

# GGN - Geopark Annual Report 2020

GGN Geopark Annual Report should be two pages

## 1. GEOPARK IDENTITY

Geopark name, country, regional Network: Hexigten UNESCO Global Geopark (China, APGN)

Year of inscription / Year of the last revalidation: 2005/2017

Representative Photo (from the most important event this year)



Live video “Love from Hexigten to Wuhan, We are Together”

## 2. GEOPARK FIGURES

Number of Geopark staffs: 162 staffs including 7 geoscientists, 5 employee.

Number of Visitors: 3.18million

Number of Geopark events: 9

1) Activities on the 51th World Earth Day; 2) Popular Science to Schools, Books Donation; 3) Popular Science Activities in Summer Holiday, Museum Visit; 4) Popular Science to Schools, Handing out flyers; 5) The 14th Winter Tourism Festival of Hexigten; 6) The 3rd Ulan Butong Horse Cultural Photography Festival; 7) Online Promotion Fair, Cooperate with Chifeng Broadcasting ; 8) “ Dream Grassland, Magic Chifeng ” Promotion Fair of Northern Cities Alliance; 9) Holiday Performances, Intangible Cultural Heritage and Cultural products into Geopark

Number school classes realize Geopark educational programmes: 35

Number of Geopark press release: 25

## 3. GEOPARK ACTIVITIES (bulletize)

◆ Major achievements in 2020

2 new geopark Study-Tour campsites:

(1) Xar Maroon Study-Tourr camp; (2)Guandongche “red culture” education base.

2 new popular science field trip routes:

(1) Pingdingshan Route; (2) Haolai River Route.

◆ Contribution towards GGN -Networking and Participation

1) APGN Online Exchange & Sharing; 2)The 1st GGN Digital Forum; 3) Annual Chinese

UNESCO Global Geopark Conference, Guangwushan-Nuoshuihe; 4) Exchange activities with Alxa Desert UGGp; 5) Joined Chinese Volcanic Geoparks Alliance (CVGA) and attended 5th Chinese Volcanic Geoparks Forum, Yandangshan, Oct.; 6) The 6th International Training Course on UNESCO Global Geoparks Management and Development; 7) Exchange activities with Hong Kong UGGp.

◆ Management and Financial status

Administration for Hexigten UNESCO Global Geopark has 5 departments and 24 staffs, with well financial situation. In 2020, 1 new employee has been transferred in to enrich management positions.

◆ Geoconservation

Strictly follow the requirements of “Measures for the protection and management of Hexigten UGGp (Geological Heritages)” and “Master plan of Hexigten UGGp of China (2009-2020)”, prohibited to carry out any illegal activities.

◆ Sustainable tourism (Geotourism)

Special preferential policies during the COVID-19 epidemic period in 2020:(1) Free geopark admission for all medical workers of China (including Hong Kong, Macao and Taiwan); (2) Free geopark admission and unlimited geopark entries for all middle school graduates who took part in the college entrance examination and high school entrance examination in 2020; (3) 50% discount of normal geopark admission fee for individual tourists and tourists purchase tickets online; (4) One group and one exemption admission for the tour group organized by tourism agencies.

◆ New Education programmes on geoconservation, sustainable development and disaster risk reduction

Compiling “Guidebook of Xar Moron River Investigation” and “Ophiolite and Plate Tectonics” leaflets, increasing the social awareness of this important geoheritage.

Redrawn the geological map (Chinese and English version) , it comprehensively reflected the geology status at present and geological researches had in Hexigten UGGp.

◆ Strategic Partnership

Learning the partnership agreement of HongKong UGGp as a sample, the agreement that suits Hexigten UGGp was compiled.

Cooperated with Science and Technology Bureau of Hexigten Banner, 50 sets of science and technology interactive exhibits and 30 sets of experimental equipment were introduced.

◆ Promotional activities

Upgraded official website of Hexigten UGGp ) added a version in Mongolian language, on top of Chinese and English ones; Produced 15 science popularization and promotion short video; Newly built 4 traffic signs, replaced 5 large outdoor billboards in 2020; upgrade the Geopark Museum.

**4. Contacts:**

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