China University of Geosciences, Beijing, China

The 4th International Training Course on UNESCO Global Geoparks Management and Development with an emphasis on Earth Heritage Interpretation
30 October – 3 November, 2018

Venues: Geosciences Convention Center, China University of Geosciences, Beijing, China
Mount Taishan UNESCO Global Geopark, Shandong, China

Supporters:
Global Geoparks Network (GGN)
UNESCO Beijing (or Jakarta) Office
National Forestry and Grassland Administration, China
Chinese Geoparks Network

Organizers:
China University of Geosciences, Beijing, China
Mount Taishan UNESCO Global Geopark, China
with the contribution of the Aegean University, Greece

Coordinators:
Prof. Zhang Jianping, China University of Geosciences, Beijing, China
Prof. Nikolaos Zouros, University of the Aegean, Greece

Field training Leaders:
Prof. Tian Mingzhong, China University of Geosciences, Beijing, China
Mr. Wan Qinghai, Mount Taishan UNESCO Global Geopark, China

Registration Fee: $510 or RMB 3500

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Introduction

After the 1st, 2nd and 3rd International Training Courses on UNESCO Global Geoparks Management and Development successfully held in Beijing, in 2016 and 2017, a great influence has created in the international community and the UNESCO Global Geoparks, which has made very positive effect in the geopark management and building. This kind of course is becoming an important capacity building activity of the UNESCO Global Geoparks. Supported by the GGN and UNESCO regional offices, the 4th International Training Course on UNESCO Global Geoparks Management and Development will be held in the period from 30 October – 3 November, 2018.

The 4th International Training Course will be jointly organized by China University of Geosciences (Beijing) and Taishan UNESCO Global Geopark (Shandong). Respecting to the current situation of geoparks in mainly the Asia-Pacific region, this course will focus on geopark management and building, especially on the Earth heritage interpretation. The lecturers are top international geopark experts from the UNESCO Global Geoparks Council, Global Geoparks Network Executive Board and other institutions. This course comprises two parts:

First part: UNESCO Global Geoparks Management (two days): for Geopark managers (30-31 October)
Venue: Geosciences Convention Center, China University of Geosciences, Beijing, China

Second part: Earth heritage interpretation facilities and tools: for Geopark managers and technical staff (1-3 November)
Contents: Geopark Museum - Visitor Centers establishment and management, Earth heritage interpretation facilities and tools: methodology, successful cases, field investigation
Venue: Mount Taishan UNESCO Global Geopark, Shandong, China

Notes: Besides the appointed geoparks, the organizing committee of the training course cordially invites the attending geoparks preparing their own presentations to introduce their experiences on the design, development and methodology of the geopark museum, visitor center and signage system. The invited experts will give their comments and constructive suggestions.
Teaching Team

Scientific Coordinators:

Prof. **Zhang Jianping**, UGGp Council Vice-Chairperson, GGN ExB member, China
University of Geosciences Beijing, China

Prof. **Nikolaos Zouros**, GGN President, UGGp Council, University of the Aegean, Greece

Invited lecturers:

1. **Dr. Guy MARTINI**, UGGp Council Chairperson, GGN General Secretary, France
2. **Prof. JIN Xiaochi**, GGN Vice-President, Chinese Academy of Geological Sciences
3. **Prof. Ibrahim KOMOO**, GGN Vice-president, University of Kebangsaan, Malaysia
4. **Dr. Mahito WATANABE**, member of both the UGGp Council and GGN ExB,
   Geological Survey of Japan
5. **Dr. Marie-Luise FREY**, GGN ExB member, Messel Pit WHS, Germany
6. **Dr. Maurizio BURLANDO**, GGN ExB member, Italy
7. **Ms. Gail BREMNER**, GGN ExB member, head for Stonehammer UGGp, Canada
8. **Mr. ZHENG Yuanyuan**, UNESCO Global Geopark Evaluator, coordinator of
   Chinese Geoparks Network, China
9. **Prof. TIAN Mingzhong**, Geopark expert, China University of Geosciences Beijing, China
10. **Prof. WU Fadong**, Geopark expert, China University of Geosciences Beijing, China
11. **Dr. Kaming YEUNG**, Geopark expert, head for Hong Kong UGGp, China
Programme

First Day, Sunday, October 28, 2018
09:00-18:00 GGN Executive Board Meeting

Second Day, Monday, October 29, 2018
Registration
08:30-18:00 GGN-Geopark Evaluators’ Seminar (See Detailed Programme)

Third Day, Tuesday, October 30, 2018
Chair: Jin Xiaochi
08:30-09:30 Opening Ceremony - Welcoming speeches by
    LIU Yuan, Inspector, National Forestry and Grassland Administration, Ministry of Natural Resources, China;
    YAN Guangsheng, Director, Chinese Geoparks Network, Chinese Academy of Geological Sciences, China
    Representative from the UNESCO Beijing (or Jakarta) Office
    Authority from Mount Taishan UNESCO Global Geopark, Shandong, China
    WANG Hongbing, Chairman of China University of Geosciences, Beijing, China

Theme: UNESCO Global Geoparks and Global Geoparks Network
09:30-10:15 UNESCO Global Geoparks Operational Guidelines and Management Strategy
    Guy Martini, UGGp Council Chairperson, GGN General Secretary, France
10:15-10:30 Questions and answers
10:30-11:15 Global Geoparks Network: Structure, Activities, Partnerships and Communication Tools
    Nickolas Zouros, GGN President, UGGp Council, Greece
11:15-11:30 Questions and answers
11:30-12:15 UNESCO Global Geoparks and Community Involvement in Asia and Pacific
    Ibrahim Komoo, GGN Vice-President, Malaysia
12:15-12:30 Question and answers
12:30-13:30 Lunch

Zheng Yuanyuan, Chinese Geoparks Network Coordinator, China

14:55-14:30 Question and answers

Marie-Luise Frey, GGN ExB member, WHS Messel Pit, Germany

15:15-15:30 Question and answers

15:30-16:15 UNESCO Global Geoparks Marketing and Communication
Gail Bremner, GGN ExB member, Stonehammer UGGp, Canada

16:15-16:30 Question and answers

16:30-17:00 Tea Break

17:00-18:30 The Geopark Concept and UNESCO Global Geoparks Operational Guidelines
UGGp Council - GGN ExB Panel Presentation and Discussion

18:30-20:00 Dinner

Forth Day, Wednesday, October 31, 2018
Theme: UNESCO Global Geoparks Management and Activities

Chairs: Ibrahim Komoo - Zheng Yuanyuan

08:30-09:15 Geosciences Research in Geoparks
Jin Xiaochi, GGN Vice-President, China

09:15-09:30 Question and answers

09:30-10:15 Challenges of the Chinese UNESCO Global Geoparks
Zhang Jianping, UGGp Council Vice-Chairperson, GGN ExB, China

10:15-10:30 Question and answers

10:30-11:15 Management System of Geoparks in Japan
Mahito Watanabe, UGGp Council, GGN ExB, Japan

11:15-11:30 Question and answers

11:30-12:15 The Italian Geoparks Forum / Italian Geoparks National Committee: Activities to Promote Geoparks in Italy
Maurizio Burlando, GGN ExB, Italy

12:15-12:30 Question and answers
12:30-13:30 Lunch
13:30-15:30 GGN Functioning and Operational Guidelines, GGN Code of Ethics

*GGN ExB Panel Presentation and Discussion*

15:30-16:00 Tea break

16:00-17:30 GGN Evaluators Roster and Procedures

*GGN ExB and UGG Council Panel Presentation and Discussion*

18:00 Transfer to Taishan by high-speed train

**Fifth Day, Thursday, November 1, 2018**

**Theme: Geopark Museum and Visitor Center**

**Chair: Marie-Luise Frey**

08:30-09:30 Geopark Interpretation Center: Management and Operation

*Nickolas Zouros, UGGp Council, GGN ExB, Greece*

09:30-10:30 The Role of Visitor Centers in UNESCO Global Geoparks and World Heritage sites. Messel Pit WHS Visitor Center in Germany

*Marie-Luise Frey, GGN ExB, Germany*

10:30-11:30 Geoheritage Interpretation: Examples from Alxa, Hexigten and Arsan UNESCO Global Geoparks

*Tian Mingzhong, China University Geosciences, Beijing*

11:30-12:30 Geoheritage Interpretation: Examples from Langkawi UGGp

*Ibrahim Komoo, Langkawi UGGp, Malaysia*

12:30-13:30 Lunch

13:30-14:30 The Design and Development of an Effective Signage System: Examples from UGGps

*KM Yeung, Hong Kong UGGp, China*

14:30-15:30 Geoheritage Interpretation Facilities and Tools. Examples from Canada

*Gail Bremner, GGN ExB, Stonehammer UGGp, Canada*

15:30-16:00 Tea break

16:00-16:45 Geoheritage Interpretation: Examples from China

*Zhang Jianping, China University of Geosciences, Beijing*

16:45-17:00 Questions and answers

17:00-17:30 Geoheritage Interpretation Case Analysis 1 - Taishan Global Geopark

17:30-18:00 Geoheritage Interpretation Case Analysis 2 - Yanqing Global Geopark

18:00-18:30 Discussion

18:30-19:30 Dinner
Sixth Day, Friday, November 2, 2018
8:00-20:00 Field Trip to Taishan Global Geopark Visitor Centers and geosite interpretation panels
Leaders: Tian Mingzhong and Wan Qinghai, China

Seventh Day, Saturday, November 3, 2018
Theme: Geoheritage Interpretation Case studies
Chairs: Jianping Zhang - Wu Fadong
08:30-09:30 Geoheritage interpretation. Examples from Dunhuan UGGp
  Wu Fadong, China University Geosciences, Beijing
09:30-10:00 Geoheritage Interpretation Case Analysis 3
10:00-10:30 Geoheritage Interpretation Case Analysis 4
10:30-11:00 Geoheritage Interpretation Case Analysis 5
11:00-11:30 Discussion
11:30-13:30 Lunch
13:30-14:00 Geoheritage Interpretation Case Analysis 6
14:00-14:30 Geoheritage Interpretation Case Analysis 7
14:30-15:00 Geoheritage Interpretation Case Analysis 8
15:00-15:30 Discussion
15:30-16:00 Tea break
16:00-18:00 Discussion and Conclusion Remarks
18:00-19:00 Dinner

END OF THE COURSE