1- GEOPARK IDENTITY

- Geopark Name, Country:
  Araripe UNESCO Global GeoPark, Brazil, Latin American and Caribbean Geoparks Network.
- Year of Registration / Year of the last assessment:
  Registration in 2006; Last Assessment in 2019.
- Photo representing the most important event of the year

Photos 01 and 02: Realization of the 1st International GeoPark Araripe Meeting - URCA Summer University Course and V Meeting of the Latin America and Caribbean Geoparks Network (Brazil, Mexico, Uruguay) (GEOLAC); Source: Araripe GeoPark Collection.

2- GEOPARK

- Geopark Team:
  7 - Permanent employees, outsourced from URCA and assigned from other institutions; 8 - Collaborators, Teachers and coordinators; 23 - Paid interns and developing mandatory curricular internship; 2 - URCA / GeoPark Araripe research and extension fellows; 3 - professional Technological Extension Scholars.
- Number of Visitors in the year:
  1,600,000 (one million and six thousand) visitors to the Colina do Horto geosite, according to data from the Department of Culture of the Municipality of Juazeiro do Norte.
- Number of events organized and in cooperation: 62 Events.
- Number of schools served by the education program: 94 schools.
- Number of press releases: 110 releases sent to the press and interviews given to radio, TV’s, magazines and printed newspapers.

3- MAIN ACTIVITIES OF GEOPARK

- Greater achievements in 2019:
  Renewal of the GeoPark Araripe Green Card by GGN / UNESCO; Establishment of a MAPP (Monitoring of Actions and Priority Programs of the Government of the State of Ceará) to fund activities; Installation of the Crato Environmental Education and Interpretation Center in the most appropriate space; Realization of the Exhibition GeoPark Araripe and Kariri Giants - a Flight by Paleoarte at the Agricultural Exhibition of Crato - EXPOCRATO 2019; Support for the creation of new organic Museums.
- Contributions to GGN - Networking and participation
  Latin American and Caribbean Geotourism Day; Reception to UNESCO Evaluators; Participation in the 15th European Conference on Geoparks; Participation in the XI Uruguayan Congress of Geology and V Symposium Lac de Geoparques; Participation in the creation of the African Continent Geoparks Network, in Morocco; Participation in the commemorative event of the 70 years of UNESCO in Montevideo.
Administration and financial status
Amount spent: R $ 791,716.59 (seven hundred and ninety one thousand seven hundred and sixteen reais and fifty nine cents)

Activities developed by geoconservation
1. Inventory of the new Santa Fé and Caldeirão da Santa Cruz do Deserto geosites; 2. Coordination of the V Brazilian Symposium on Geological Heritage; 3. Technical support for the creation of geopark projects in Brazil; 4. GeoPark Araripe fossil safeguard project; 5. Specialized assistance to the visiting technical public: geoscientist professionals, technical excursions, etc.

Activities related to Sustainable Tourism
1. Support in the formation of tourism guides and consolidation of tourism agencies in the territory; 2. Strengthening partnerships with the hotel chain and other segments of the tourist trade (bars, restaurants and parks); 3. Support for the Sustainable Tourism Project at GeoPark Araripe developed by SEBRAE; 4. Conducting research to learn about the tourist profile in the cities of Crato and Juazeiro do Norte; 5. Realization of Crato's tourist inventory.

New geoconservation education programs
1. Courses to improve the basics of the environment, General Geology and Paleontology associated with GeoPark Araripe; 2. Geoconservation for the Environment, Education and Culture; 3. Ecocariri Project - Cariri's environmental journalism agency; 4. Execution of the VI edition of the GEA - Terra Mãe Project, with the theme “Objective 11: Sustainable Cities and Communities”.

New disaster risk reduction programs
Permanent monitoring and evaluation of the geosites areas;

Strategic partnerships
Federal University of Cariri - UFCA; Instituto Chico Mendes - ICMBio; Water Resources Management Company - COGERH; National Department of Mineral Production - DNPM; Association for Research and Preservation of Aquatic Ecosystems - AQUASIS; Brazilian Micro and Small Business Support Service - SEBRAE; Municipality of Crato-CE; City Hall of Juazeiro do Norte-CE; City Hall of Barbalha-CE; Municipality of Missão Velha; Municipality of Nova Olinda-CE; Santana do Cariri-CE City Hall; Secretariat of Cities; Secretary of Science, Technology and Education of the State of Ceará; Tourism secretary; Secretary of Culture of the State of Ceará; Casa Grande Foundation; TV Verdes Mares Cariri; iu-hotel; Arajara Park; Cariri Extremo; Barbalha School of Knowledge; ESBA; Social Service of Commerce - SESC;

Promotion activities
Distribution of books, booklets and folders; Publication of Geonews, institutional newsletter; Publications and posts on social networks Facebook, Instagram, GeoPark Araripe website and Universidade Regional do Cariri - URCA; Thematic exhibition at the Interpretation and Environmental Education Center - CIEA; Production of micro videos for calls on the local and Regional television network; Special article in the O Povo do Ceará Yearbook; Participation in events; Three editions of the GeoPark Araripe Racing Circuit - Cariri Extremo Mountain Bike & Trade Run; Realization of the 5th GeoPark Araripe Relay Round 110km;

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