





GGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Mixteca Alta UNESCO Global Geopark, Mexico, founding member of the Latin American and Caribbean Geoparks Network.

Year of inscription: May 5th 2017

Important events



Second Anniversary of the Mixteca Alta UGG. May 5th, 2019.

2. GEOPARK FIGURES

Number of Geopark staffs: Nine members, three of them are geoscientists.

Number of Visitors: 3,850 visitors

Number of Geopark events: 16 events.

Number school classes realize Geopark educational programmes; 54 groups of students attended the Interpretation Center followed by fieldtrips, from elementary to university. A course at university level is being taught since 2012.

Number of Geopark press release: Hundreds! Newspapers, radio and TV interviews.

3. GEOPARK ACTIVITIES

Participation in events:

- I Encontro Internacional Geopark Araripe, 24-28 February, 2019. Participant.
- International Forum "Geoparks, Sustainable Tourism and local development" UNESCO
 Office México. Pachuca City, Mexico. 25-27 November, 2019
- 15th Conference of the European Geoparks, 23 to 27 September 2019, Sevilla, Spain.
- "70 anniversary of UNESCO in Latin America, Montevideo, Uruguay, December 2-5,
 2019.

Contribution towards GGN - Networking and Participation

- "Latin American Geotourism Day" (led by Grutas del Palacio UGG) April 20th, 2019.
- Signing of two collaboration agreements with Naturtejo and Villuercas Ibores Jara UGGs.
- Course: Geoparks and Geotpurism, Artur Sá, Universidad Tras os Montes e Alto Douro,
 Mexico, 21-22 October 2019. Mixteca Alta UGG (Organizer)

Management and Financial status

- Direct annual income: Euros 35000 (concept: geotours, geoproducts and other services).
- Research projects: Euros 15000 (applied to research).

Geoconservation

The concepts of Geodiversity and Geoparks were included in the environmental legistation of the State of Oaxaca, being the only one in the country considering these key issues.

Strategic Partnership

· Agreements with ministries of Tourism, Environment, Economy, Culture and Education

of the State of Oaxaca and State universities.

Promotional activities

 Participation in fairs (including FITUR in Madrid, Spain), interviews in radio, newspapers and TV, new design of flyers and interpretative panels. Web page and Facebook page, 6383 followers.

 Series of five programs regarding Geoparks in Mexico, together with the Comarca Minera UGG.

4. Contacts:

Manager: Xóchitl Ramíirez-Miguel, http://www.geoparquemixtecaalta.org

Geologist: Víctor Dávila Alcocer, Member of the Scientific Committee.