

GGN - Geopark Annual Report 2021

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Chablais UNESCO Global Geopark, France, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2012 / 2021



Our educational events in 2021 were outstanding. Here is an example of junior school children from Publier who worked all year with the Geopark to produce brilliant games exploring the heritage of the Chablais.

2. GEOPARK FIGURES

Number of Geopark staffs: 3 staff including 1 geoscientist(s)

Number of visitors: If total number of the visitors to the geopark is difficult to estimate, show the number of the visitors to the major geosite(s), museum or visitor center : 50 000 (Gorges du Pont du Diable)

Number of Geopark events: Clarify the events held by management body and cooperative organization : 25 (Geopark) ; 50 (Partners)

Number of school classes realize Geopark educational programmes: 4200 children in our general program, 11 extra classes in our year-long study program

Number of Geopark press release: 12

3. GEOPARK ACTIVITIES

Major achievements in 2021

- The organization of our revalidation mission and wide participation by local stakeholders in the context of COVID;
- Excellent educational program with superb feedback from teachers;
- A lively events program for the territory with a high rate of participation by locales and visitors.
- Approval of 15 new guides bringing the official Geopark guides to a team of 50 independent heritage and nature professionals.

Contribution towards GGN - Networking and participation

- Participation in the IGCP GEOfood project, member of the steering committee and lead for the soils working group.

- Final meetings for the ERAMUS+ exchange with Seisa Val Grande and Rokua UGGp's.
- Participation and opening presentation for the French Geoparks forum in partnership with the Geological society of France.
- Organization of a training fieldtrip for our guides in the Luberon UGGp.

Management and Financial Status

- Stable.

Geoconservation

- Production of an article about 3 geosites of international importance in the area (S Justice and the Scientific steering committee).
- Oversight of géosites, participation in site management meetings.

Sustainable tourism (Geotourism)

- The Geopark joined the professional network of sustainable tourism actors.
- A kit was created for partners and the process of renewing Geopark partners was started. This was difficult because of COVID.
- Numerous outings and events were created by the Geopark and its partners throughout the whole year.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- The Geopark ran field trips for high school students looking at the sustainable development goals and real-life examples of how they are applied in the Geopark.
- An educational workshop was run with high school students to explore the relationship between geodiversity and biodiversity.
- Discussions were started with the French geological survey (BRGM) about the earthquake risk in our area.

Strategic partnership

- No new strategic partnerships were created. Given the difficult COVID context the Geoparc sought to respond to the needs of locales and visitors in our area.

Promotional activities

- A large survey was conducted in the area to test people's knowledge and familiarity about the Geopark. 92.5% of the 900 respondents had heard of the Geoparc and more than 2/3 knew our logo. They also understood our values.
- Creation of an exhibition space in 2 holiday centers presenting UGGp's and the Chablais.
- Promotional stand at different events locally

4. CONTACTS

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