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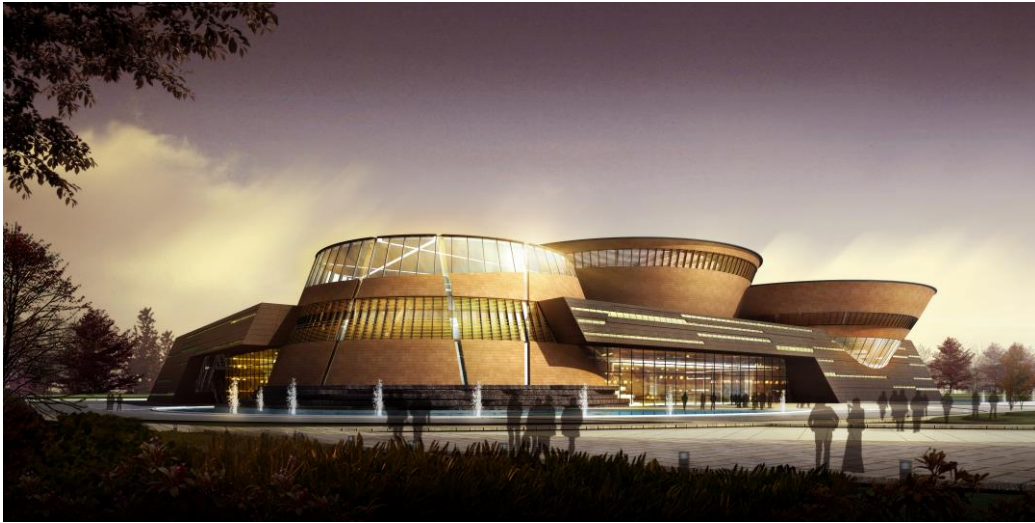
# GGN - Geopark Annual Report 2023

## 1. GEOPARK IDENTITY

2. Name, nation and area network of the Geopark: Wudalianchi UNESCO Global Geopark (China, APGN )

Year of accession/ year of re-evaluation:2004/2008/2012/2014/2018

### Representative Photos



Wudalianchi Global Geopark Museum has completed the exhibition and officially opened to tourists.

## 2.GEOPARK FIGURES

**Number of staff in the Geopark:** 1,801

**Number of tourists:** totally 899,000 person times

**Number of activities:** 15

**Number of Geopark educational projects in school:** 15

**Number of publications issued by geopark:** 2

*Driving the Development of a Green Economy and Meeting the Challenge of Climate Change*

*The Science Course in Wudalianchi UGGp*

## 3. GEOPARK ACTIVITIES

### Main achievements in 2023

- Organized annually many activities, such as Wudalianchi Volcano Holy Water Festival, Volcano International Marathon Race and New Year Climbing, etc.;
- Cooperated with universities at home and abroad, in which students join researching studies held in the Geopark.

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- Discount tickets policies for pupils has been formulated and published by the Geopark, which encourage pupils, middle school students and college students to visit the park.
  - Provided free publicity materials for teaching institutions such as poster foldout, Wudalianchi Scientific Expedition Guide and Wudalianchi Touring Guide, etc.
  - Published promotion information such as pupil discount tickets through CCTV, Heihe TV, Wudalianchi Global Geopark TV and domestic magazines.
  - Released preferential policies and related news of Geopark by the website of the park and cooperated organizations. Sent information through Wechat and Weibo, release preferential policies, encourage tourists to visit the Wudalianchi.
  - *Driving the Development of a Green Economy and Meeting the Challenge of Climate Change* was published in GGN publication *Geoparks Going Green*; *The Science Course in Wudalianchi UGGp* was published in *Scenic Areas in China*.
  - Signed cooperation contract with Nanjing University.
  - Wudalianchi UGGp Museum has earned the honor of Science Base of National Natural Resource;

#### **Contribution to GGN - Network activities and Participation**

- During the fourth week of APGN 2023, the Geopark cooperated with Yandangshan, Danxiashan, Lushan, Mt. Tai, Zhangjiajie and other geoparks.
- Took part in Yandangshan Volcanic Rocks Forum and made a report;
- Took part in Natural Culture Forum in Zhangye UGGp and made a report;
- Held Science Activities with Huangshan UGGp. One Geopark introduced the other Geopark in each others' schools;
- Took part in the 10<sup>th</sup> Global Geoparks Conference in Morocco in Sep 2023;
- Took part in the Chinese Geoparks Conference in Yimengshan UGGp in Nov. 2023;

#### **Management and financial status**

- Management body: Wudalianchi UNESCO Global Geopark Administration Committee
- Financial status: The Geopark achieved a good balance of payments and financial stability. In 2023, the Geopark received tourists 899,000 person times and tourism revenue reached 0.27 billion Chinese Yuan.

#### **Geoconservation**

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- Formulated the Prevention and Control Plan for Geological Disasters in flood Season of 2023 and the Emergency Plan for Sudden Geological Disasters of 2023 for Wudalianchi National Park; According to the work requirements of the plan, the investigation and monitoring of the general rock and snow cave prevention and control points in Laohei Volcano Scenic Area are carried out regularly.
  - A total of 4 million yuan has been allocated from the central finance for the Forestry Grassland Wudalianchi National Nature Reserve project, and the government has completed the bidding for the purchase of protection facilities and equipment.

#### **New educational plans for geoheritage conservation, sustainable development and disaster risk reduction**

The Geopark cooperated with Wudalianchi senior middle school, Wudalianchi junior middle school, Wudalianchi No. 1<sup>st</sup> primary school and No. 2<sup>nd</sup> primary school on giving “Science Knowledge Courses” and completing science popularization textbook “Close to Nature-Approaching Wudalianchi”. There are 10 parts in the textbook and 1033 students joint the 16 class hours.

#### **Strategic partners**

- Cooperated with Wudalianchi Volcano and Earthquake Monitoring Station on the study of Wudalianchi Volcanic Cluster deep structure and activity.
- Cooperated with Northwest University on *Know the Nature of Earth’s Mantle from the Perspective of Lava in Earth Land*
- Collaborated with University of Science and Technology of China, China University of Geosciences (Beijing), Jilin University, Heilongjiang Institute of Technology, Heilongjiang University, Nanjing University, Northeast Forestry University and Heilongjiang Hydrogeology and Engineering Geology Survey Bureau carried out scientific research.

#### **Promotion activities**

The Geopark has promoted Wudalianchi ads. on CCTV radio, Heilongjiang TV station, mainstream media, newspapers and periodicals all the year round.

#### **4. Contacts:**

Manager: Gong Kai, Email: wdlcggp@163.com

Geologists: Liu Jiaqi, Academician, Chinese Academy of Sciences;

Huang Rongfu, President, Heilongjiang Ecological and Geological Survey.