



GOVERNO DO ESTADO DO CEARÁ  
UNIVERSIDADE REGIONAL DO CARIRI – URCA  
GLOBAL GEOPARKS NETWORK- GGN  
GEOPARK ARARIPE  
**GGN - ANNUAL REPORT 2019**



## 1- GEOPARK IDENTITY

- **Geopark Name, Country:**

Araripe UNESCO Global GeoPark, Brazil, Latin American and Caribbean Geoparks Network.

- **Year of Registration / Year of the last assessment:**

Registration in 2006; Last Assessment in 2019.

- **Photo representing the most important event of the year**



Photos 01 and 02: Realization of the 1st International GeoPark Araripe Meeting - URCA Summer University Course and V Meeting of the Latin America and Caribbean Geoparks Network (Brazil, Mexico, Uruguay) (GEOLAC); Source: Araripe GeoPark Collection.

## 2- GEOPARK

- **Geopark Team:**

7 - Permanent employees, outsourced from URCA and assigned from other institutions; 8 - Collaborators, Teachers and coordinators; 23 - Paid interns and developing mandatory curricular internship; 2 - URCA / GeoPark Araripe research and extension fellows; 3 -professional Technological Extension Scholars.

- **Number of Visitors in the year:**

1,600,000 (one million and six thousand) visitors to the Colina do Horto geosite, according to data from the Department of Culture of the Municipality of Juazeiro do Norte.

- **Number of events organized and in cooperation:** 62 Events.

- **Number of schools served by the education program:** 94 schools.

- **Number of press releases:** 110 releases sent to the press and interviews given to radio, TV's, magazines and printed newspapers.

## 3- MAIN ACTIVITIES OF GEOPARK

- **Greater achievements in 2019:**

Renewal of the GeoPark Araripe Green Card by GGN / UNESCO; Establishment of a MAPP (Monitoring of Actions and Priority Programs of the Government of the State of Ceará) to fund activities; Installation of the Crato Environmental Education and Interpretation Center in the most appropriate space; Realization of the Exhibition GeoPark Araripe and Kariri Giants - a Flight by Paleoarte at the Agricultural Exhibition of Crato - EXPOCRATO 2019; Support for the creation of new organic Museums.

- **Contributions to GGN - Networking and participation**

Latin American and Caribbean Geotourism Day; Reception to UNESCO Evaluators; Participation in the 15th European Conference on Geoparks; Participation in the XI Uruguayan Congress of Geology and V Symposium Lac de Geoparques; Participation in the creation of the African Continent Geoparks Network, in Morocco; Participation in the commemorative event of the 70 years of UNESCO in Montevideo.



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- **Administration and financial status**

Amount spent: R \$ 791,716.59 (seven hundred and ninety one thousand seven hundred and sixteen reais and fifty nine cents)

- **Activities developed by geoconservation**

1. Inventory of the new Santa Fé and Caldeirão da Santa Cruz do Deserto geosites; 2. Coordination of the V Brazilian Symposium on Geological Heritage; 3. Technical support for the creation of geopark projects in Brazil; 4. GeoPark Araripe fossil safeguard project; 5. Specialized assistance to the visiting technical public: geoscientist professionals, technical excursions, etc.

- **Activities related to Sustainable Tourism**

1. Support in the formation of tourism guides and consolidation of tourism agencies in the territory; 2. Strengthening partnerships with the hotel chain and other segments of the tourist trade (bars, restaurants and parks); 3. Support for the Sustainable Tourism Project at GeoPark Araripe developed by SEBRAE; 4. Conducting research to learn about the tourist profile in the cities of Crato and Juazeiro do Norte; 5. Realization of Crato's tourist inventory.

- **New geoconservation education programs**

1. Courses to improve the basics of the environment, General Geology and Paleontology associated with GeoPark Araripe; 2. Geoconservation for the Environment, Education and Culture; 3. Ecocariri Project - Cariri's environmental journalism agency; 4. Execution of the VI edition of the GEA - Terra Mãe Project, with the theme "Objective 11: Sustainable Cities and Communities".

- **New disaster risk reduction programs**

Permanent monitoring and evaluation of the geosites areas;

- **Strategic partnerships**

Federal University of Cariri- UFCA; Instituto Chico Mendes - ICMBio; Water Resources Management Company - COGERH; National Department of Mineral Production - DNPM; Association for Research and Preservation of Aquatic Ecosystems - AQUASIS; Brazilian Micro and Small Business Support Service - SEBRAE; Municipality of Crato-CE; City Hall of Juazeiro do Norte-CE; City Hall of Barbalha-CE; Municipality of Missão Velha; Municipality of Nova Olinda-CE; Santana do Cariri-CE City Hall; Secretariat of Cities; Secretary of Science, Technology and Education of the State of Ceará; Tourism secretary; Secretary of Culture of the State of Ceará; Casa Grande Foundation; TV Verdes Mares Cariri; Iu-hotel; Arajara Park; Cariri Extremo; Barbalha School of Knowledge; ESBA; Social Service of Commerce - SESC;

- **Promotion activities**

Distribution of books, booklets and folders; Publication of Geonews, institutional newsletter; Publications and posts on social networks Facebook, Instagram, GeoPark Araripe website and Universidade Regional do Cariri - URCA; Thematic exhibition at the Interpretation and Environmental Education Center - CIEA; Production of micro videos for calls on the local and Regional television network; Special article in the O Povo do Ceará Yearbook; Participation in events; Three editions of the GeoPark Araripe Racing Circuit - Cariri Extremo Mountain Bike & Trade Run; Realization of the 5th GeoPark Araripe Relay Round 110km;

- **Management**

Francisco do 'O de Lima Júnior  
Rector of URCA

E-mail: [lima.junior@urca.br](mailto:lima.junior@urca.br) [gabinete@urca.br](mailto:gabinete@urca.br)

Carlos Kleber Nascimento de Oliveira  
Superintendent

E-mail: [carlos.oliveira@urca.br](mailto:carlos.oliveira@urca.br) [gabinete@urca.br](mailto:gabinete@urca.br)

Nivaldo Soares de Almeida  
Managing Director

E-mail: [nivaldocrato@gmail.com](mailto:nivaldocrato@gmail.com) / [geoparkararipe@urca.br](mailto:geoparkararipe@urca.br)

- **Geologist**

Francisco Idalécio de Freitas

E-mail: [idaléciocrato@gmail.com](mailto:idaléciocrato@gmail.com)