

# GGN - Geopark Annual Report 2019

## 1. GEOPARK IDENTITY

Geopark name, country, regional Network:: **Arxan UNESCO Global Geopark (China, APGN)**

Year of inscription / Year of the last revalidation: **2016**

Representative Photo (from the most important event this year)



Opening Ceremony of Arxan UNESCO Global Geopark in May 19, 2019



**Arxan UNESCO Global Geopark Construction and Development Seminar**

**in May 19, 2019**

**2. GEOPARK FIGURES**

**Number of Geopark staffs:** 35 staffs including, 9 geoscientists,7 employee.

**Number of Visitors:**4.63 million(1-11,2019).

**Number of Geopark events:**

- (1) Axran International Health & Ice Festival;
- (2) World Earth Day;
- (3) Exchanged with Yangqing UNESCO Global Geopark;
- (4) Primary and secondary science activities;
- (5) Research Exchange between Arxan Geopark and Shilim Geopark;
- (6) Geopark Cooperation Units: Arxan Sanitarium Hot Spring Company、 Arxan Haishen Hotel;
- (7) Opening Ceremony of Arxan UNESCO Global Geopark ;
- (8)Arxan UNESCO Global Geopark Construction and Development Seminar.

**Number school classes realize Geopark educational programmes: 18**

**Number of Geopark press release:12**

### **3. GEOPARK ACTIVITIES**

#### **Main Achievements in 2019**

Exchanged with Shilin UNESCO Global Geopark ;Protective fence and boardwalk、science propaganda promenade for construction and maintenance in main geoheritage of Arxan Geopark; Arxan Geopark further improved the basic service facilities、identification system and commentary system in Geopark; Concluded Sister Geopark with the Taishanl、Leiqiong UNESCO Global Geopark; Construction of the Arxan UNESCO Global Geopark main monument square.

#### **Contribution towards GGN - Networking and Participation**

Took part in International Course on Geoparks Management and Development, 2019、Annual Meeting for UNESCO Global Geoparks in China 2019;Participated in the 6thAsia Pacific UNESCO Global Geopark Meeting.

#### **Management and Financial status**

The Administration for Arxan National Geopark established in 2009 is the management body of the geopark, which oversees all aspects of geopark development, including conservation, planning, research, science popularization, promotion, day-to-day management and tourist services. Currently, the administration has 35 staffs in total to carry out its various functions.

The tourism revenue in 2019(1-11,2019) is**5.92** billion RMB.

#### **Geoconservation**

Geoconservation work is carried out by designated staff in areas where representative geoheritages are distributed, such as the turtleback lava and Tuoengling Tianchi Crater Lake. To avoid damage of geoheritages by visitors, the geopark has erected protective fences around geosites. There are geosite protection boardwalks at the turtleback lava to prevent trampling.

#### **Sustainable development (Geotourism)**

Day reception capacity of more than 12,000 persons; Geopark tourist guide more than 300 persons; The New Jobs number of Geopark Staff is 81.

#### **New Education programmes on geoconservation, sustainable development and disaster risk reduction**

The Arxan Geopark has formulated the 2019 annual geological heritage protection and popular science education work plan; launched the Earth Day special exhibition and popular

science report meeting; Compiled the Arxan Geopark Plan (2018-2035)

### **Geopark Partners**

Cooperate with China University of Geosciences, Beijing、Arxan Tianquan Souvenirs Company、local hotels、local tourism commodity company and TV station、Inner Mongolia TV station, etc.

### **Tourism Promotion Activities**

The Arxan UNESCO Global Geopark image video in CCTV1 and Inner Mongolia CCTV 、Took part in China Tourism Industry Fair 2019 、Arxan Winter Tourism Promotion、Beijing International Health Tourism Expo 、Four Seasons Scenery of Arxan Photography Exhibition in Beijing.

### **4. Contact Persons**

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