

GGN - Geopark Annual Report 2021

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Dali Mount Cangshan UNESCO Global Geopark (China, Asia Pacific Geoparks Network).

Year of inscription / Year of the last revalidation: 2014/2018.



2021 Erhai Forum on Global Ecological Civilization Construction

2. GEOPARK FIGURES

Number of Geopark staffs: 202 staffs including 2 geologists.

Number of visitors: 2021, the Geopark received 13.895 million visits of tourists.

Number of Geopark events: 12 Geopark events were organized by the Geopark Administration in total.

Number of school classes realize Geopark educational programmes: 4 science popularization activities were held for high and primary schools.

Number of Geopark press release: 15 pieces of information have been released.

3. GEOPARK ACTIVITIES

Major achievements in 2021

In 2021, the Geopark has set up more than 200 logos and signs in main scenic areas, compiled four science popularization books named *Stories in Mt. Cangshan and Erhai Lake*, established four science popularization communities, one science popularization school and carried out the comprehensive scientific investigation of Mt. Cangshan and continued the ecological corridor construction of Erhai Lake. In addition, the Geopark jointly recorded *Adventures in Western Yunnan: Secrets of Mt. Cangshan* and *Adventures in Western Yunnan: Secrets of Erhai Lake* with

CCTV-10 Geography of China program in May 2021; in June, the Geopark successfully publicized its landscape diversity, biodiversity, cultural diversity through the Political and Administrative Style Hotline program of Dali Radio and TV Station. The program is popular and has won over 100,000 listeners.

In November 2021, the "Dali Mt. Cangshan UNESCO Global Geopark Science Popularization in Schools" was carried out for 3,209 students from 21 elementary schools in the Geopark, covering almost all the major elementary schools in the Mt. Cangshan area of the Geopark.

Contribution towards GGN - Networking and participation

In February 2021, the Geopark participated the 2nd GGN Digital Forum; from March to June, the Geopark signed the sister geopark agreement with seven UGGp; in April, the Geopark attended the launch ceremony of Yimengshan UGGp and the symposium on the construction and development of the UGGp; in October, the Geopark held the 2021 Erhai Forum on Global Ecological Civilization Construction, with more than 300 domestic and foreign guests attending; in December, the Geopark attended the Webinars for the Development of UGGp in Small Island Developing States; also in the same month, the Geopark attended the 9th International Conference on UGGp and gave a keynote speech.

Management and Financial Status

The Geopark is under the management of the administration of the Dali Mt. Cangshan Global Geopark; 2021, the total tourism revenue of the Geopark is RMB 18.437 billion.

Geoconservation

according to the patrol management, the Geopark carried out daily patrol work for geosites; the Geopark newly set up more than 50 protection signs; the Geopark continued the ecological corridor restoration and construction of Erhai Lake; the Geopark developed a mini program "Erhai Lake Protector" to facilitate the protection through taking and uploading photos to the program to avoid the damage to Erhai Lake.

Sustainable tourism (Geotourism)

affected by the pandemic, the number of tourists is decreasing in 2021. Fortunately, with the construction and completion of the Erhai Lake Ecological Corridor, a geotourism route with cycling paths, footpaths, sightseeing vehicles, pavilions and other facilities provides new scenic spots for local residents and tourists. From January to November, the Erhai Lake Ecological Corridor received 4,185,800 tourists, and from October 1 to 7, it received 64,600 visits from tourists. Meanwhile, it also offers nearly 1,000 new jobs for society.

New education programmes on geoconservation, sustainable development and disaster risk reduction

21 schools opened Education Programmes on Geoconservation; the Geopark finished the compiling work of the science popularization booklet *Mitigation Plan for Climate Change and*

Natural Hazards; the Geopark carried out a series of science popularization education programmes focusing on geological hazards and global warming.

Strategic partnership

The Geopark has signed cooperation agreements with Haichuan Agriculture, Shunfeng Agriculture, Dali Shenye Mineral Water, Cross Street Food Court and other community enterprises and workshops.

Promotional activities

due to the pandemic, the marketing activities of the Geopark mainly depend on online forms, including our websites, WeChat official account and mainstream media. Some of the large-scale events have online live broadcasting; the Geopark has distributed publicity materials in exchange activities with sister geoparks.

4. CONTACTS

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