1. GEOPARK IDENTITY

Mixteca Alta UNESCO Global Geopark, Mexico, founding member of the Latin American and Caribbean Geoparks Network.

Year of inscription: May 5th 2017

Important events

Second Anniversary of the Mixteca Alta UGG. May 5th, 2019.

2. GEOPARK FIGURES

Number of Geopark staffs: Nine members, three of them are geoscientists.

Number of Visitors: 3,850 visitors
Number of Geopark events: 16 events.

Number of school classes realize Geopark educational programmes; 54 groups of students attended the Interpretation Center followed by fieldtrips, from elementary to university. A course at university level is being taught since 2012.

Number of Geopark press release: Hundreds! Newspapers, radio and TV interviews.

3. GEOPARK ACTIVITIES

Participation in events:
- International Forum “Geoparks, Sustainable Tourism and local development” UNESCO Office - México. Pachuca City, Mexico. 25-27 November, 2019

Contribution towards GGN - Networking and Participation
- Signing of two collaboration agreements with Naturtejo and Villuercas Ibores Jara UGGs.
- Course: Geoparks and Geotourism, Artur Sá, Universidad Tras os Montes e Alto Douro, Mexico, 21-22 October 2019. Mixteca Alta UGG (Organizer)

Management and Financial status
- Direct annual income: Euros 35000 (concept: geotours, geoproducts and other services).
- Research projects: Euros 15000 (applied to research).

Geoconservation
The concepts of Geodiversity and Geoparks were included in the environmental legislation of the State of Oaxaca, being the only one in the country considering these key issues.

Strategic Partnership
- Agreements with ministries of Tourism, Environment, Economy, Culture and Education
of the State of Oaxaca and State universities.

Promotional activities

- Participation in fairs (including FITUR in Madrid, Spain), interviews in radio, newspapers and TV, new design of flyers and interpretative panels. Web page and Facebook page, 6383 followers.
- Series of five programs regarding Geoparks in Mexico, together with the Comarca Minera UGG.

4. Contacts:


Geologist: Víctor Dávila Alcocer, Member of the Scientific Committee.