

GGN - Geopark Annual Report 2020

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Hantangang River UNESCO Global Geopark, Republic of Korea, Asia Pacific Geoparks Network

Year of inscription / Year of the last revalidation: 2020/2024







2. GEOPARK FIGURES

Number of Geopark staffs: 11 staffs including 4geoscientists

Number of visitors: 2,300,000+

Number of Geopark events: more than 10 times

- Hantangang River geopark Online International Conference, Geopark Visitor Center Special Exhibition, Online Explanation Tour, Online Art Hall 3 times(A performance at a geosite), VR Exhibition, Publishing of Character Story book, Development of Multilingual Audio guide, Hantangang River C'ON'TEST(Online Quiz show), Geo-Healing Camp 2 times, DMZ Teacher Training Program, Training for Interpreter, Inviting experts to discussion, etc.

		
<p>Online International Conference</p>	<p>Online Art Hall (A performance at a geosite)</p>	<p>Online Explanation Tour</p>
		
<p>Teacher Training Program</p>	<p>Special guests table-talk</p>	<p>Training for Interpreter</p>

Number of school classes realize Geopark educational programmes:

- Hantangang River Geo-Exploration Team: 26 times



Hantangang River Geo-Exploration Team

Number of Geopark press release:

- KGN Newsletter: 1
- News articles and broadcastings: over than 30 press release
- Documentary: 2 times



KGN Newsletter





News articles



Live on YouTube



TV Special Documentary

	
TV Entertainment programs	TV Entertainment programs

3. GEOPARK ACTIVITIES

Major achievements in 2020

- 2020 Hantangang River UNESCO global geopark Online International Conference

Contribution towards GGN - Networking and participation

- Attendance at the 78th GGN Executive Committee in 2020
- The GGN in Jeju geopark was scheduled to be held in 2020, but postponed due to the pandemic. (2020 Jeju UNESCO Global Geoparks 9th international Conference)

Management and Financial Status

- Managed by Pocheon, Yeoncheon, Cheorwon county
- Financially supported by central and local government

Geoconservation

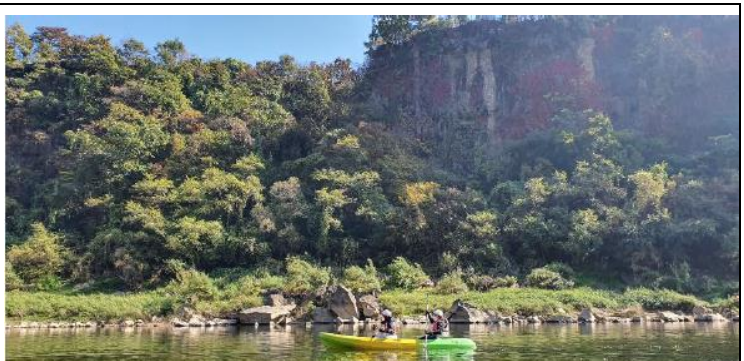
- All geosites are protected by Cultural Protection Laws, Natural Park Laws, and the Ordinance on Management and Maintenance of Hantangang River Geopark.
- Conducted monthly monitoring using the checklist for effective conservation of geosites.
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Sustainable tourism (Geotourism)

- Guide Program, hands-on Program(Making Geo-cake, basalt wristband, basalt flowerpot)



Making a Geo-cake



Hantangang river Kayaking experience

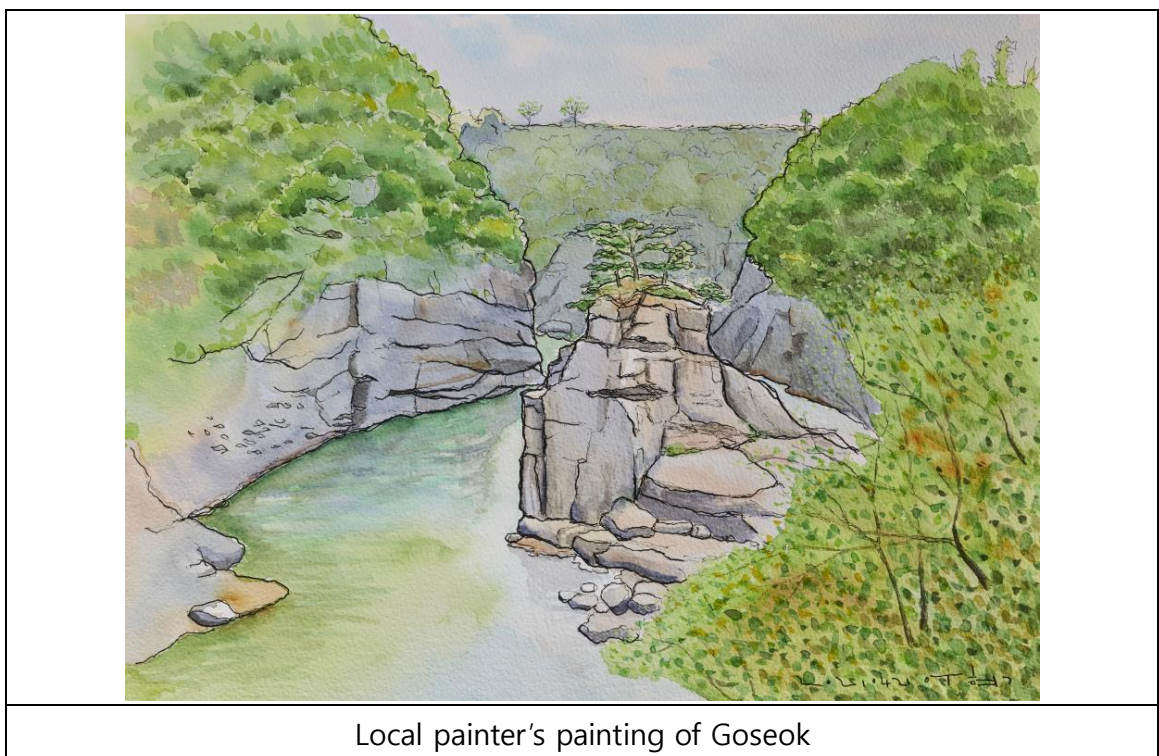
New education programmes on geoconservation, sustainable development and disaster risk reduction

- Safety training for management personnel for personal for operation and safety of geosites

Strategic partnership

- Herb Island(2-day, 3-day charged geo-program)
- Korea Media Art Association (integration of Various geosite-linked media art)
- Business agreements with elementary schools near every geosite
- Collaboration with local creatives

		
<p>Korea Media Art Association</p>	<p>Herb Island with Association</p>	<p>elementary schools near geosite</p>



Promotional activities

- SNS(Instagram, facebook, youtube, blog)
- TV spot promotion(Short documentary)

<p style="text-align: center;">instagram</p>	<p style="text-align: center;">Youtube</p>
<p style="text-align: center;">Short documentary</p>	<p style="text-align: center;">Short documentary</p>

4. CONTACTS

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