

GGN - Geopark Annual Report 2020

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Funiushan UNESCO Global Geopark (China, Asia Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2006 / 2018

Representative photo with caption



Popular science educational activities on geoheritage protection in Jiguan Cave Scenic Area



2020 China Xixia • Funiushan Cross-country Race

2. GEOPARK FIGURES

Number of Geopark staffs: 60 staffs including 6 geoscientists

Number of visitors: There are about 12 million visitors to major geological sites and 38.6 million visitors to museums or visitor centers.

Number of Geopark events: 20 events

A total of 20 publicity and training activities were held in 2020:

In January, Funiushan UGGp organized students in Zhengzhou Primary School to visit Jiguan Cave for popular science education on geoheritage protection.

In April, the Xixia Dinosaur Relic Park of Funiushan UGGp cooperated with China Unicom to organize “Home-Tour Scenic spot, 5G to help fight the epidemic” public service activities; Funiushan UGGp launched the photography competition “Rosa rugosa, the most fragrant flower on Yunlu Mountain in spring” in Neixiang Scenic Area; Baotianman National Nature Reserve Administration organized the second staffs member photography competition; In Laojunshan scenic, Funiushan UGGp organized primary school students to participate in reciting the Tao Te Ching activities and Taoist knowledge competition.

In May, the Xixia Dinosaur Relic Park of Funiushan UGGp launched the first parent-child carnival, meanwhile, carried out a series of activities such as the Douyin Challenge and the parent-Child graffiti contest, and also organized primary school students to join in Taoist calligraphy competitions.

In June, Baotianman Scenic Area of Funiushan UGGp held “Cultural and Natural Heritage Day” intangible cultural heritage live cultural day activities; Funiushan UGGp organized middle school student to visit Jiguan Cave for geological science education activities.

In July, the 2020 Henan Summer Culture and Travel consumption season was held in the Laojieling Scenic Area.

In August, in cooperation with Ctrip, Funiushan UGGp held a special live broadcast activity of “A cool summer in hometown of Henan” in Xixia County; Baotianman Scenic Area held a book club of “Reading in the morning and reciting in the evening”. Students of Xichuan Jinhe Primary School carried out research activities in Neixiang Local Magistrate’s Office; Funiushan UGGp organized students of Kaiyuan Road Primary School in Luoyang to Jiguan Cave for learning karst landforms, and carried out research and study trips in Jiguan Cave in cooperation with Zhengzhou teaching institutions.

In September, the outdoor TV dating show “Double Happiness” on CCTV Variety Channel CCTV-3 was filmed in Xixia Dinosaur Relics Park; 2020 China Xixia • Funiushan Cross-country Race was held in Laojieling Scenic area; Baiyunshan Scenic Area held Tongxi reading science popularization and research activities; Laojunshan Scenic Area carried out outdoor training in Laojunshan training base for elementary students.

In October, the publicity activities of the International Day for Natural disaster Mitigation was carried out; The Baiyunshan Scenic Area held a exchanging activity of “China Photography Award celebrities walking into Baiyunshan Mountain”; Funiushan UGGp co-organized with youth activity center of Luanchuan county to held the public service activity of “exploring the Science Museum, studying the moral Classic”.

Number of school classes realize Geopark educational programmes:

18 geopark school activities was organized, covering classes in primary schools and high schools

Number of Geopark press release:

Nearly 50 articles have been published in Henan Daily, Nanyang Daily, Jiaozuo Daily, Xinxiang Daily, Zhongyuan Network, Luoyang Network and other mainstream newspapers and media.

3. GEOPARK ACTIVITIES

Major achievements in 2020

In 2020, Funiushan UGGp put up a large billboard at high-speed intersection of Danshui Town and finished the early coordinate positioning and design of 18 small publicity warning signs. A new geological museum has been built in Baiyunshan Scenic Area. Muzaling Scenic Area has newly built facility of glass sliding drift. Baiyunshan Scenic Area made new signboard of friendly tips, public signs, management system plates, tourism convention boards, etc., and installed broadband network, video surveillance system and broadcasting system in the geopark. Funiushan UGGp renovated the signboards of Neixiang Geological Square, repaired the infrastructure such as the tourist center and tourist trail of Baotianman Scenic Area, updated the interpreting touch screen of Museum of Neixiang Local Magistrate's Office and replaced the passageway for special people.

Contribution towards GGN - Networking and participation

In 2020, Funiushan UGGp timely finished all the regular works required by APGN and UGGp network, including the 2019 work investigation report, questionnaire survey on natural disasters in geoparks, annual reports and so on. In addition, Funiushan UGGp paid membership fees on time. We participated in a series of networking and promotional activities, including the following:

1. Participated in the 2020 Annual Conference of Chinese UGGps
2. Attending the online CC Meeting of APGN and the 1st Digital Forum of GGN
3. Sharing promotional video on the official Tweeter of APGN and providing news material for the APGN network
4. Attended the 6th UNESCO International Training Course on UGGp in Yimengshan UGGp
5. Participated in the fourth "most Beautiful Earth imprint" held from March 27 to April 30, awarded and the certificate of Natural Science Popularization Base by Geoparker.

Management and Financial Status

- We include the operating funds of the administrative agencies at all levels of the geopark in the local financial budget and implement independent accounting. The funds for geoheritage protection invested by the state shall be listed separately. The investment in geoheritage protection, science popularization and scientific investigation and research mainly depends on the funds of the higher-level financial geoheritage protection project and the local financial allocation. The infrastructure maintenance and daily management of each scenic area mainly depends on the ticket income.

Geoconservation

- Funiushan UGGp has completed restoration project of the dinosaur egg on-site museum, restoring the simulation rock mass. We has upgraded museum, including the time and space tunnel, dinosaur egg scanning, the intelligent large-size screen monitors of main exhibition hall, Darwin laboratory, and fossil cleaning experience area.
- Funiushan UGGp has completed the science popularization trail and geological profile construction, waterproof repair project in geopark, dinosaur pavilion roof tile replacement project.
- We take the landscape tourism highway as the axis, integrate eco-cultural tourism resources, and establish a regional geo-cultural tourism area with unified management and multiple functions.
- We implement the low-carbon strategy, implement the unified collection and treatment of sewage, meet the discharge standards, and effectively protect the ecological environment. We carry out forest protection and fire prevention, monitoring and inspection activities with surrounding communities to ensure the rights and interests of community residents.

Sustainable tourism (Geotourism)

- In 2020, each scenic area of the geopark carried out tourism promotional activities and marketing activities according to the characteristics respectively and the tourism work and tourism income showed an obvious upward trend. We carried out market promotion in Wechat moments, official accounts, Weibo, Douyin and other media platforms, as well as subway, Xinzheng Airport, Zhengzhou Railway Station, Luoyang Expressway and other advertising stations.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Various scenic areas have organized training sessions on the prevention of geological disasters.

Strategic partnership

- In early September, We organized staff members from four parks to investigate and study in Huanggang Dabieshan UGGp, Zhangjiajie UGGp and Zigong UGGp, and became sister parks with Huanggang Dabieshan UGGp and Zhangjiajie UGGp. We will strengthen exchanges and cooperation in the fields of Geopark protection and management, tourism culture integration and development, personnel training, publicity and marketing, in order to promote the effective protection of geoheritage resources and the sustainable development of geopark.

Promotional activities

- We actively connected with the relevant global geoparks, exchanged staffs to study, and promoted each other. We paid attention to network publicity, and cooperated with Phoenix, Sina, Baidu, Tencent, Image network and other major websites to carry out publicity and publish the promotional information regularly.

4. CONTACTS

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