



Lesson on the Geopark card game in a primary school in Walkenried

#### 3. GEOPARK ACTIVITIES

# Major achievements in 2020

- Federal funding of German UNESCO-Geoparks by the Federal Foreign Office
- Renewed fossil exhibition in the Goslar Museum
- New Geopark card game (see figure)
- New educational forest trail and renovated field barn for group programs at the 'Jurassic Sea Geopoint Schandelah'

# Contribution towards GGN - Networking and participation

Participation in EGN 1<sup>st</sup> and 2<sup>nd</sup> Digital Forum

- Contributions to the EGN Magazine and EGN Newsletter
- Participation in 1<sup>st</sup> GGN Film Festival

## **Management and Financial Status**

- Annual funding of the Geopark by the Federal State of Lower Saxony until 2023
- Annual funding of the Geopark within the scope of the Nature Park funding by the Federal State of Saxony Anhalt
- Funding of the Federal State of Thuringia
- Fees from members of the responsible organizations of the Geopark

#### Geoconversation

 Clearance of Großmutter cliff, Großvater cliff, Löbecke cliff (parts of the Devil's Wall in Blankenburg), Markmorgen limestone quarry and Heeseberg quarries

# Sustainable tourism (Geotourism)

- Opening of fossil exhibition in Goslar Museum
- Three new Geopark benches
- Renewal of the mining history and nature trail "Kleiner Möncheberg", Ilfeld
- Construction of the nature discovery trail Clausthal-Zellerfeld
- Leaflet "Ausstellungen 2020" (Exhibitions 2020)
- Construction of three steles along the themed adventure trail in Harzgerode incl. audio stations in cooperation with Fforest Fawr Geopark (UK) and Odsherred Geopark (DK)

# New educational programmes on geoconversation, sustainable development and disaster risk reduction

 Conception and production of a Geopark card game to be distributed among students of primary schools

#### Strategic partnership

• 5 new supporting members

## **Promotional activities**

- Nine new Geopark steles
- More than 30 new Geopark information panels
- Reprinting of several landmark leaflets
- Geopark advertising on a public bus
- · Reprint of the brochure "The classic square miles of geology"
- 19 Landmark leaflets newly translated into Danish
- Eleven Landmark leaflets newly translated into Dutch
- Three Landmark leaflets newly translated into French
- Four NATURA Tip brochures newly translated into English
- Translation of the website into Danish
- Calendar of events 2020

#### 4. CONTACTS

Manager: Dr. Klaus George: george@harzregion.de

Geologist / Manager: Dr. Henning Zellmer, <a href="mailto:h.zellmer@geopark-hblo.de">h.zellmer@geopark-hblo.de</a>