GGN - Geopark Annual Report 2019

GGN Geopark Annual Report should be two pages

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Hexigten UNESCO Global Geopark (China, APGN)

Year of inscription / Year of the last revalidation: 2005/2017

Representative Photo (from the most important event this year)

Hexigten UNESCO Global Geopark science populatization and promotion videos

2. GEOPARK FIGURES

Number of Geopark staffs: 162 staffs including 7 geoscientists, 5 employee.

Number of Visitors: 6.9 million

Number of Geopark events: 11

The 13th Winter Tourism Festival of Hexigten; Science Populatization and Promotion Activity-Jingpeng Mongolian Middle School; Little Tour Guides Selection Contest; Activities on the 50th World Earth Day; A Lecture on Natural and Cultural Heritage of Hexigten UGGP; Activities on Science and Technology Week; Science Populatization and Promotion Activity-Xinmiao Middle School; Science Populatization
Major achievements in 2019

Cooperate with China University of Geosciences (Beijing), Hexigten UNESCO Global Geopark get New Achievement in Hydrogeological research. Finished the special report on hydrogeological research (hot water and spring) of Hexigten Global Geopark of China; 《Hexigten UNESCO Global Geopark in Diagrams》written by Pro. Tian Mingzhong and Pro. Sun Hongyan from China University of Geosciences (Beijing) was completed; “Ice Age” Geo-Popular Science Square was Completed in Pingdingshan.

Contribution towards GGN - Networking and Participation

The 6th APGN; Building the sister Geopark with Yandangshan UGGP; Take part in the International Course on Geoparks Management and Development, Beijing 2019; Annual meeting for UNESCO Global Geoparks in China-2019; Science Populatization Exchange Meeting in Danxianshan UGGP; Geopark’s Day in China; Dunhuang UGGP Opening Ceremony; Arxan UGGP Opening Ceremony.

Management and Financial status

Administration for Hexigten UNESCO Global Geopark has 5 departments and 22 staffs, with well financial situation.

Geoconservation

Strictly in accordance with the provisions of Hexigten Global Geopark Planning and Geological Relics Protection Regulations, it is forbidden to carry out industrial and mining activities in the geological heritage protection area; regularly inspect, update and maintain interpretation system, road signs, geological relics interpretation cards, etc.; Specimens are collected from the geological heritage reserve.

Sustainable tourism (Geotourism)

There are 11 star-ranked hotels, 140 restaurants, 13 travel agencies, 120 guides, 165 sales and selling stalls, more than 200 agritainments, and the staff number in total engaged in tourism-related enterprises reached as high as 30,000.
disaster risk reduction

Produced a series of promotion videos with supports from students, local residents, policeman, doctors and fireman to enhance the awareness of geopark and geoconservation and now available on our website and wechat public account.

Strategic Partnership

Multi-field cooperation: signing cooperation agreements with Tongcheng Vocational Training School and Xinrao Travel Agency; establish a science populatization long-term mechanism with local Education Bureau. Field survey on Longpudu Study-Tour base, design the Study-Tour questionnaire.

Promotional activities

17 fixed outdoor billboards are placed all year round in main visitor source cities; Newly set up 4 traffic boards; 15 science populatization and promotion videos; Distribution 300 leaflets and 200 Geopark 100Q; Newly design a window display in geopark museum and 50 roll screen.

4. Contacts:
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