

GGN - Geopark Annual Report 2021

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Beaujolais UNESCO Global Geopark, (FRANCE, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2018 / -



Revalidation mission 2021 : the evaluators on Montmelas' school geological trail

2. GEOPARK FIGURES

Number of Geopark staffs: 4 staffs including 2 geoscientists

Number of visitors: Unknown

Number of Geopark events: +50 events (mainly geo-events)

Number of school classes realize Geopark educational programmes: 14 classes (+370 schoolchildren)

Number of Geopark press release: around 40 press releases

3. GEOPARK ACTIVITIES

Major achievements in 2021

- Revalidation mission in October 2021

Contribution towards GGN - Networking and participation

- Attendance at the 9th International conference on Global Geoparks, digitally organized by Jeju island UGGp (December 2021)
- Participation in the GGN Digital Forum #2 (February 2021)
- Participation in the EGN Digital Forum #3, #4 an #5 (January, April, September 2021)
- Participation in the EGN Working Group on Education (digital meeting in September 2021 – collaborating and participating in “EGN Workshop on Education” at the 9th International conference on Global Geoparks in December 2021)

Management and Financial Status

- Replacement of the project manager on Geotourism in September 2021
- Arrival of a new director for the Syndicat Mixte du Beaujolais in September 2021

Geoconservation

- Methodology for integrating the protection perimeters of geosites and landscapes in the land planning document
- Research missions on new geological sites

Sustainable tourism (Geotourism)

- Promotion of 15 micro-adventures around geosites during the summer
- Installation of 10 geo-corners in touristic places (tourist offices and partner museums)
- Increase of visibility on roads: 2 panels on A6 highway, 23 panels on the main access roads
- New geosites developments (geological trail at Montmelas' school, dungeon tower in Oingt)
- 5th year for the geo-events program (~50 events along the year)

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Training days for guides and partners of the territory on several topics (general geology, landscapes reading, links with soils or flora, built heritage, etc.) – 30 people trained
- Production of videos on the popularization of geology with several specialists

Strategic partnership

- Support for the creation of the association “Les Amis du Géoparc”, which accompanies the Geopark in the communication on the territory and federates volunteers behind the project
- Development of a new geopartners network

Promotional activities

- Creation of 5 chocolate geological replicas in partnership with local artisans
- Co-organization of a specific workshop on Geoparks, education and geotourism during the scientific congress “la Rencontre des Sciences de la Terre” in Lyon (November 2021)
- Presentation of educational & science activities during workshop with science popularization specialists

4. CONTACTS

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