

Annual-Report 2019 Shilin Geopark

1. GEOPARK IDENTITY

Geopark name, country, regional network: Shilin UGGp China APGN

Year of inscription / Year of the last revalidation: 2004 2016

Representative Photo (from the most important event this year)



2. GEOPARK FIGURES

Number of Geopark staffs: 192 staffs, 2 geologists

Number of Visitors: 3.6 million

Number of Geopark events: over 20

the 6th Mizhi Festival, 2019 Shilin International Torch Festival, the 5th international Ashima cultural festival, the 2nd Loquat Cultural Festival, the 2nd Farmer Harvest Festival & the 5th Solanum muricatum Tourism Cultural Festival, the 1st Golden Buffalo Cultural festival, our traditional festival: Qixi Festivals (China's Valentine's Day) activities, Sani Embroidery Competition, folk culture tourism activities during the Dragon Boat Festival, workshop for the tutors of the study tour in Shilin, Worshipping Dragon Festival, etc.

Number of school classes realize Geopark educational program: 9

Number of Geopark press release: 56

3. GEOPARK ACTIVITIES

Major Achievements in 2019

1. Restructured and newly established 18 sections for effective management.
2. Bolstered tourism facilities within the Geopark.
3. Carried out workshops for tutors of study tour.

Contribution towards GGN - Networking and Participation

1. Participated in the unveiling ceremonies of Dabieshan UGGp and Dunhuang UGGp and signed sister relationship agreements with them.
2. Conducted exchanges with Dong Van Karst plateau UGGp and signed sister relationship

agreement.

3. Took part in Chinese UGGp popular science meeting held in Danxiashan in June.
4. Attended the 6th APGN with 2 oral and 2 poster presentations, and signed cooperation agreements with Belitong Geopark in Indonesia.
5. Played part in Chinese UGGp promotion activities.
6. Participated 2019 Chinese annual Geopark meeting held in Dunhuang in October.
7. Attended the 1st international seminar on metropolitan Global Geopark of South Korea and conducted exchanges with Mudeungshan UGGp.
8. Visited Cangshan, Dunhuang, Dabieshan, Songshan, Yanqing, Cangshan, Danxiashan, etc. and made exchanges in geoconservation, community involvement and sustainable development.
9. Attended international seminar on “Geopark, sustainable development and local economic growth” held in October in Mexico.
10. Conducted cooperation and exchanges with Karst Research Institute of Slovenia for better and effective protection of geoheritages

Management and Financial status

1. Shilin Global Geopark Administrative Bureau with 10 sub divisions was officially established by the government and is responsible for the day-to-day protection and management work of the Geopark.
2. Geopark had 3.6 million visitors, generating direct income of 526 million Yuan.

Geoconservation

1. Strengthen geoheritage conservation.
2. Set up smart tourism platform to enhance management .

Sustainable tourism (Geotourism)

1. Removed 96 damaged interpretation panels inside the Geopark; improved and newly installed 220 interpretation panels, 150 warning panels and tourism guidance panels; enhanced dustbins, toilets, electric vehicle stops, trails, pavilions and other facilities.
2. Strengthened visitor center functions areas.
3. Improved network signal of the park and started the 5G construction projects ; improved ticket and hotel online booking services.
4. Held the Loquat Culture Festival, Solanum Muricatum Tourism Cultural, Peach and Apple Festival to boost the rural tourism development.

New education program on geoconservation, sustainable development and disaster risk reduction

1. Carry out World Earth Day geoscience popularization activities, recitation contest, workshop and training courses.
2. Held popular science training course for local students, organized students visiting the park and museum.
3. Organized workshop for the tutors of study tour in Shilin.

Strategic Partnership

1. Established Friendly Park Relationship with Dong Van Karst plateau , Dunhuang, Dabieshan, etc.
2. Continuous cooperation with Karst Research Center of Slovenia, Yunnan University, and Xishuangbanna Tropical Botanical research of Chinese Academy of Sciences; strategic cooperation with local travel agencies, hotels, transportation and local product providers.
3. Cooperated with over 60 large travel agencies in Kunming city and Yunnan province.
4. Collaborated with news media, TV and Internet to promote geoparks.
5. Established cooperative partnership with local hotels, restaurants, transportation departments, and other tourism service sections.

Promotional activities

1. Organized tourism promotional activities in many Chinese inland cities.
2. Participated in the China International Tourism Fair, Beijing International Tourism Fair, the 14th Yiwu Cultural Products Fair of China and other related conferences to promote Shilin.

4. Contacts:

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