

Annual Report of Fangshan UNESCO Global Geopark in 2022

1. Park identity

Fangshan UNESCO Global Geopark(China, Asia Pacific Geopark network)

Year of accession/Last reassessment year:2006/2018

Representative photos(Photos of the most important events of the year)



Fangshan UGGp Volunteer Logo



Launch of the National Geo-Village



Geo-science Popularization Theme Activity

Number of employees: 1150 employees, including 8 Geoscientist(s)

Number of tourists: 5.62 million

Number of classes in schools carrying out Geopark education program:

470

Number of press releases issued by Geoparks: 196

2.Geopark activities

Major achievements in 2022

Geo-heritage protection and utilization.

Actively carry out geo-heritage inspection work. We actively conducted 13 joint inspections with townships and Geo-areas, with over 130 inspection points and updated 62 geo-heritage database contents; Conduct a joint inspection with the Fangshan District Forestry and Parks Bureau once, identified one problem point, and developed corrective measures; Installed 62 signboards of various types at important geological sites in Guandi Village, Zhoukoudian, and XiTaiping Village of Shidu; Completed the survey of geo-heritage in Shenglianshan, Baihuashan, Baicaopan, and Bairui Valley; Registered and established Fangshan UGGp Volunteer Alliance, 84 volunteers were dispatched throughout the year to carry out protective measurement work for the first time in Yinhu Cave, and a special report was formed; Preliminary exploration was conducted on the karst caves in Jimao Cave and Dongcun of Puwa. At the same time, relying on the professional rope lifting technology of volunteers, the garbage cleaning and tunnel measurement work of Longxian Cave, Xiehong Cave of Shidu, and Xinghua Cave were completed; Initiated the creation of National geo-village in Guandi Village, Zhoukoudian.

Scientific research and popularization.

A biodiversity survey was conducted in the Yesanpo. Join forces with Zhoukoudian Peking Man Site Museum and Yunju Temple Museum to carry out science popularization themed activities in communities. We held activities such as "Welcoming the 20th National Congress, Popularizing Science to the Future" National Science Popularization

Week and "Learning Geoscience Knowledge, Exploring Geological Mysteries". With the theme of the connection between the Stone Classics culture and geological culture, we filmed and produced 30 short science popularization videos and 5 science popularization animations, continuously telling the geological story of Fangshan in depth. The Geopark has been awarded the titles of "National Science Popularization Education Base" by the Chinese Society of Science and Technology and "2022 Beijing Science Popularization Base". Successfully created the Fangshan UGGp as a "National Summer Tourism Destination".

Market promotion and publicity.

We held a wonderful Camping themed 'Night Staying Museum, Listening to Stones Telling Stories' in Fangshan UGGp museum, organizing participants to experience immersive museum camping life and experience different geological cultures. We have produced the Geopark cultural and creative products. Tiktok live broadcast room of the Geopark was built, and 10 live broadcasts of the theme of earth evolution history and typical geo-heritage of the Geopark were carried out. 48 pieces of information were released on the Geopark's WeChat official account throughout the year, with more than 20000 views. The website has updated 90 pieces of information in both Chinese and English, and multiple themed activities have been published and broadcasted on media such as People's Daily, Beijing TV, and Fangshan TV. The "Decision Reference", "Fangshan Information", and "Yesterday's District Situation" have adopted 16 activity information, and the number of submissions and adoption has steadily increased.

Cooperation and exchange activity.

Actively participated in the 7th Asia Pacific Global Geoparks Network Symposium of UNESCO online and the 2022 China Global Geoparks Annual Conference; Actively participated in the 2022 National Science Popularization Day and "Friendly Sister Geoparks Linkage

Activity", with over ten thousand participants participating in the activity. Shoot videos of the Geopark promotes rural revitalization; Strengthen communication and exchange with the Jewelry College of China University of Geosciences (Beijing), and hold discussions on strengthening communication and cooperation, research and development of the Geopark cultural and creative products, and student volunteer services; Actively participated in the second China University of Geosciences (Beijing) Natural and Cultural Forum, and provided a case study report on the construction of national geo-villages in Fangshan UGGp. In 2022, the Geopark received a total of 5.62 million tourists, with a comprehensive income of approximately 2.26 billion yuan.

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